

**Specific Purpose:** To persuade my audience to buy an expensive laptop where in fact there are cheaper and better options.

**Thesis Statement:** People usually are not getting their laptop's worth.

## I. Introduction

- a. Why do you buy computers? What are the factors that affect your choice of laptops?
  - i. Compatibility
  - ii. Design
  - iii. Technical support
  - iv. Gaming
  - v. Quantity of functions
  - vi. Virus vulnerability
  - vii. Price
  - viii. Speed (in general, memory, processor, disk space etc.,)
  - ix. User friendliness
  - x. Availability
- b. All of the factors are affected by the Operating System, for comparisons, we will use the following examples:
  - i. Windows
  - ii. MacOS
  - iii. Linux

## II. Body

- a. You want to have all these properties to be present when you buy a laptop.
- b. Compare between Operating Systems, and have the audience rate each functionality from 1-5, 1 being the lowest. Compare the prices of each operating system and the factors.
- c. You cannot maximize your laptop's functionalities/features.
  - i. You can buy a laptop with a touch screen functionality but you are not used in using or you are anxious to use it because it might break so you'll end up using the keyboard and mouse instead.
  - ii. You buy a laptop with an expensive AMD Graphics Core and you just want to play minesweeper.
  - iii. You buy a laptop with an i7 processor and the highest memory-consuming software you use is Photoshop.

## III. Conclusion

- a. If you can do one thing with two different platforms without any problems, choose the cheaper platform.
- b. The things you can do in Mac, you can do in Windows (except for issues like your developing an application for Mac, in that case you will need a Mac), but not all things that you can do in Windows, you can do in a Mac.