Introduction

* Hello everyone, my name is Steven Vazquez and I am representing my team of Matei Mold-ove-en-oo, Angelo Saez, and Zachary Scar-par-tee. Welcome to our pitch for our website for writers of all backgrounds. We believe our application can be a useful medium within the literary community.

Introduce application and provide description of it

* So What is it?
  + Well, imagine you have a undying, forever burning passion for words whether its prose or non-fiction, an article or a short story. Perhaps you are a novice novelist looking to gain feedback or engage with like minded individuals? Are you hungry to write? Do you crave feedback? Do you love literature of all varieties? Do you want to gather with other creators and artists alike? If any of these questions or possibilities peak your interest, then look no further! Our site will provide a platform for lovers of words to flourish. If you are a writer, your words will have the opportunity to be read by minds with a common love for literature.
* Who is our target user?
  + Our target user is anyone with a passion for words. Whether you’re a journalist, a poet, or a once-in-a-while writer, maybe you just like to read what others are creating, well, we hope to bring together all writers existing under the diaspora of literature and art, and foster a community of upliftment.

Core features

* Core features of the application allow the user to share and comment on content
* It will allow the user to upvote and store that content as a favorite post
* It will allow the user to view the latest or favorite user posts of the day amongst all users
* It will allow users to create and share events
* When entering an event location, location field will attempt to search and auto-fill location.

Core Features Sample Views

* This is a prototype version of the users homepage.
  + User can comment, post, view word breakdown and upvote
* This is a prototype version of an event creation page
  + Notice the auto-fill location area

Extra features

* If time allows we would like to implement a password reset feature. We think it would be helpful to allow the user to reset their password themselves, rather than reach out to a site moderator.
* We would like to add reactions to posts, with fun emojis. We believe this will increase user interaction and depth of a post.
* Create a space to host most liked posts of all times so that we can track those posts that people just enjoy most regardless of date. This will provide a macro view of what posts people really favor.
* Add post privacy levels to dictate who can view a post, providing the user more governance over the post.
* Build feature to allow SMS text to post directly to site, perhaps if a user were to register their phone number with their account.

What value does application bring user?

* + This application allows a creator to share content in the form of text and receive critiques and upvotes from creators alike in the form of comments.
  + Posts also provide a frequency breakdown of the words used to give the author a quick and general understanding of the words included in the content, which can be important for those analyzing posts and artists monitoring their word choice and usage.
  + Creators can also create and share open-mic or literary social events to provide and promote social gatherings, while fostering community and congregation The idea is that this will foster relationships that are content centric.
  + The application also caters to the spectator, allowing the user to display what other users favorite pieces or the most recent content of other users. They can also even store upvoted posts as favorite posts.
* Why is this project worthwhile?
  + This application is worthwhile because it fosters creativity, facilitates a space for creators to share, relate, evolve, and even perhaps heal. This application looks to boost up the writing community with a common love for words, while most sites cater to specific fields of writing. We believe we can corner the demand for a space where creators and word purists can thrive by offering a hotspot where creators can digitally congregate.
* Who are my competitors?
  + Sites like Tumblr.com, Medium.com, AllPoetry.com, cater to artists and offer similar services but do not allow the user to create events to host social gatherings.
  + Perhaps the closest thing is Facebook.com, which allows content to be share and events created, but its branded as a social media site, where purists may stay away from.
* Conclusion
  + In summary, we believe our site has utility and can meaningful human impact. thank you very much on behalf of my team. We are happy to answer any follow up questions or concerns and thank you for you time.