A systematic Approach-Creating Mall at Crowded Location

- Mr. Anant Sakhare
- Coursera Learner

Methodology

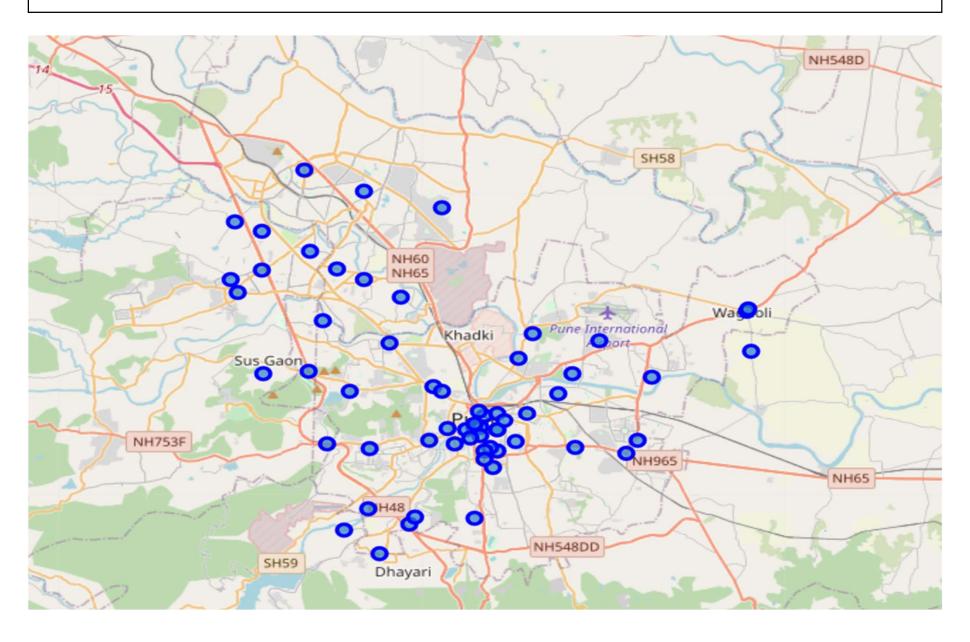
Parameters	Location Details			
Purpose	Study for allocation new mall at fresh location or crowed location			
Data	Location coordinates, Rating			
Parameter	Latitude, Longitude, Rating			
Method	Clustering, facility allocation			
Algorithm	K- Mean Clustering			
Tools Used	PYTHON Programming, MS Excel, Geocoding API, Jupyter Notebook FourSquare API			
Other Ways data collection	Wikipedia			
Target	Accessible mall location			
Storage	Inside mall Icaotion			

Weavers' Data

Step – I	Step – II	Step-II	Step-III	Step -IV
Site selection	Collection collection	Data cleaning in Excel	Data Preparation using Latitude and Longitude	Data Finalization
Data parse from Wiki and list of newly added location in Corporation	HTML Parser Govt order list	 Spelling Correction Sorting Removed Duplicates Arranged in Structured way 	By using python programming, location having similar coordinates are removed	After step –III, We narrow down to 404 area count where handloom weavers are live.



Geographical position of weavers Area on Google Map – Pune / PC Corp



K- Mean Clustering

• The k-means clustering algorithm is an iterative algorithm that tries to partition the dataset into *K* pre-defined distinct non-overlapping subgroups (clusters) where each data point belongs to only one group.

The way k-means algorithm works is as follows:

- Specify number of clusters K.
- Initialize centroids by first shuffling the dataset and then randomly selecting K data points for the centroids without replacement.
- Keep iterating until there is no change to the centroids. i.e assignment of data points to clusters isn't changing

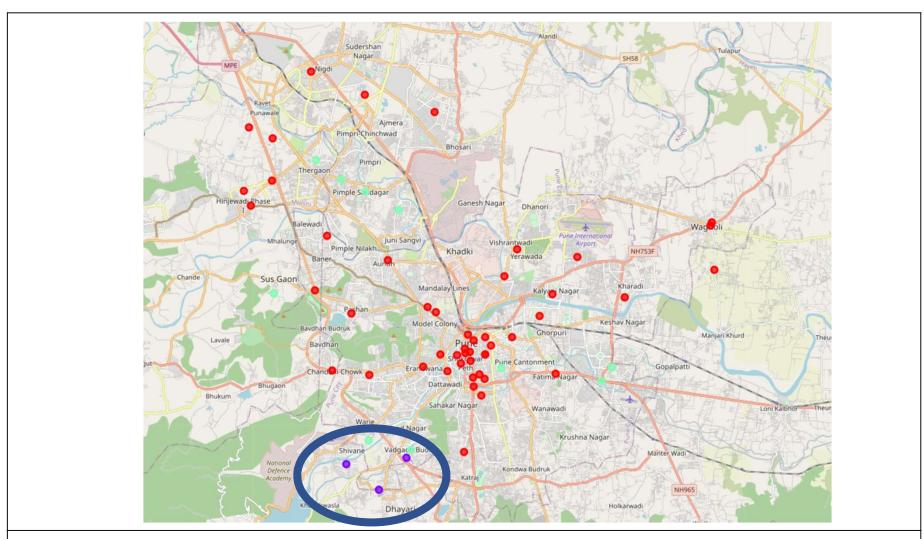
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• Allocate a mall in crowded Location.

- Find optimum location
- Being newly developed area, Multiple opportunity available at pune
- Help to Construction team to allocate location area.

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Geographical position of weavers Area on Google Map – After Clustering



Purple Color represent New Target location

Thank You ©