Bryan G. Behrenshausen, PhD

Durham, NC (USA)
bryan@semioticrobotic.net
semioticrobotic.online

WRITING, EDITING & PUBLISHING EXPERIENCE

WRITER, EDITOR, COMMUNITY MANAGER (OPEN SOURCE PROGRAM OFFICE)
Open Source Program Office, Red Hat; Raleigh—2019–present
Developed open source and open culture sales enablement and training materials •Edited and curated materials for office's resource library • Managed upstream, global open source community (the Open Organization project)

WRITER, EDITOR, COMMUNITY MANAGER (CORPORATE COMMUNICATIONS)
Marketing Communication + Brand, Red Hat; Raleigh—2018–2019
Led corporate marketing initiative related to organizational culture • Organized and executed community conference activties • Edited and curated open culture articles for Opensource.com • Organized and edited community-driven *Open Organization* book series • Served as ghostwriter (articles and presentations) on issues of open source culture for C-suite executives

WRITER, EDITOR, COMMUNITY MANAGER (OPENSOURCE.COM)
Digital Growth, Red Hat; Raleigh—2011–2018
Composed original writing on open source technology and culture for Opensource.com • Managed global volunteer writing community • Curated and published newsletter • Edited written materials • Published articles using Drupal CMS • Hosted monthly community meetings and Twitter chats • Managed social media account (Twitter) • Organized and edited community-driven book series

BRAND MARKETING INTERN
Brand Marketing, Red Hat; Raleigh—2011
Composed original writing on open source technology and culture for Opensource.com • Managed online community via social media • Recruited volunteer staff writers • Authored best practices for increasing website traffic using social media • Assisted with SEO initiatives

REPORTER (GENERAL ASSIGNMENT AND FEATURES)
Reading Eagle newspaper; Reading—2001–2002 & 2005
Worked as daily city/metro reporter • Composed lifestyle features, fitness pieces, personality profiles, entertainment (book, concert) reviews, and culture pieces • Coordinated story packages and layout/art for stories • Edited page proofs for print publication

INSTRUCTIONAL EXPERIENCE

INSTRUCTOR
Innovation & Entrepreneurship, Duke University; Durham—2017–present
Created and instructed course entitled "Foundations of an Open Source World"

INSTRUCTOR
Dept. of Communication Studies, University of North Carolina; Chapel Hill—2010–2015
Instructed courses in public speaking, media history/theory, and communication theory
Created and instructed course entitled "Introduction to Video Game Studies"

INSTRUCTOR
Dept. of Communication & Theatre, Millersville University of Pennsylvania; Millersville—2008–2010
Instructed courses in public speaking, communication theory and research, media theory, and persuasion

INSTRUCTOR
Dept. of Speech Communication & Theatre, Kutztown University; Kutztown—2007-2008
Instructed courses in public speaking

RECENT PUBLICATIONS & PRESENTATIONS

OPEN SOURCE & CULTURE

And ongoing record of publications concerning open source software and open culture is available at *semioticrobotic.info* and *opensource.com/users/bbehrens.*

OPEN ORGANIZATION

The *Open Organization* book series is available at *theopenorganization.org/books/.*

EDUCATION

PHD, COMMUNICATION STUDIES (CERTIFICATE IN CULTURAL STUDIES)

University of North Carolina, Chapel Hill—2010–2016

M.A., COMMUNICATION

University of Maine, Orono—2005–2007

B.S., SPEECH COMMUNICATION (MINOR IN PRINT JOURNALISM)

Millersville University of Pennsylvania, Millersville—2001–2005

PROFESSIONAL TRAINING

OPEN SOURCE TECHNOLOGY MANAGEMENT PROGRAM

Brandeis University, Waltham—2020–present
Courses completed: Open Source Workflow and Infrastructure (2020)

SKILLS

WRITING & EDITING

Compose clear, concise, engaging, and audience-focused materials in deadline situations • Excels at translating technical concepts and benefits for multiple audiences

OPEN SOURCE KNOWLEDGE & COMMUNITY PARTICIPATION

Broad working knowledge of open source industry, communities, culture, politics, and economics • Participates in community Linux user groups (both in person and on GitHub) and attends regional open source events • Experience leading open source communities

INSTRUCTIONAL & ORGANIZATIONAL

Architect informative and persuasive presentations with compelling messages and effective structures • Enjoys research-oriented approach to projects • Enjoys collaborating on messaging challenges

COMPUTER SOFTWARE & COMPETENCIES

High degree of proficiency with Linux-based operating environments (preferred) • Can hand-code W3C standards-compliant websites in HTML and CSS • Proficiency with desktop publishing for print-ready books and manuscripts