Senjuns.com

Where senior and junior comes together

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Problem

Client

- Needs IT team for complex IT Problems
- Wants to keep costs low

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Senior

- Solves complex IT Problems
- Want to focus on difficult tasks and give away the easy tasks

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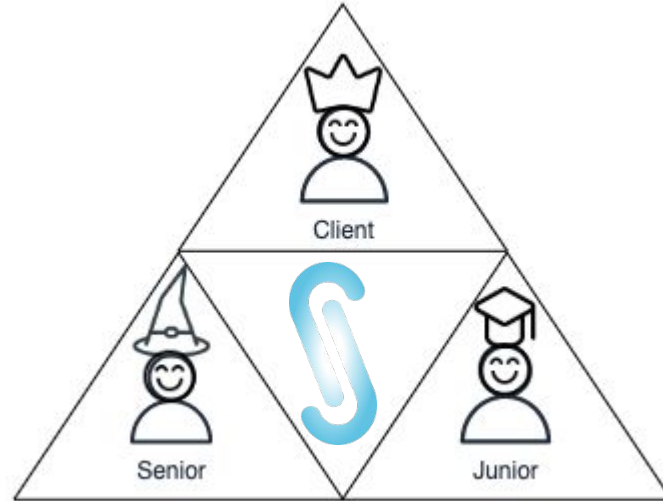

Junior

- Less practical experiences
- Has troubles solve complex IT Problems
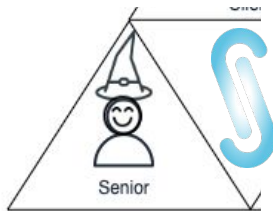
Solution – Senjuns.com

Thesis

- (Consultant) Project teams with team and learn oriented senior and junior engineers are more **cost-effective** than any other alternative.
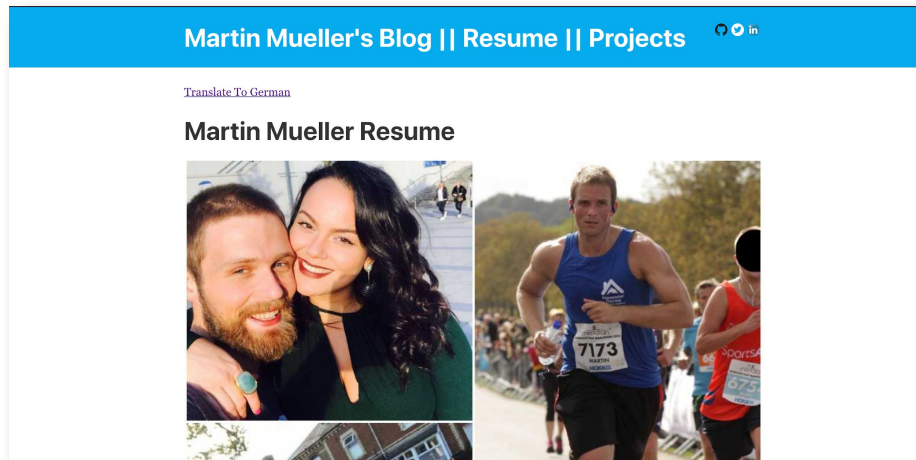
Reasons:

- Senior breaks down complex task to less complex tasks
- Senior gives Junior easy tasks and focus on not easy tasks
- Junior is mainly compensated with learnings
- Senior mentors Junior further

Who am I?

