

SACHIN ELIAS MOHAN

SENIOR PRODUCT DESIGNER

Kochi, India 682030 ◆ +91 9961 59 4919 ◆ sachin.eliasmohan@gmail.com ◆

LinkedIn: [Www.linkedin.com/in/sachin-elias-mohan-579716108](https://www.linkedin.com/in/sachin-elias-mohan-579716108) ◆ **WWW:** [Https://sachinelias.framer.website/](https://sachinelias.framer.website/)

PROFESSIONAL SUMMARY

Senior UX/UI Designer with 4+ years of experience designing and leading end-to-end user experiences for B2B SaaS products and digital platforms. Specialized in complex dashboards, data visualization, and AI-driven workflows, translating business and technical requirements into intuitive, scalable user experiences. Proven ability to collaborate with cross-functional teams, define design systems, and mentor designers across product and growth initiatives.

EXPERIENCE

Lead Product Designer, 03/2023 - Current

Xena Intelligence – Kochi, India

- Led end-to-end UX/UI design for Xena's B2B SaaS platform, supporting eCommerce sellers across data-heavy and AI-powered insights that surfaced revenue risks and inventory gaps proactively for sellers.
- Drove design for four flagship products: Xena360, Foresight, BrandVoice, and Xenalytics, from discovery and user flows to high-fidelity UI and developer handoff.
- Designed and optimized a Shopify-based storefront and landing page experiences, aligning UX with conversion goals, and brand positioning.
- Owned Xena's website end-to-end, aligning UX with product positioning, marketing goals, and handling design, development, and deployment using Framer.

Achievements:

- Designed analytics dashboards used by over 500 eCommerce sellers, improving decision clarity and reducing reporting time by approximately 30%.
- Mentored junior designers, providing guidance on best practices in UX/UI design techniques.

UX/UI Designer, 04/2022 - 11/2022

Wednesday Solutions – Pune, India

- Designed B2B and B2C web applications across healthcare and enterprise domains, delivering user flows, wireframes, UI designs, and interactive prototypes.
- Worked closely with cross-functional teams to convert requirements into intuitive, accessible, and visually consistent digital experiences.
- Owned both product and marketing websites, ensuring design consistency across platforms using Figma and Webflow.
- Collaborated with teammates to deliver valuable features meeting business and customer needs.

Interior Designer, 2016 - 2021

PencilPlus, Arrivae, Houslook – Kochi, India

- Built strong foundations in visual design, spatial thinking, client communication, and design execution through residential interior design projects.
 - Developed comprehensive design concepts through sketches, renderings, and 3D models.
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SKILLS

UX & Product Design: User Research, Wireframing, Prototyping, Usability Testing, Information Architecture, Interaction Design, Design Systems, Accessibility (WCAG).

Tools & Technologies: Figma, Framer, Webflow, Shopify, Adobe Suite.

Product & Strategy: B2B SaaS Product Design, UX Strategy, Product Discovery, Complex Dashboards, Data Visualization, AI-Driven Workflows, Stakeholder Collaboration.

EDUCATION

Professional Bootcamp: UX/UI Design, 03/2022
DesignBoat UI/UX School - Bengaluru

B.Tech: Civil Engineering, 01/2016
Mar Baselios Christian College of Engineering & Technology - Idukki, India

LANGUAGES

English, Hindi, Tamil, Malayalam (Native).