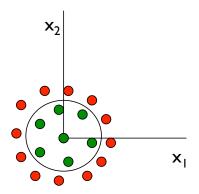
### Recap of models for classification

Given  $\mathcal{D} = \{(x^{(i)}, y^{(i)}) | 1 \le i \le m, x^{(i)} \in \mathbb{R}^d, y^{(i)} \in \{0, 1\}\}$ , we have identified two parametric classes of models for classification

- b discriminative models: e.g., logistic regression where  $P(y=1|x)=g(\theta^Tx)$  and parameter  $\theta$  is estimated by minimizing the cross-entropy J function.
- ▶ generative models: e.g., GDA and Naive Bayes where the joint distribution P(xy) is estimated in terms of components P(y) and P(x|y) with appropriate parametric forms.

Both models yield linear separating hyperplanes of the form  $\theta^T x = 0$  for a parameter vector  $\theta$ .

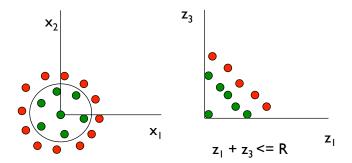
# Can these two classes be separated?



### Yes!

We use expanded basis functions and map each  $(x_1, x_2)$  pair to  $(x_1^2, x_2^2)$ .

$$\phi((x_1,x_2)) = (x_1^2,x_2^2) = (z_1,z_3)$$



Now, the linear separating hyperplane can be characterized by  $\theta^T \phi(x) = 0$ .



## Approaches to constructing nonlinear classifiers

Nonlinear separating boundaries can be learned by linear models, but it places the burden of defining appropriate  $\phi$  functions on the human.

There are two approaches to constructing nonlinear classifiers without explicit construction of basis functions.

- Compute classifications based on similarity between examples: kernel methods.
- Construct models by chaining together or layering simpler learning models: decision trees, neural networks, ensemble models.

#### Kernel methods: the intuition



Let the input space be  $\Re^2$  and let  $I^{(1)}$ ,  $I^{(2)}$ , and  $I^{(3)}$  be three labeled landmark points in that space. We define a classifier  $h_{\theta}(x)$  parameterized by  $\theta$  as follows:

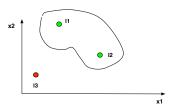
$$h_{\theta}(x) = \theta_0 + \theta_1 similarity(x, I^{(1)}) + \theta_2 similarity(x, I^{(2)}) + \theta_3 similarity(x, I^{(3)})$$

Note that the new "features" are defined not just on x alone, but on the relationship between x and the three landmarks.

The decision rule for classification is: if  $h_{\theta}(x) \geq 0$  then y = 1 else y = 0.



### Kernel methods: an example



$$h_{\theta}(x) = -0.5 + 1*similarity(x, I^{(1)}) + 1*similarity(x, I^{(2)}) + 0*similarity(x, I^{(3)})$$
$$similarity(x, I) = exp\left(-\frac{||x - I||^2}{2\sigma^2}\right) \quad \text{(Gaussian kernel)}$$

Key idea: we can form complex boundaries with features that are based on similarities between x and landmarks.

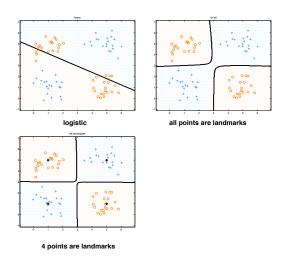
#### How to use kernels for classification

Given  $\mathcal{D} = \{(x^{(i)}, y^{(i)}) | 1 \leq i \leq m, x^{(i)} \in \mathbb{R}^d, y^{(i)} \in \{0, 1\}\}$ , choose all the points in  $\mathcal{D}$  as landmarks. Then, represent each  $x^{(i)}$  by a feature vector of length m as follows:

$$x^{(i)} \to \begin{bmatrix} sim(x^{(i)}, x^{(1)}) \\ \dots \\ sim(x^{(i)}, x^{(m)}) \end{bmatrix} = fx^{(i)}, fX = \begin{bmatrix} 1 & ----- & fx^{(1)} & ------ \\ 1 & ------ & fx^{(2)} & ------ \\ \dots & & & & \\ 1 & ------ & fx^{(m)} & ------ \end{bmatrix}$$

Now we can use regularized logistic regression in the usual way to estimate  $\theta \in \Re^{m+1}$ . Given a new example x, we can compute  $g(\theta^T fx)$  to predict the class associated with x.

# Example: kernelized logistic regression



# How to pick landmarks

- ▶ Use all examples in  $\mathcal{D}$  as landmarks and use aggressive regularization, especially if m is large.
- ightharpoonup Cluster the examples in  $\mathcal D$  and choose cluster centers as landmarks.
- ▶ if the input space is  $\Re^d$  where d is small, choose landmarks that tile  $\Re^d$  uniformly.

## Similarity/kernel functions

A similarity or kernel function k measures how similar two x's from  $\Re^d$  are.

$$k: \Re^d \times \Re^d \to \Re$$

Examples of kernel functions

Gaussian kernel

$$k(x, x') = exp\left(-\frac{||x - x'||^2}{2\sigma^2}\right)$$

Second-order polynomial kernel

$$k(x, x') = (x^T x')^2$$



### Mercer's theorem

Mercer's theorem provides a necessary and sufficient condition for a function  $k(x,x^{'})$  to be a valid kernel. The  $m\times m$  Gram matrix K whose elements are  $k(x^{(i)},x^{(j)}),\ 1\leq i,j\leq m$  should be positive definite for all choices of the set  $\{x^{(i)}:1\leq i\leq m\}$ .

If K is positive definite, then there exists a basis function  $\phi$  such that every entry  $k(x^{(i)}, x^{(j)})$  in K can be written as

$$k(x^{(i)}, x^{(j)}) = \phi(x^{(i)})^T \phi(x^{(j)})$$

By using the kernel function k we bypass the construction of  $\phi$ . For example, if  $d=16\times 16$  and we consider all fifth-order polynomial terms on the original feature space, we would have to construct a feature space of size  $10^{10}$  if we explicitly constructed the basis function  $\phi$ . Instead, we can use a 5th order polynomial kernel and compute  $(x^Tx')^5$  in O(d) time.