Anthony Sennett

01803 840 992 - anthony.sennett@gmail.com
https://www.linkedin.com/in/anthony-sennett
github.com/sennett
stackoverflow.com/users/614523/sennett

Product-focused, full-stack developer with product management experience, in both high-growth-startup and corporate environments. Available for contracting.

I aim to develop as high up the stack as possible, integrate rather than build, and shorten the feedback cycle. 5 years in SaaS. 9 years in tech.

Overview

Philosophy

- **Tech**: To increase product development capabilities, we should improve processes and keep code-knowledge current. Therefore: continuously refactor, facilitate self-serve, code reviews, principle of least astonishment, shorten the feedback loop, KISS, integrate over build. Up to date tooling important, but only as far as it speeds things up and keeps career knowledge current.
- **Product**: experimentation + validation (for the business), problem + solution (for the customer), focus (for the team).
- **People**: servant leadership (because I want to get the best out of people), agile (because everyone deserves the chance to have an impact), empathy (because it's the foundation of any high-performing team). I consider alignment more important than individual opinion.

Knowledge + strengths

- NodeJS, Heroku, React, BEM. Encapsulation is key.
- Workflow: IDE -> TDD -> continuous delivery.
- Code architecture: DDD, separation of concerns, SOA.
- Prior experience with Microsoft stack: C#, .NET MVC, SQL Server.
- Want to understand: Angular & Ember, Functional Reactive Programming, REST API design, people management, AI + neural networks.
- Product: JTBD + customer interviews.

Work experience

June 2019 - January 2020: Senior developer at Day Out with the Kids (dayoutwiththekids.co.uk)

Helped the small team move their product from agency-managed Umbraco to more modern Heroku/NodeJS stack, to facilitate future internal development. Performance tuning to serve 10 data-heavy page loads per second. Technology used - Sequelize, Express, Redis, Postgres.

January 2014 - January 2019: Multiple roles and positions at Typeform (typeform.com)

- Employee ~12 at Typeform, and experienced scale to ~200 employees.
- Occupied technical, managerial, and product roles.

Tech:
- Worked both as IC and defacto team-lead, directing multiple teams.
- Legacy and greenfield projects.
- Contributing to and driving FE and BE technical direction, resulting in shortened feedback loop and deferred decisions.

Product:
- Lead team to implement "seamless embed mode" based on customer feedback, interviews and prototyping, creating more embeddable USP.
- More recently worked with developer offering, making it easier for partners and customers to integrate using front-end packages and web API.
- Sprint backlog maintenance and initiative prioritisation.

Management:
- Formulated the engineering roadmap (5 teams' work) and exposed their work to the business.
- Aligned engineering roadmap with the product roadmap.
- Helped CTO ensure success with mission-critical scalability projects.

- Project-managed GDPR "right to erasure" across our microservice architecture and multiple engineering teams. Defined scope and process, delivered by deadline, with limited impact on other work.
- Learned a lot about Program and Project Management, and enough about Change Management to understand that commitment from senior leadership essential.

August 2011 - January 2014, Analyst Developer for Enlighten Designs (enlighten.co.nz)

Worked exclusively with Microsoft stack for a software design agency. Outsourcing both individually and as part of a team. Later worked on a service oriented architecture, simultaneously refactoring a monolith to be striped along business domains, and bringing their flagship farm automation product to the web, as part of a group of 5 agile teams. People and tech responsibilities. TDD, Windows Services and websites, SQL Server, and continuous integration.

May 2010 - August 2011, Web developer for Dolphin Music (dolphinmusic.co.uk) (subsequently acquired by S&T Audio)

Maintained the customer-facing site and warehousing systems. Worked with LAMP/MAMP. Also provided technical support for the company's operational systems.

Education

- BA in Music and Popular Music, Liverpool University. Sep 2006 - July 2009. Included Introduction to Programming in Java and Advanced Object-Oriented Programming, Department of Computer Science.
- Diploma in Physics, University of Liverpool. Sep 2004 - July 2006.

Hobbies   ## References

- The Great Outdoors, squash, playing music, travel. Available on
- Other profession: Dad - Two girls, one 5 and one 6 request.
  :) But we still get some travel in...