

SALES PERFORMANCE DASHBOARD

INSIGHT OF SALES PERFORMANCE IN AUGUST - DECEMBER 2021

Delivery Country



SKU



Coupon Code



Monthly Sales



Total Sales (\$)

2.068

Avg Price Per Item (\$)

29,97

Number of Item Sold

69

Unique Buyer

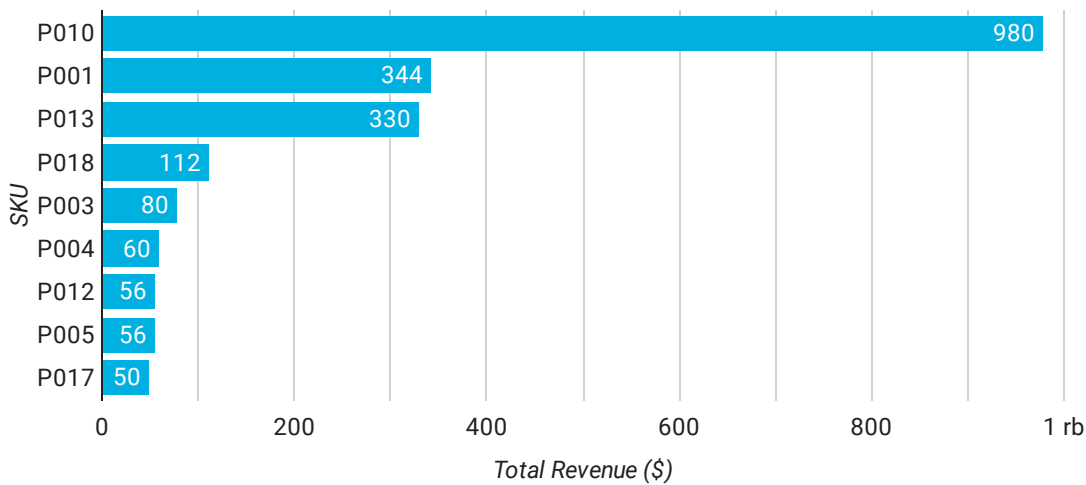
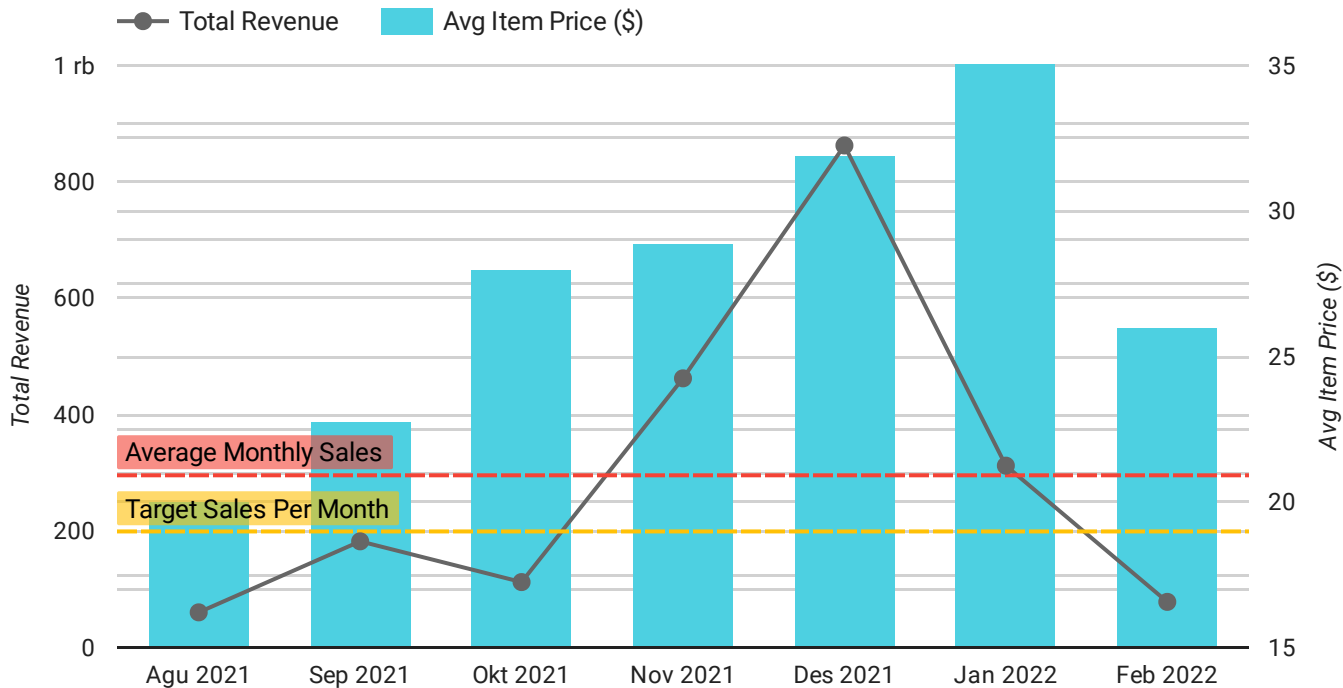
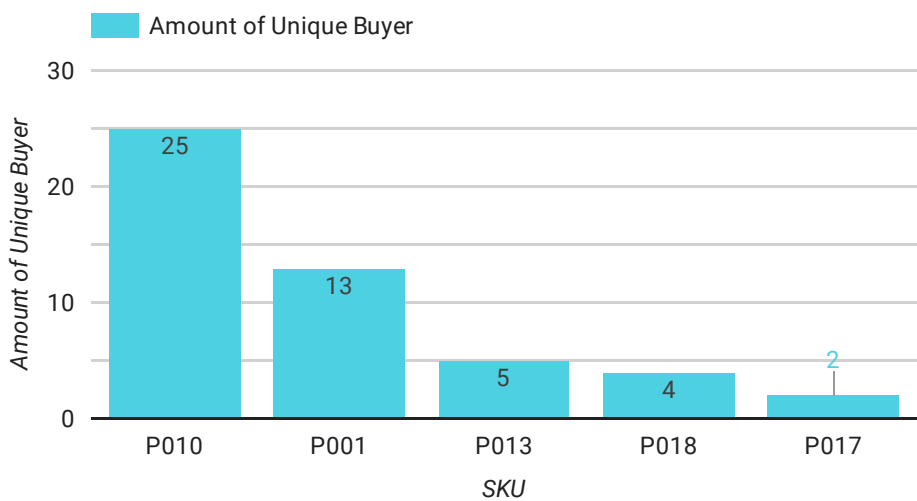
29

