

Affinity Diagrams

Lisa Cole	8.28.13	KR	8.6.14
Greta M	8.6.14	Kegan	8.25.14
Physics Grad	6.11.15	Cheezburger	7.2.15
Kristin	7.20.15	Natalia	7.27.15
Will	8.4.15	Anonymous	9.1.15
Wade F	9.4.15	Ngan	2.7.17
Young Le	2.27.17	J	3.9.2017
Nicole Virnelli	3.17.17	Devon B	6.20.18
Reagan Holston	6.3.19	Melissa Sandor	6.20.19
Joshua Small	6.29.19	James Crosby	12.3.19

Table 1. *Reviews*



Figure 1. *Ideas*

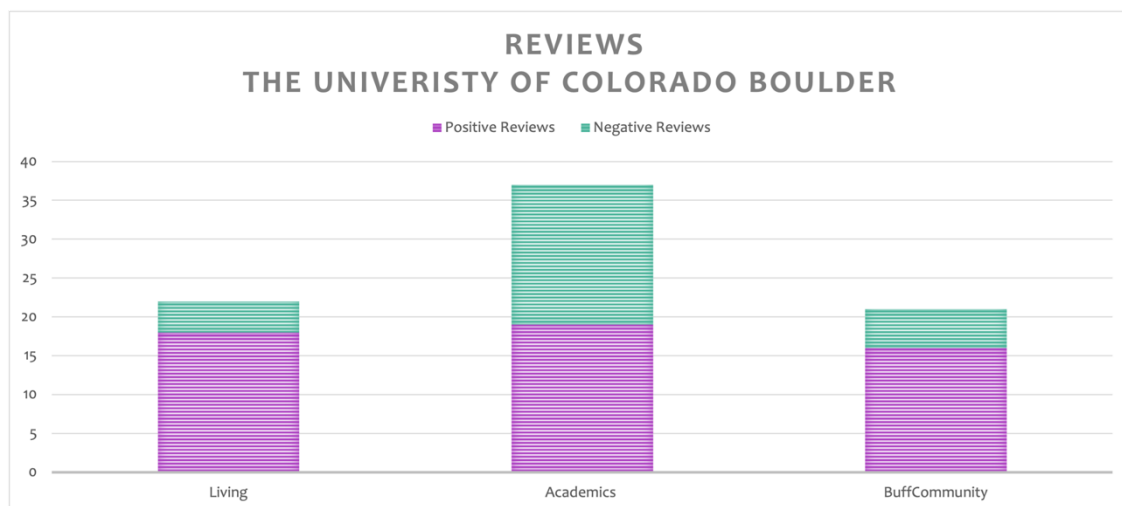


Fig 2. *Clusters*

The first category that divides the ideas found in each review is whether it is positive or negative. From there, each idea falls into one of 3 subcategories: Living, Academics, and the Buff Community.

The University of Colorado Boulder Positive Reviews

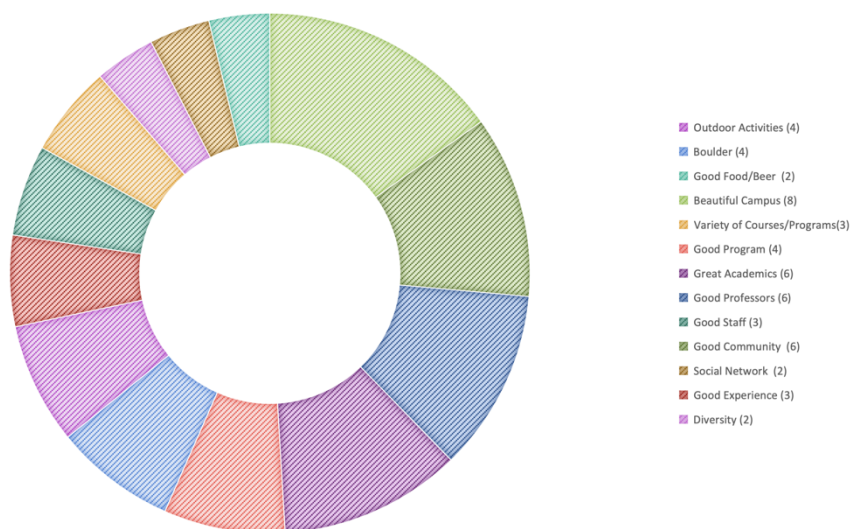


Figure 3. *Positive Reviews*

Living
Beautiful Campus Boulder Outdoor Activities Good Food/Beer
Academics
Academic Variety Good Program Education Quality Great Professors
Buff Community
Good Staff Good Community Good Experience Diversity

