Empowering PoDs to Live, Learn, Work & Play

Practical · Personal · Possible

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Context, Problem & Principles

Context

SG Enable's mission: help PoDs **live, learn, work & play**.

Strong frameworks and pilots exist, but daily use is patchy. Partners vary. Tools can feel too theoretical.

Problem

Some PoDs experience pathways as generic, inconsistent, or invisible.

My edge: I bring a product mindset — clear systems people trust and use.

Principles

Principles that guide this strategy:

Practical: No heavy admin. Clear, usable, real.

Personal: Co-created with PoDs. Respects diverse needs. Builds trust.

Possible: Start lean. Test fast. Scale only what works.

Strategy & Roadmap

🤝 **Grow & Sustain Together**   📊 **Prove & Share Impact**   ⚙️ **Make Good Practice Practical**

🚀 **Build Confidence & Trust**

Guided by Practical · Personal · Possible.

1 ——— **2** ——— **3** ——— **4**

Phase 1: Build & Embed

Strong basics, clear expectations, early trust.

Phase 2: Listen & Learn

Light checks, real feedback, fast tweaks.

Phase 3: Grow & Expand

Scale what works, widen reach, reinforce good practice.

Phase 4: Sustain & Strengthen

Close gaps, support small orgs, ensure equity long-term.

Each phase is supported by three practical focus areas: designed to build trust, ease partners' work, and ensure every PoD feels real, everyday impact. A true win-win.

Priority Focus 1: Partner Readiness

Challenge

Partners vary widely in readiness; PoDs get inconsistent support.

What we'll do

Tiered Partnership Programme: Clear levels, starter packs, peer support, milestone check-ins and short learner check-ins. *E.g., a mid-sized special education provider can start with a starter pack and grow with light peer help.*

Why it matters

Partners feel guided and rewarded.

PoDs experience steady, trusted care.

Priority Focus 2: Practical Tools

Challenge

Good frameworks exist but feel too abstract for daily work.

What we'll do

Practical Toolkit: Short guides, local examples co-created with PoDs, peer tips, a Living Library. *E.g., break an existing guide into clear checklists with local examples.*

Why it matters

Saves time, reduces errors, builds trust in tools.

PoDs get advice that fits real life.

Priority Focus 3: Proof & Progress

Challenge

Data is patchy and hard to use. PoDs rarely see progress.

What we'll do

Practical Reporting Protocol: Simple forms tied to funding, spot checks, clear updates for partners and PoDs. *E.g., Pilot light "progress snapshots" with a training provider.*

Why it matters

Partners and funders have real proof. PoDs feel seen and proud.

Assumptions & Product Lens

Key Assumptions

- Partners see value
- Small orgs cope
- Peer support works
- Learner checks safe
- Grant tie-ins flexible
- Staff capacity

How I De-Risk

- Pilot with a few champions first
- Starter packs, guided onboarding
- Light peer recognition and sharing
- Co-create short, respectful questions
- Start with opt-in milestone checks
- Focus on essentials, automate later

Product mindset: Start lean, validate real use, refine fast, scale only what works.

How This Reflects My Product Practice

What this case shows:

1 Designing inclusion as an **ongoing system habit**, not a single point solution.

2 Bridging across policy, platform, and people — with **shared structures** for feedback, iteration, and visibility.

3 Turning co-creation into a **flywheel** of confidence, adoption, and cross-agency learning.

4 Measuring success not by launch — but by **how many feel ready, proud, and independent**.

This is how I build systems for public good:

Quietly, sustainably, and with everyone at the table — not just in the room.

🔗 **Explore more case studies: Visit Sena's Portfolio**

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