- Martin Müller, Technical founder

- Love AWS, DevOps and Fullstack

- Elected AWS Community Builder
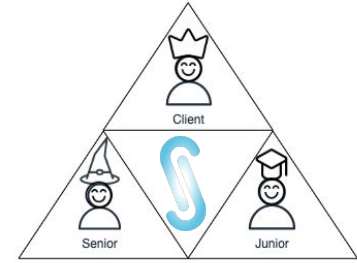
- Bringing value to my clients 24/7

Where I am improving:

- Business and Marketing topics
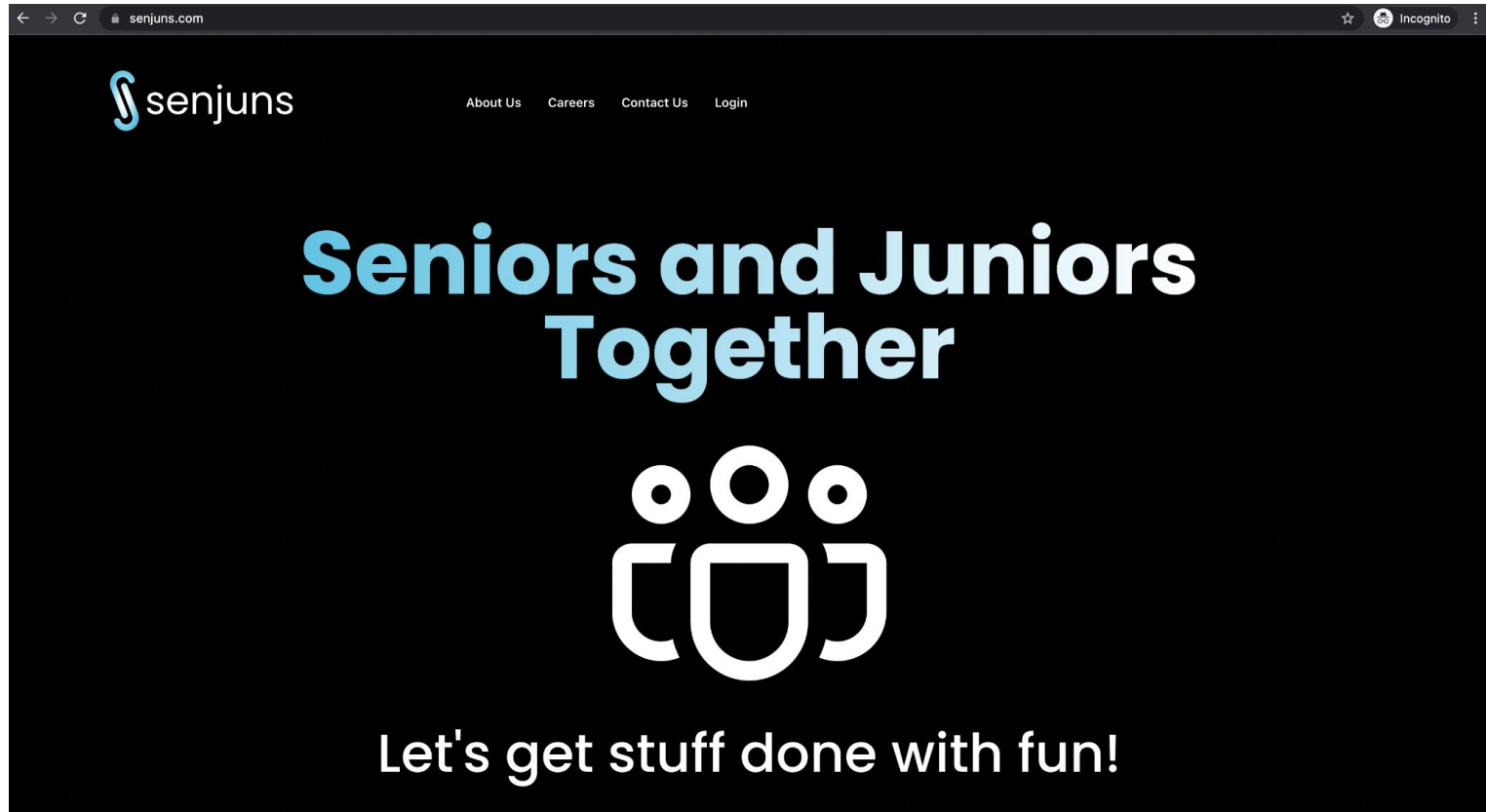
MartinMueller.dev/Resume