Table 2. *Cluster Subcategories*

Beautiful Campus	Education Quality	Good Professors	Good Community
Nicole Virnelli	Joshua Small	Melissa Sandor	Reagan Holston
Devon B	Nicole Virnelli	Ngan	Nicole Virnelli
J	Ngan	Kristin	J
Ngan	Lisa Cole	Physics Grad	KR
Cheezburger	Natalia	KR	Kristin
Greta M	Cheezburger	Anonymous	Wade F
Wade F	Boulder	Good Program	Outdoor Activities
Will	Nicole Virnelli	Reagan Holston	Ngan
Variety of Courses/Programs	J	Kristin	Wade F
Reagan Holston	Wade F	Kegan	Cheezburger
Ngan	Greta M	Cheezburger	Greta M
Greta M	Good Staff	Good Experience	Good Food/Beer
Ngan	Joshua Small	Devon B	Greta M
Cheezburger	J	Wade F	Reagan Holston
Greta M	Will	J	Diversity
Wade F	Wade F	Social Network	Nicole Virnelli
Will	Will	Nicole Virnelli	J

Table 3. *Positive Subcategory Tags*

The University of Colorado Boulder – Negative Reviews

Living
Expensive
Academics
Research Focus
Bad Professors
Large Class Size
Hard Courses
Awful Registrar
Buff Community
Lack of Diversity
Large School
“Party” Culture

Expensive (4)
 Research Focus (3)
 Bad Professors (5)
 Large Class Sizes (5)
 Hard Courses (2)
 Awful Registrar (3)
 Lack of Diversity (1)
 Large School (1)
 “Party” Culture (3)

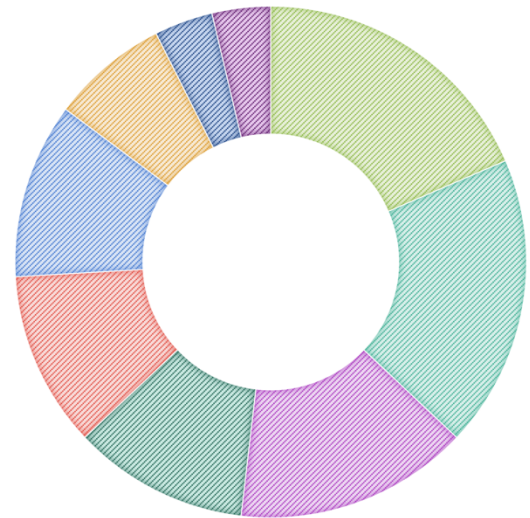


Table 4. *Cluster Subcategories*

Figure 4. *Negative Reviews*

Large Class Sizes	Bad Professors	Expensive
KR	Reagan Holston	Natalia
Will	Young Le	Kegan
Cheezburger	Physics Grad	Cheezburger
Greta M	Greta M	Research Focus
Melissa Sandor	Ngan	Young Le
Awful Registrar	“Party” Culture	Ngan
James Crosby	Melissa Sandor	Physics Grad
Anonymous	Cheezburger	Hard Courses
Greta M	Greta M	Greta M
Lack of Diversity	Population	J
Joshua Small	Melissa Sandor	