Sales Revenue After Discount (\$)

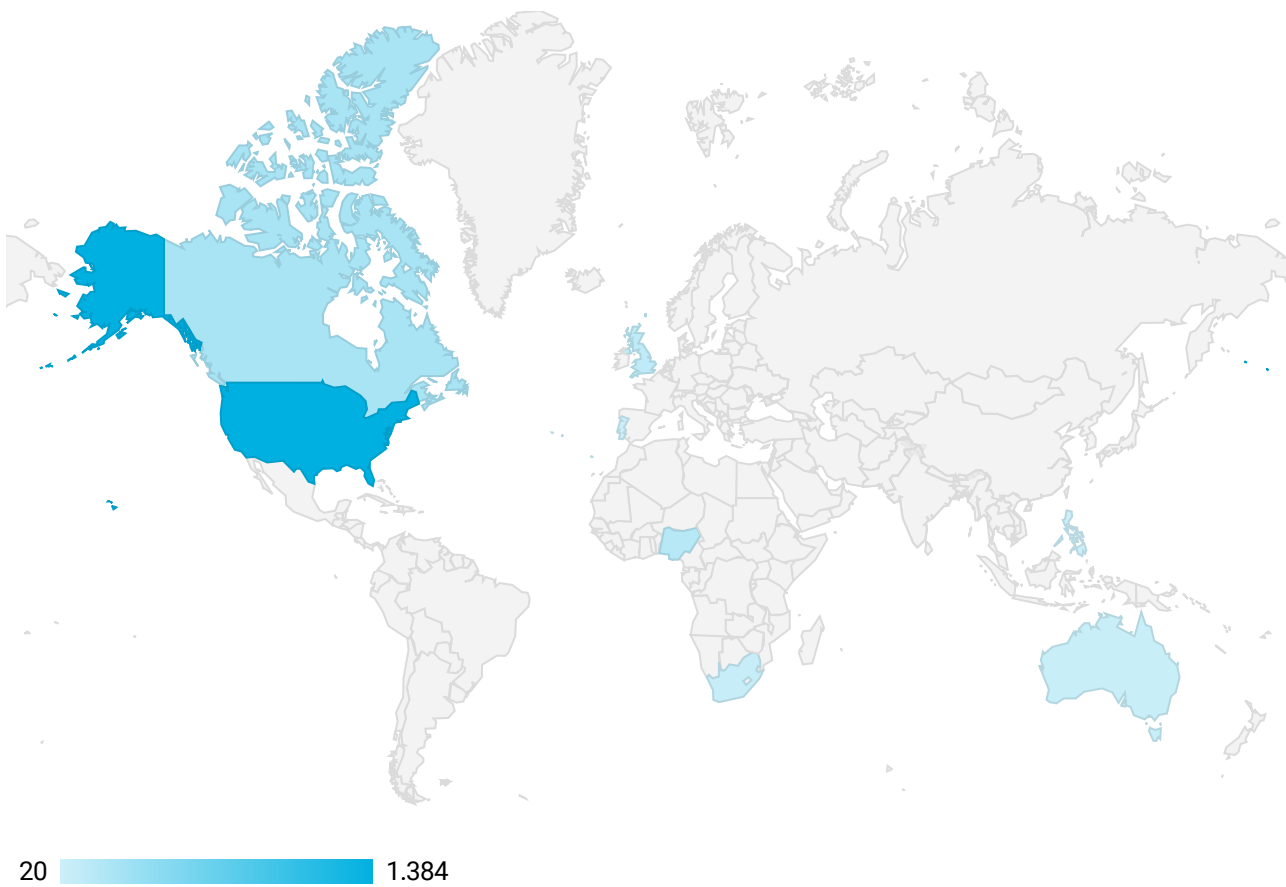
1.974,5

MONTHLY REVENUE

AMOUNT OF UNIQUE BUYER



REVENUE CONTRIBUTION MAP



COUPON CODE USAGE

	Coupon Code	Revenue After Discount (\$) ^② ▲	Discount Amount ^① ▲	Buyer
1.	-	1.674	0	28
2.	OPENINGSALE08082021	16	4	1
3.	SALE01	16	4	1
4.	FLASH20	48	12	2
5.	CYBER2021	42	14	2
6.	SALE111121	52,5	17,5	2
7.	cyber2021	126	42	6