Vision: Building a community

- Establishing a communication channel

- Getting platform feedback

- Getting feature ideas

- Open Source collaborations with community

- Hiring engaged community members

Product - Senjuns.com

Product - Senjuns.com

Competition

Execution (Client and Senior focused)

upwork.com — Upwork

fiverr.com — fiverr.

udemy.com — udemy

masterschool.com — Masterschool

Learning (Junior focused)

Competition

senjuns

Execution
(Client and Senior focused)

upwork.com

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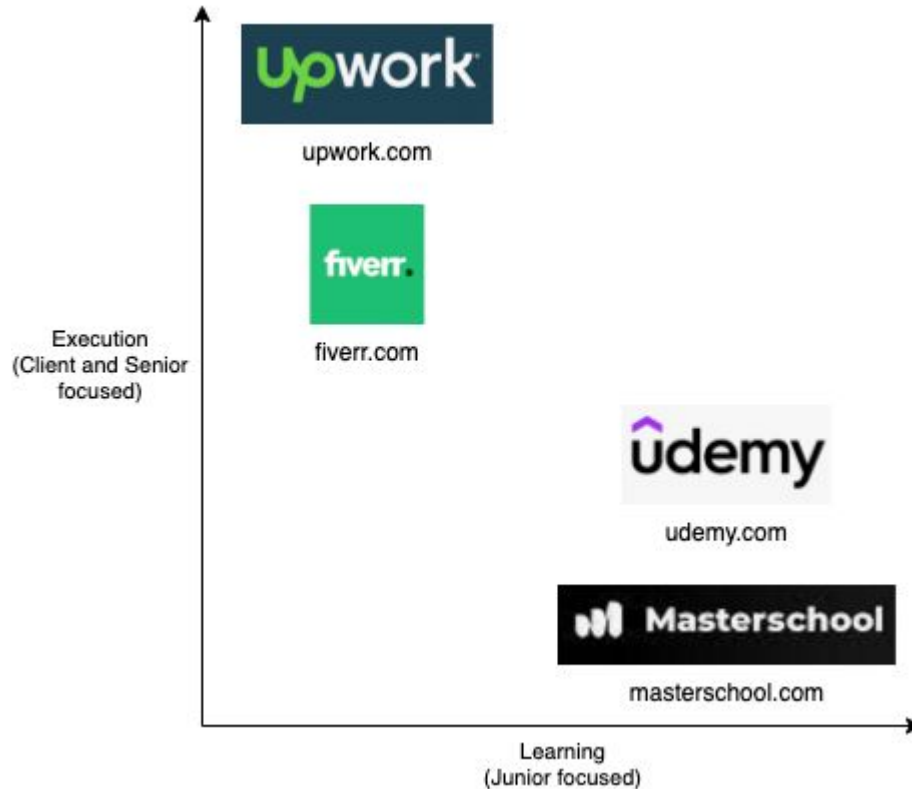
Learning
(Junior focused)
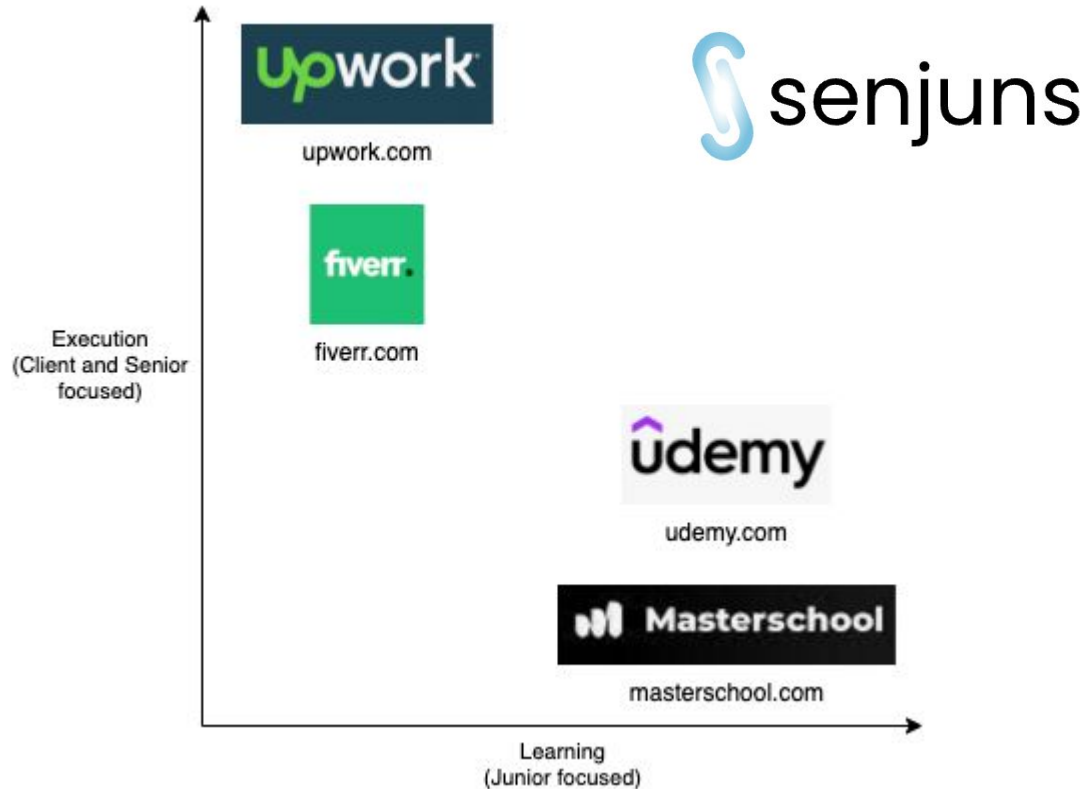
Business Model