Table 5. *Negative Subcategory Tags*

Figure 5. *Final Affinity Diagram*

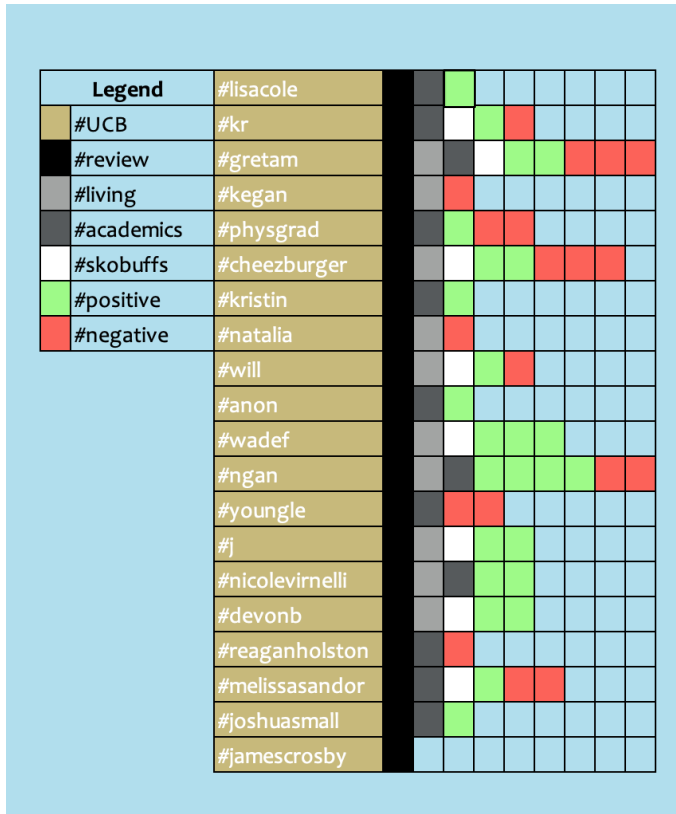


Figure 5, seen on the left, is the final affinity diagram for 20 comments selected at random from GradReports Page, [University of Colorado Boulder Reviews](#). Each comment is assigned a unique ID tag based on the name of the reviewer. They are also assigned a review tag because of their status. Next, each comment is categorized into clusters that form the three main review categories: Living, Academics, and the Buff Community. These comments are then given either a positive or negative tag based on the reviewer's opinions regarding the cluster and its subcategories. Not all reviewers provided a review for every category or subcategory.

Though there were many subcategories included in the set of 20 reviews, as seen in *Table 2* and *Table 4*, only 10 were chosen to be shown in this affinity diagram. These subcategories were chosen to represent the most common themes within the reviews and to show any controversies show from reviews. Overall, reviews were likely to include both positive and negative subcategories in one or two clusters. Of the 20 reviews, only one was not represented in the 10 cluster subcategories chosen and only one other review discussed subcategories in all 3 clusters. 8 of the 20 reviews only touched on positive subcategories while only 4 reviews touched only on negative ideas. The remaining reviews (6) were a mixed of positive and negative subcategories.

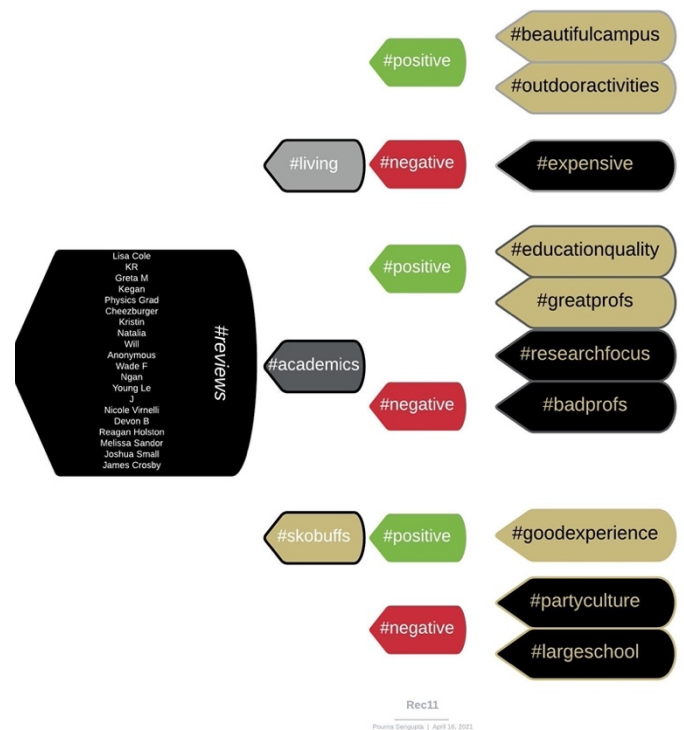


Figure 6. *Subcategory Tags*

Overall, reviews were more likely to be positive rather than negative, focusing on the pretty campus, scenery, and Boulder itself. Reviews often mentioned the many outdoor activities along with the beauty, and some stated it as a redeeming value to other negative aspects. The education was also more commonly reviewed positively, though professors were reviewed to be either or depending on class size, department, and course level. Reviews mentioned that the university's research focused professors brought down their satisfaction with instructors as their focus on research preceded students and teaching courses. Almost all 20 reviewers stated an overall good review of their experience at the University of Colorado boulder and had much to say about their Living, Academic, and Community experiences.