



DON DEVASIA PUTHANPURA

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ADD: VRINDAVAN Co-Op. HSG. SOCIETY, LALCHAKKI, THANE (DIST.),
MUMBAI INDIA.

Career Objectives:

To work in an intellectually and professionally challenging work environment, where i can enhance my skills and to be part of a team that dynamically works towards the growth of the organization.

Personal & Professional Profile

A **Bachelor of Management Studies (Marketing)** graduate from **Mumbai University**, with a successful academic and work track record, bags of enthusiasm and eager to join a Sales and Marketing Team of a Reputed Firm. Born and Brought-up in Mumbai. Worked with various organisations in Sales and Marketing Positions for Mumbai and Kerala (Cochin). A bright, articulate and numerate individual with excellent communication skills and social network experience.

Over 09 years of experience in Business Development, Client Servicing, Operations Management as well as Team Management. Currently working as Marketing Manager at Edvance Logic (SEO Company)

Want to pursue my passion of Sales and Marketing with a reputed firm and being part of its success.

Computer Skills

- Microsoft Windows 8 / 7 / XP / Vista.
- Microsoft Office 2003 / 2007 / 2010 (Word, Excel, PowerPoint)
- Photoshop, Corel Draw
- *Active User in Social Networks* – Facebook, twitter, LinkedIn, Google+, YouTube, orkut, zorpia, zurker, hi5, Pinterest, Flickr, Picassa, Blogger and RSS feeds.
- *Active Online Store User* – flipkart, yebhi, shopclues, indiatimes, rediff, pepperfry, inkfruit, myntra, bagkart, lenskart, jabong and many more.

Projects done during Academics

1. As a part of final year project had done a study on Sports Cars.
 2. Launched a TV Channel named '**S**' TV (a Sindhi (language) entertainment channel).
 3. Launched a Pen named '**DEIFY**'
 4. Introduced a new Bar Soap '**DINT**' (washing soap).
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Hobbies and Interests

Photography, to Travel and Discover New and Unseen Places, Watching Movies, Hosting Shows and Organising events at Functions, weddings and church level, trying new eateries, Drawing and painting, Statue Craving, Listening Songs, Cycling.

Personal Details

Date Of Birth:	4 th June, 1986
Gender:	Male
Marital Status:	Single
Linguistic proficiency:	English, Hindi, Marathi, Malayalam, Tamil
Nationality:	Indian

Work Experience

Marketing Manager

EDVANCE LOGIC (August 2013- Present)

Getting Clients for the Company.
Knowing Client needs and providing solutions for the same.
Building Customer base and generating revenue.
Creating Creative for the clients and getting approvals for the same
Responsible for the growth and development.

Owner-Founder

ABBEC INDIA (July 2011- August 2013)

Managing the whole organisation.
Meeting manufacturers and fixing the deal.
Building Customer base, getting Orders, dispatching and collection of bills.
Advertising using Social media, Whatsapp.
Responsible for the growth and development.

Marketing Manager

NBM Media Pvt. Ltd. (January 10th, 2011- July 15th. 2011)

Marketing the Magazine NBM media
Getting advertisements for the Magazine
Completing the Target and making revenue for the company.

Business Manager – Agency Distribution

AEGON Religare Life Insurance Co. Ltd. (February 8th, 2010 - December 30th, 2010)

Recruit Advisors, train, motivate and develop them.
Get business and achieve targets from those advisors.
Managing a team of 15 advisors.
Help advisors getting titles and recognitions.

City Manager**ITON Communications Pvt.Ltd. (CoolPAD) (January 29th, 2009 - January 23rd, 2010)**

Managing Mumbai and Nashik regions.

Preparing and Maintaining MIS for the company.

Managing a team of 45 Executives, sorting their queries and help them do sales.

Planning new techniques for increasing the sales.

Managing and controlling all the operations and sales of the two regions.

Maintain customer relationship and there by sort their queries.

Achieve targets; help get business for the company.

Sales Manager**Merchants Solutions PTE Ltd. (April 28th, 2008 - December 19th, 2008)**

Accountable to generate potential customers for the company.

Accountable for achieving overall targets thereby mapping new accounts for the company.

Maintain customer relationship and there by sort their queries.

Assistant Manager**Rahul Cargo Pvt. Ltd. (October 15th, 2007 – April 23rd, 2008)**

Accountable for achieving overall targets thereby mapping new accounts for the company.

Managing credits & outstanding payments for the company ensuring maximum profitability.

Demonstrated excellence in managing a service team of 03 people.

Sales Executive**TNT Express (April 28th, 2007 – October 10th, 2007)**

Accountable to generate potential customers for the company.

Maintain customer relationship and there by sort their queries.

Achieve targets; help get business for the company.

Loan Officer**(January, 2006 - March, 2007)**

Getting approval for all sorts of loans from various distinguished Banks.

Dealing with personal and business loans only.

Sales Executive**Vodafone (HUTCH) (September, 2005 - December, 2005)**

Accountable to convert prepaid customers to postpaid

Also getting postpaid clients.

Marketing Executive**DNA Newspaper (February, 2005 - August, 2005)**

Advertise and market the upcoming newspaper

Educating the customers about the features of the newspaper.

Marketing Executive**Soar Systems Pvt. Ltd. (April, 2002 – February, 2003)**

Accountable to generate new clients.

Achieve targets; help get business for the company.