- Hourly or task focused payment feature

- 20% cut from the payment

- Coorporations with learning platforms

üdemy

udemy.com

- (premium features like first in listing)

Thanks! Questions?!
Next steps

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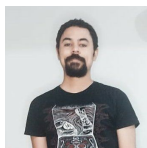martinmueller.dev

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Team

Martin Müller

Technical founder and AWS DevOps Fullstack Engineer.

Ben-Hur Oliveira - My cousin in law from Brasil

Helping with React and localization to Portuguese.

Wife and daughter

Keeping me grounded and empowering me :)
Localization to Spanish and Italien
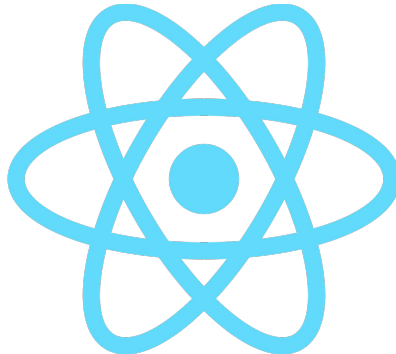
Technology

AWS

- Low cost serverless
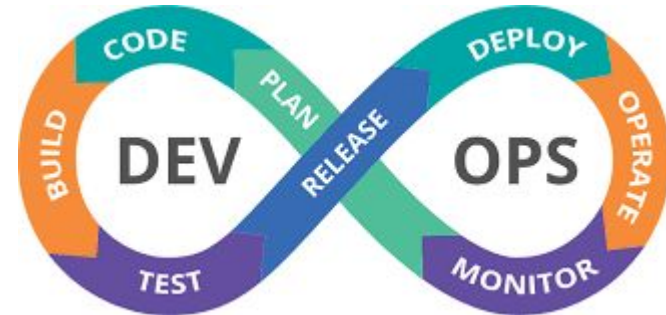- Huge offer on services for providing value

React

- Popular and powerful frontend library
- Easy maintain and extendable

DevOps

- Automate everything
- Fast and frequently deploying to production via Staging-Pipeline

Status and Commitments 2022

Q1:

- Prototyping
- Idea evaluation
- Team establishment

Done!

