

# SEN ZENG

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Updated: September 2024

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## Education

Ph.D. Economics, Cornell University, New York, USA.	2020-present
M.A. Economics, Waseda University, Tokyo, Japan.	2016-2018
B.A. Economics, Renmin University of China, Beijing, China.	2012-2016

## Research Interests

Industrial Organization; Econometrics; Health Economics

## Publications

The Effect of Health Information on Smoking Intensity: Does Addiction Matter?

**Sen Zeng**, Satoru Shimokawa. (2019)

*Applied Economics* [<https://doi.org/10.1080/00036846.2019.1691141>]

Partial Smoking Ban and Secondhand Smoke Exposure in Japan.

**Sen Zeng**, Haruko Noguchi, Satoru Shimokawa (2019)

*International Journal of Environmental Research and Public Health* [<https://doi.org/10.3390/ijerph16152804>]

## Working Papers

Understanding the Demand-Side of an Illegal Market: Prohibition of Menthol Cigarettes

(with Donald Kenkel, Alan Mathios, Grace Phillips, Revathy Suryanarayana, Hua Wang)

Revise & Resubmit *Health Economics*

Just What the Doctor Ordered? The Benefits and Costs of E-Cigarette Regulation in Australia

(with Donald Kenkel, Alan Mathios, Grace Phillips, Revathy Suryanarayana, Hua Wang)

Revise & Resubmit *Annals of Public and Cooperative Economics*

Consumer Preferences for Cigarettes and Heated Tobacco Products in Japan: Evidence from a Discrete Choice Experiment

(with Donald Kenkel, Alan Mathios, Grace Phillips, Revathy Suryanarayana, Hua Wang)

Fear or Knowledge? The Impact of Graphic Cigarette Warnings on Tobacco Product Choices

(with Donald Kenkel, Alan Mathios, Grace Phillips, Revathy Suryanarayana, Hua Wang)

## Work in Progress

Aggregate Discrete Choice Demand Models with Unobserved Choice Sets

Demand for Stigmatized Product: The Case of Fukushima Rice  
(with Satoru Shimokawa)

Benefit-Cost Analysis of Tobacco Regulations: Quantifying Internalities  
(with Donald Kenkel, Alan Mathios)

Attention and Consideration in Discrete Choice Experiments  
(with Donald Kenkel, Alan Mathios, Hua Wang)

## Presentations

2024: Cornell Health Economics Seminar; Cornell IO Brown Bag; 2<sup>nd</sup> Cornell Economics Alumni Workshop; Western Economic Association International Annual Meeting; Econometric Society North America Summer Meeting; Southern Economic Association Annual Meeting (scheduled)

2022: Southern Economic Association Annual Meeting

## Relevant Experience

Economist Intern, <i>Amazon</i> .	05/2024-08/2024
RA to Prof. Francesca Molinari, <i>Cornell University</i> .	11/2023
RA to Prof. Francesca Molinari & Prof. Levon Barseghyan, <i>Cornell University</i> .	12/2022-02/2023
RA to Prof. Donald Kenkel, <i>Cornell University</i> .	2021-2024
RA to Prof. Satoru Shimokawa, <i>Waseda University</i> .	01/2018; 09/2019-03/2020
RA to Prof. Haruko Noguchi, <i>Waseda University</i> .	10/2018-03/2020

## Fellowships, Honors and Awards

Brooks School of Public Policy Conference Grant, Cornell University.	2024
Economics Department Conference Grant, Cornell University.	2024
Graduate School Conference Grant, Cornell University.	2024
L.R. "Red" Wilson MA '67 Excellence in Economics Medal, Cornell University.	2023
East Asia Program Travel Grant, Cornell University.	2022
Graduate School Travel Grant, Cornell University.	2022
Sage Fellowship, Cornell University.	2020, 2025
Scholarship for Young Doctoral Student, Waseda University.	2018, 2019
Mamoru Iijima Commemorative Academic Award, Waseda University.	2018
Valedictorian, Dean's Academic Award, Graduate School of Economics, Waseda University.	2018
Japanese Government (MEXT) Scholarship, Waseda University.	2016

## Miscellaneous

*Software* : Stata, R, MatLab, Julia, Python, L<sup>A</sup>T<sub>E</sub>X, LyX.

*Languages* : Chinese (native), English (fluent), Japanese (Intermediate).

## References

**Francesca Molinari** (Chairperson)

H. T. Warshow and Robert Irving Warshow Professor

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[fm72@cornell.edu](mailto:fm72@cornell.edu)

**Levon Barseghyan** (Co-Chair)

Robert Julius Thorne Professor

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**Colleen Carey**

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