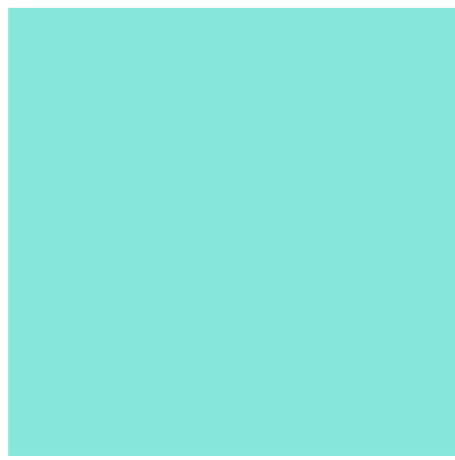




Says
What have we heard them say?
What can we imagine them saying?

"I Love
discovering
new youtube
channel to
follows"



I want to know
what makes
top youtube
channel
successful.



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

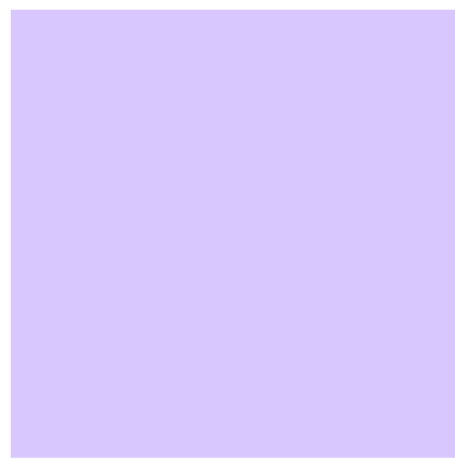
curoius about
the secrets
behind a
channel
success.



Excited when
they discover
a new
favourite
channel.

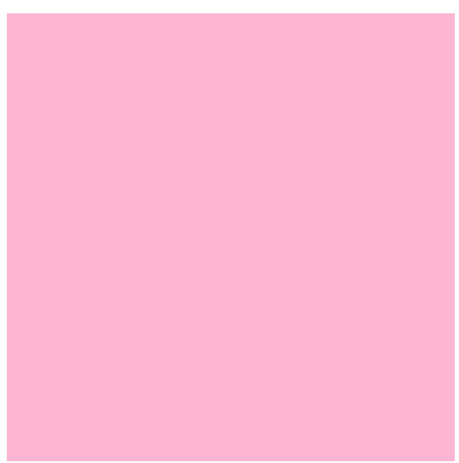
Subscribers Galore
Exploring Worlds Top
Youtube Channels

subscribe to
channels
they find
interesting.



Watch videos
from diffrent
geners and
creators.

Eager to be part
of a community
that shares their
passion for
youtube.



Frustrated if
they cant find
content that
matches their
interests.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?