Q2:

- Finding investors
- Founding company
- Team growing
- Going live
- Establishing community
- Developing features
  - Metrics (how many user, aws costs per user)
  - Creating Editing TeamCards

Q3:

- Developing salary payment feature
- Starting a podcast
- Alg. for finding team

How can you help?

- Help on the business/marketing side
- Help to fund the project.

How can I help?

- AWS solution design and implementation - easy
- Community establishment - challenging
- Leading the platform delivery team - challenging

Thanks! Questions?!
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Problem

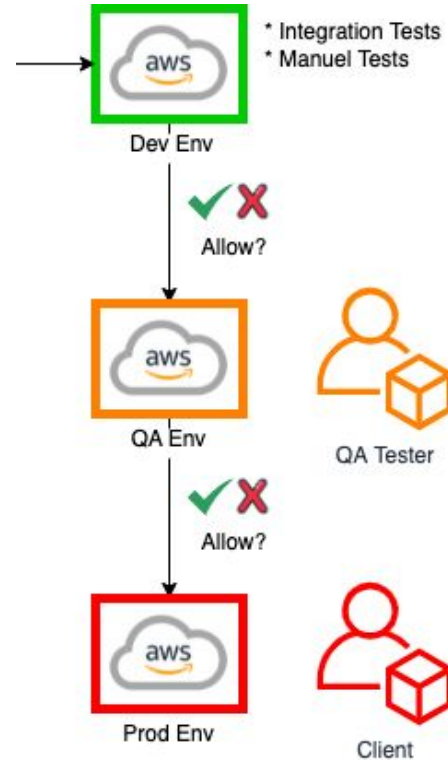**Exponential increasing demand** for senior software engineers since decades.

Getting junior engineers **to the senior level** is hard.

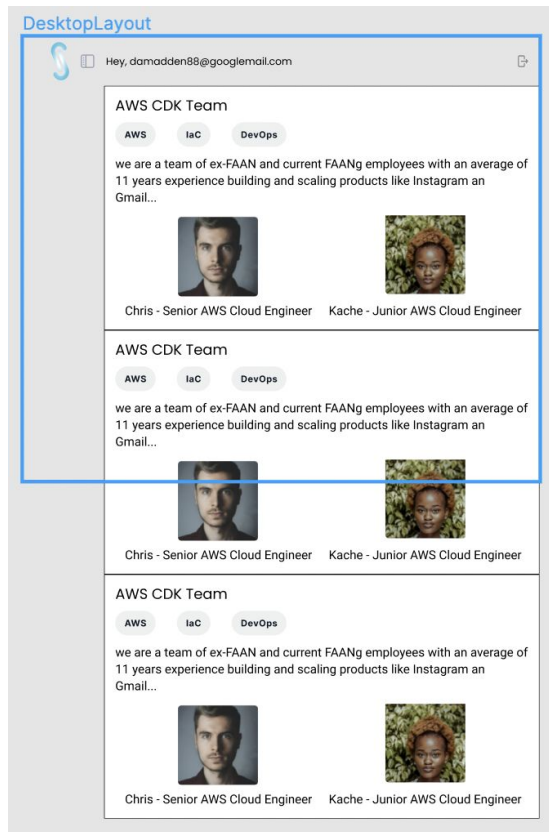Finding an efficient and sustainable **team of engineers is costly**.

Technology

DevOps

- Automate everything.
- Fast and frequently

deploying to production via

Staging-Pipeline

Implemented Feature – View TeamCards

Planned Feature - Metrics

FOLLOWING

Planned Feature – Create/Edit TeamCards

FOLLOWING