# Profile

Strong knowledge and experience with driving and applying user-centered design processes while working collaboratively with customers, along with cross-functional teams including engineering, product management, and user research to deliver compelling designs to web/mobile/connecting world. Seasoned in Agile(Scrum) development processes

Proficient in a variety of methods to convey ideas and concepts (e.g. storyboards, wireframes, prototypes, etc) and well versed working with disruptive technologies and wireframing (like Origami, Avacode) tools

Proven track record in setting a vision for great customer experiences, inspiring others to get behind the vision, and ultimately delivering products and services that are known for their delightful experience and ease of use

# Brahmesh Kodavatikanti

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**Presently working with MutualMobile form 2011 to till date as Sr interaction/lead designer for Mobile apps (Android,IOS and Windows)**

# Education

B.F.A (Visual Communication from J.N.T.U -2001), (B. sc.,)

# Skills

Specialist to convert large legacy enterprise systems to Mobile friendly either Android or IOS and connecting world

**UI Development** -HTML5, CSS3 JavaScript ,JQuery,Flex and Js frameworks

**Accessibility** -W3C standards and WCAG& 508 Compliance,

Expertise with **Adobe tools** Basic knowledge of server side languages and

Good at IDE’s and collaborative tools(eclipse, Xcode and [Atlassian](http://www.atlassian.com/software/confluence) tools ) and wire framing & prototyping tools

Basic knowledge of servers and serve sides scripts like JSP, . Net., WPF ,RIA and Ajax

**I am a quick learner for innovative technologies& tools**

# Experience

12+ Years of experience in UI/UX design & development.

# My Roles across my projects

Identified understanding of customers' use and experience of product.

Developed, personas, high-fidelity prototypes and iterated based on user feedback.

Designed information architecture and interaction design of the user experience in wireframes and page flow diagrams.

Translated business requirements into highly useful and usable designs

Provided regular project updates to management and stakeholders

make sure the design and development as per web standards like w3 compliance, accessibility and visual QA.

# Current projects

UnionBank android app

As Union Bank expands its national presence, a strong mobile capability is essential to competing for customers in more markets. Union Bank Mobile Banking sets the bank apart by appealing to consumers with a well-designed interface that’s both inviting and intuitive.

Southwire- Cunstomer now lite- iOS

Customer Now Lite enables Southwire's sales people to search and view information for the following categories: Customers, Orders, Quotes, CSNs, Products, Inventory, and Contacts. Having this technology available anywhere and anytime enables Southwire's sales people to make smart and fast decisions during sales and negotiations. This app also improves communication and minimizes the cost of support to provide this data person-to-person.

Southwire- MObile catalog- Ios

The Mobile Catalog makes it easier than ever for Southwire's sales force and customers to get the information they need, when they need it. Team took a difficult-to-navigate catalog and turned it into an agile, visual, go-to resource that not only makes for a great user experience, but will help the company decrease costs, and improve both productivity and sales.

Southwire- Proof Positive, Mobile web

Southwire’s Proof Positive® Copper app helps to track your stolen wire. After Proof Positive® Copper has been stolen, enter the license key and serial number from the recovered wire. The current owner and chain of ownership will be displayed on the ownership data screen. Available for the iPhone.

Lead UI, IBm, — 2010 -2012

Bank of America is one of the world's largest financial institutions, serving individuals, small- and middle-market businesses and large corporations with a full range of banking, investing, asset management and other financial and risk management products and services.

Understanding the Experience the banking new way and filling the gaps of missing in the interaction and make UI development as per web and accessibility standard and lead and train UI team. Ensured timely product release to enhance user experience and made tradeoffs

Module lead Wipro technologies — 2007-2009

Intuitive Customer Experience (ICE) has been identified as a theme to focus for, in retail banking domain within Wipro Technologies, after various analyst and market interactions / evaluations.

The objective of this ICE initiative is to increase revenue and profitability of retail banks through enriched customer experience.

Understanding the Forrester guidelines and user scenario's and create wireframes and prototypes guide design team and bride gap between development team

Lead Ui Sonata software — 2009–2011

Glitnir is the 3 rd largest bank of Iceland, they want enhance the user experience and update the new technologies like web 2.0

Enhanced the Online banking experience in account related as well services of loan mortgage money transfer and all other related

# Personal Details

Born on 19 June 1977,Married, and son of Venkatanarasimha chary

# References & Portfolio

On request will be provided, Portfolio will be wireframes

https://drive.google.com/folderview?id=0B\_mpkDADM4ZpcU5RcVFadkxhZ3M&usp=sharing

# Experience Summary

Played roles like Graphic designer to Lead Designer

IBM India Jan 2010 to Dec 2011

Wipro Technologies May 2008 to Mar 2009

Effigent Ltd March 1 2007 to January 2008

Sonata Software Ltd (CMM 5).Dec 2005 to Feb 2007

Fusion technologies (IT) Dec 2004 to Dec 2005

B2B Software technologies (IT) October-2002 to Dec 2004

Thrinina Informatics Apr 2001 to Oct 2002