

# Empowering PoDs to Live, Learn, Work & Play

*Practical · Personal · Possible*

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# Context, Problem & Principles

## Context

**SG Enable's mission:** help PoDs live, learn, work & play.

Strong frameworks and pilots exist, but daily use is patchy. Partners vary. Tools can feel too theoretical.

## Problem

Some PoDs experience pathways as generic, inconsistent, or invisible.

**My edge:** I bring a product mindset — clear systems people trust and use.

## Principles

**Principles that guide this strategy:**

**Practical:** No heavy admin. Clear, usable, real.

**Personal:** Co-created with PoDs. Respects diverse needs. Builds trust.

**Possible:** Start lean. Test fast. Scale only what works.



# Strategy & Roadmap

-  Grow & Sustain Together
-  Prove & Share Impact
-  Make Good Practice Practical

-  Build Confidence & Trust

*Guided by Practical · Personal · Possible.*



Each phase is supported by three practical focus areas: designed to build trust, ease partners' work, and ensure every PoD feels real, everyday impact. A true win-win.



# Priority Focus 1: Partner Readiness



## Challenge

Partners vary widely in readiness; PoDs get inconsistent support.



## What we'll do

**Tiered Partnership Programme:** Clear levels, starter packs, peer support, milestone check-ins and short learner check-ins. *E.g., a mid-sized special education provider can start with a starter pack and grow with light peer help.*



## Why it matters

Partners feel guided and rewarded.

PoDs experience steady, trusted care.



# Priority Focus 2: Practical Tools



## Challenge

Good frameworks exist but feel too abstract for daily work.



## What we'll do

**Practical Toolkit:** Short guides, local examples co-created with PoDs, peer tips, a Living Library. *E.g., break an existing guide into clear checklists with local examples.*



## Why it matters

Saves time, reduces errors, builds trust in tools.

PoDs get advice that fits real life.





# Priority Focus 3: Proof & Progress



## Challenge

Data is patchy and hard to use. PoDs rarely see progress.



## What we'll do

**Practical Reporting Protocol:** Simple forms tied to funding, spot checks, clear updates for partners and PoDs. *E.g., Pilot light "progress snapshots" with a training provider.*



## Why it matters

Partners and funders have real proof. PoDs feel seen and proud.

# Assumptions & Product Lens

## Key Assumptions

- Partners see value
- Small orgs cope
- Peer support works
- Learner checks safe
- Grant tie-ins flexible
- Staff capacity

## How I De-Risk

- Pilot with a few champions first
- Starter packs, guided onboarding
- Light peer recognition and sharing
- Co-create short, respectful questions
- Start with opt-in milestone checks
- Focus on essentials, automate later

*Product mindset:* Start lean, validate real use, refine fast, scale only what works.

# How This Reflects My Product Practice

## What this case shows:

- 1 Designing inclusion as an **ongoing system habit**, not a single point solution.
- 2 Bridging across policy, platform, and people — with **shared structures** for feedback, iteration, and visibility.
- 3 Turning co-creation into a **flywheel** of confidence, adoption, and cross-agency learning.
- 4 Measuring success not by launch — but by **how many feel ready, proud, and independent**.

## This is how I build systems for public good:

Quietly, sustainably, and with everyone at the table — not just in the room.

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