

Madison Senseney



717-476-9678

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Technical Skills

- › Adobe Creative Cloud
- › HTML, CSS, Javascript
- › Google Analytics
- › SEO Principles
- › Drupal & WordPress
- › Facebook, Twitter, Instagram, LinkedIn
- › Microsoft Office Suite/Office 365
- › Agile & Waterfall Methodologies
- › Mac and PC Operating Systems
- › Atlassian JIRA & Confluence

Education

Gettysburg College

GETTYSBURG, PA | 2011-2015

Bachelor of Arts, Magna Cum Laude, 3.71
Studio Art, Business, and Education

- › Class of 2015 President
- › Global Leaders of Gettysburg College
- › Honor Commission
- › OΔK, Nat'l Leadership Honors Society
- › KΔP, Int'l Education Honors Society
- › Women's Track & Field, Captain 2014

Danish Institute for Study Abroad

COPENHAGEN, DK | 2014

- › Entrepreneurship and Innovation
- › Scandinavian Textile Design

Harrisburg Area Community College

GETTYSBURG, PA | 2016

- › Design Fundamentals
- › Introduction to HTML & CSS

Summary Statement

Creatively motivated marketing and design professional with a high attention to detail and commitment to innovative, quality work. Proven ability to identify customer needs and assemble comprehensible experiences from complex processes.

Work Experience

User Experience Designer @ Data Management Services

FREDERICK, MD | OCTOBER 2015 - PRESENT

- › Lead designer for application rewrites and website redesigns for the National Cancer Institute at Frederick
- › Create wireframes and comprehensives using Illustrator and Photoshop for use by clients and developers daily
- › Fulfill the project management role for internal and external projects
- › Develop marketing strategies for new application releases
- › Create user manuals and training materials for application deployment
- › Conduct user testing to gather feedback, analyze findings, and suggest project modifications that significantly reduce internal testing hours
- › Design graphic elements for web and print media
- › Design and develop HTML email templates
- › Implement visual designs using HTML, CSS, and Javascript, while verifying cross-browser compatibility and accessibility compliance

User Experience Intern @ Data Management Services

FREDERICK, MD | MAY 2015 - OCTOBER 2015

- › Trained with senior-level web design and development staff daily
- › Gathered requirements and performed content and design updates

Presenter/Receptionist/Tour Guide @ Gettysburg College

GETTYSBURG, PA | MAY 2012 - MAY 2015

- › Led one-on-one and large group tours for a variety of audiences
- › Selected by Director of Admissions to perform Administrative duties

Academic Advising Office Assistant @ Gettysburg College

GETTYSBURG, PA | JUNE 2011 - MAY 2015

- › Managed and maintained confidential student files
- › Resolved inquiries from students, faculty, and family members

Waitress/Bartender/Hostess @ The Pike Restaurant

GETTYSBURG, PA | MARCH 2012 - OCTOBER 2015