

## WRITING & PUBLISHING EXPERIENCE

### **OPENSOURCE.COM STAFF WRITER AND CONTENT MANAGER**

*Global Awareness, Red Hat, Inc.; Raleigh—2011–present*

Composed original content for Opensource.com • Ghostwriter for CEO Jim Whitehurst and CMO Jackie Yeaney • Managed *Open Organization* channel, content, and community • Edited articles (adhering to AP style) • Published articles using Drupal CMS • Hosted monthly community meetings and Twitter chats • Managed @OpenOrgBook Twitter account • Constructed *Open Organization* companion volumes *Catalyst-In-Chief* and *The Open Organization Field Guide*

### **OPENSOURCE.COM INTERN**

*Brand Communications and Design, Red Hat, Inc.; Raleigh—2011*

Composed original articles for Opensource.com • Managed online community via social media • Recruited volunteer staff writers • Authored best practices for increasing website traffic using social media • Assisted with SEO initiatives

### **EDITOR AND EDITORIAL LEAD**

*The Ubuntu Manual Project—2010–2011*

Edited community-driven beginner's guide to Ubuntu operating system • Managed project with Bazaar version control software and LaTeX documentation preparation tools • Coordinated global team of writers and editors

### **EDITORIAL ASSISTANT AND BOOK MANUSCRIPT PROOFREADER**

*The Affect Theory Reader—2007*

Edited book manuscript • Coordinated planning between project co-editors and chapter authors for Duke University Press

### **FEATURES REPORTER**

*Reading Eagle newspaper; Reading—2001–2002 & 2005*

Composed lifestyle features, fitness pieces, personality profiles, entertainment (book, concert) reviews, and culture pieces • Coordinated story packages and layout/art for stories • Edited page proofs for print publication

### **GENERAL ASSIGNMENT REPORTER**

*Reading Eagle newspaper; Reading—2003*

Worked as daily city/metro reporter • Published several front-page news stories

## INSTRUCTIONAL EXPERIENCE

### **INSTRUCTOR**

*Dept. of Communication Studies, University of North Carolina; Chapel Hill—2010-2015*  
Instructed undergraduate courses in public speaking, media studies, video game studies, critical theory/philosophy

### **INSTRUCTOR**

*Dept. of Communication & Theatre, Millersville University of Pennsylvania; Millersville—2008-2010*

Instructed undergraduate courses in communication research methods, media criticism, persuasion, and public speaking • Served on various departmental committees • Organized campus event promoting open source software and information commons

### **INSTRUCTOR**

*Dept. of Speech Communication & Theatre, Kutztown University; Kutztown—2007-2008*

Instructed undergraduate course in public speaking • Served on departmental committees • Developed advanced undergraduate course in video game studies

## EDUCATION

### **PHD, COMMUNICATION STUDIES**

*University of North Carolina, Chapel Hill—2010-2016*

### **M.A., COMMUNICATION**

*University of Maine, Orono—2005-2007*

### **B.S., SPEECH COMMUNICATION (MINOR IN PRINT JOURNALISM)**

*Millersville University of Pennsylvania, Millersville—2001-2005*

## SKILLS

### **WRITING**

Compose clear, concise, engaging, and audience-focused content in deadline situations • Comfortable familiarity with Red Hat voice • Excels at translating technical concepts and benefits for multiple audiences

### **OPEN SOURCE KNOWLEDGE/PARTICIPATION**

Broad working knowledge of open source industry, issues, culture, politics, and economics • Participates in community Linux user groups and attends regional open source events

### **INSTRUCTIONAL/ORGANIZATIONAL**

Architect informative and persuasive presentations with compelling messages and effective structure • Brings research-oriented approach to projects • Enjoys collaborating on messaging challenges

### **COMPUTER SOFTWARE/COMPETENCIES**

High degree of proficiency with Linux-based operating environments (preferred) • Can hand-code W3C standards-compliant websites in HTML and CSS