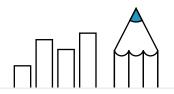
# **Madison Senseney**



717-476-9678

senseneymadison@gmail.com

#### **Technical Skills**

- Adobe Creative Cloud
- HTML, CSS, Javascript
- Google Analytics
- SEO Principles
- Drupal & WordPress
- Facebook, Twitter, Instagram, LinkedIn
- Microsoft Office Suite/Office 365
- Agile & Waterfall Methodologies
- Mac and PC Operating Systems
- Atlassian JIRA & Confluence

### **Education**

### **Gettysburg College**

GETTYSBURG, PA I 2011-2015

Bachelor of Arts, Magna Cum Laude, 3.71 Studio Art, Business, and Education

- > Class of 2015 President
- Global Leaders of Gettysburg College
- > Honor Commission
- OΔK, Nat'l Leadership Honors Society
- > KΔP, Int'l Education Honors Society
- Women's Track & Field, Captain 2014

## Danish Institute for Study Abroad

COPENHAGEN, DK I 2014

- > Entrepreneurship and Innovation
- Scandinavian Textile Design

# Harrisburg Area Community College

GETTYSBURG, PA I 2016

- Design Fundamentals
- > Introduction to HTML & CSS

### **Summary Statement**

Creatively motivated marketing and design professional with a high attention to detail and commitment to innovative, quality work. Proven ability to identify customer needs and assemble comprehensible experiences from complex processes.

### **Work Experience**

### User Experience Designer @ Data Management Services

FREDERICK, MD I OCTOBER 2015 - PRESENT

- Lead designer for application rewrites and website redesigns for the National Cancer Institute at Frederick
- Create wireframes and comprehensives using Illustrator and Photoshop for use by clients and developers daily
- > Fulfill the project management role for internal and external projects
- Develop marketing strategies for new application releases
- Create user manuals and training materials for application deployment
- Conduct user testing to gather feedback, analyze findings, and suggest project modifications that significantly reduce internal testing hours
- > Design graphic elements for web and print media
- Design and develop HTML email templates
- Implement visual designs using HTML, CSS, and Javascript, while verifying cross-browser compatibility and accessibility compliance

# User Experience Intern @ Data Management Services FREDERICK, MD I MAY 2015 - OCTOBER 2015

- > Trained with senior-level web design and development staff daily
- > Gathered requirements and performed content and design updates

# Presenter/Receptionist/Tour Guide @ Gettysburg College GETTYSBURG. PA I MAY 2012 - MAY 2015

- > Led one-on-one and large group tours for a variety of audiences
- > Selected by Director of Admissions to perform Administrative duties

## Academic Advising Office Assistant @ Gettysburg College

GETTYSBURG, PA | JUNE 2011 - MAY 2015

- > Managed and maintained confidential student files
- > Resolved inquiries from students, faculty, and family members

#### Waitress/Bartender/Hostess @ The Pike Restaurant

GETTYSBURG, PA I MARCH 2012 - OCTOBER 2015