SACHIN ELIAS MOHAN

Senior UI/UX Designer | B2B SaaS, Dashboards, AI-Driven Products |
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PROFESSIONAL SUMMARY

Senior UI/UX Designer with 4+ years of experience designing and leading end-to-end user experiences for **B2B SaaS products and digital platforms**. Specialized in **complex dashboards, data visualization, and AI-driven workflows**, translating business and technical requirements into intuitive, scalable user experiences. Proven ability to collaborate with cross-functional teams, define design systems, and mentor designers across product and growth initiatives.

EXPERIENCE

XENA Intelligence - Kochi, India

Senior UI/UX Designer (Promoted from Product Designer) - **Mar 2023 - Present**

- Led end-to-end UI/UX design for XENA's B2B SaaS platform, supporting eCommerce sellers across data-heavy and AI-powered insights that surfaced revenue risks and inventory gaps proactively for sellers.
- Drove design for four flagship products XENA 360, XENA Foresight, XENA BrandVoice, and Xenalytics from discovery and user flows to high-fidelity UI and developer handoff.
- Designed analytics dashboards used by 500+ eCommerce sellers, improving decision clarity and reducing reporting time by ~30%.
- Designed and optimized a Shopify-based storefront and landing page experiences, aligning UX with conversion goals and brand positioning.
- Headed the Product UI/UX function, defining design standards, component libraries, and UX workflows across the platform.
- Mentored two UI/UX designers, establishing structured design reviews and improving consistency across product surfaces.
- Owned XENA's website end-to-end, aligning UX with product positioning and marketing goals, and handling design, development, and deployment using Framer.
- Collaborated closely with product managers, engineers, and growth teams to translate business goals into scalable user-centered solutions.

Wednesday Solutions - Pune, India

UI/UX Designer (Product & Web) - Apr 2022 - Nov 2022

- Designed B2B and B2C web applications across healthcare and enterprise domains, delivering user flows, wireframes, UI designs, and interactive prototypes.
- Worked closely with cross-functional teams to convert requirements into intuitive, accessible, and visually consistent digital experiences.
- Owned both product and marketing websites, ensuring design consistency across platforms using Figma and Webflow.

EARLY CAREER EXPERIENCE

Interior Designer - PencilPlus, Arrivae, Houzlook (2016 – 2021)

- Built strong foundations in visual design, spatial thinking, client communication, and design execution through residential interior design projects.

CORE SKILLS

UX & Product Design:
User Research, Wireframing, Prototyping, Usability Testing, Information Architecture, Interaction Design, Design Systems, Accessibility (WCAG).

Product & Strategy:
B2B SaaS Product Design, UX Strategy, Product Discovery, Complex Dashboards, Data Visualization, AI-Driven Workflows, Stakeholder Collaboration.

Tools & Technologies:
Figma, FigJam, Framer, Webflow, Shopify, Adobe Suite.

EDUCATION

Professional Bootcamp in UX/UI Design
DesignBoat UI/UX School 2021–2022.

B.Tech in Civil Engineering
Mar Baselios Christian College of Engineering & Technology 2012–2016.

LANGUAGES

English, Hindi, Tamil, Malayalam (Native).