

01/01/2016 30/06/2017

ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Hitch Rack - 4-Bike	302	2.65%
All-Purpose Bike Stand	234	3.42%
Total	16983	1.95%

View Product Details

Monthly Revenue

88.60K!
Goal: 95.46K (-7.19%)

MonthlyOrders

1682!
Goal: 1780 (-5.51%)

Monthly Returns

98✓
Goal: 108 (+9.26%)

Top Product - Order Quantity

Water Bottle - 30 oz.

Top Product - Profit

Fender Set - Mountain

Select all

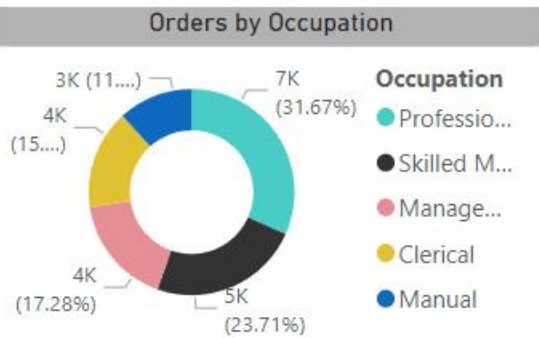
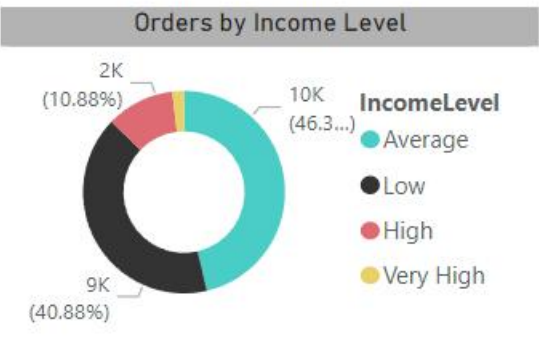
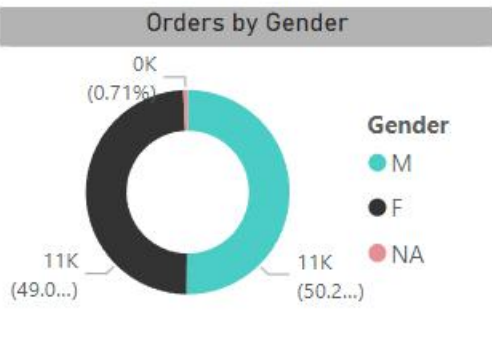
Europe

North America

Pacific



FullName_CC	Total Orders	Total Revenue
Mr. Maurice Shan	6	12,407.95
Mrs. Janet Munoz	6	12,015.39
Mrs. Lisa Cai	7	11,330.44
Mrs. Lacey Zheng	7	11,085.74
Mr. Jordan Turner	7	11,022.38
Mr. Larry Munoz	7	10,852.04
Mrs. Ariana Gray	6	10,391.42
Mr. Marco Lopez	6	10,289.68
Mr. Franklin Xu	5	10,164.34
Mrs. Margaret He	4	9,266.74
Mrs. Kaitlyn Henderson	4	9,258.92
Mrs. Nichole Nara	4	9,234.66
Mr. Randall Dominguez	4	9,210.36
Mrs. Rosa Hu	4	9,201.20
Adriana Gonzalez	4	9,195.69
Mrs. Dominique Prasad	6	9,180.93
Mrs. Brandi Gill	4	9,166.18
Mr. Brad She	4	9,161.01
Mr. Francisco Sara	4	9,125.54
Mr. Kevin Coleman	4	7,750.53
Mr. Johnathan Suri	4	7,721.33
Mrs. Crystal Zeng	4	7,706.81
Mrs. Felicia Blanco	4	7,669.66
Mrs. Jill Suarez	4	7,652.61
Mr. Preston Raman	4	7,599.49
Mr. Willie Xu	4	7,353.55
Mrs. Abby Subram	4	7,308.39
Mr. Lance Blanco	4	7,207.07
Mrs. Audrey Blanco	4	7,139.17
Mr. Ricky Navarro	3	7,119.63
Mr. Eddie Dominguez	3	7,044.38
Mrs. Molly Madan	3	7,043.25
Mr. Jarrod Mehta	3	7,038.37
Total	353	751,130.39



Orders & Revenue by Month



Total Orders by Current Age



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

12.41K

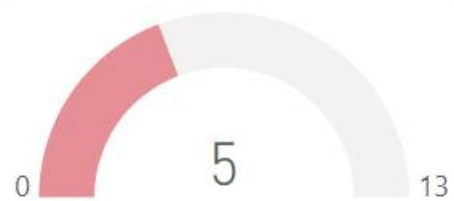


Current Month Order Vs. Target

Current Month Revenue Vs. Target

Current Month Returns Vs. Prev Month

Sport-100 Helmet, Red

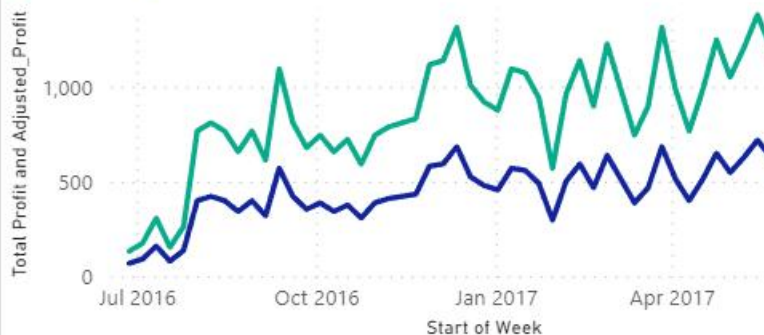


Price_Adjustment (%)

-0.30

Weekly Profit Vs. Adjusted Profit

● Total Profit ● Adjusted_Profit



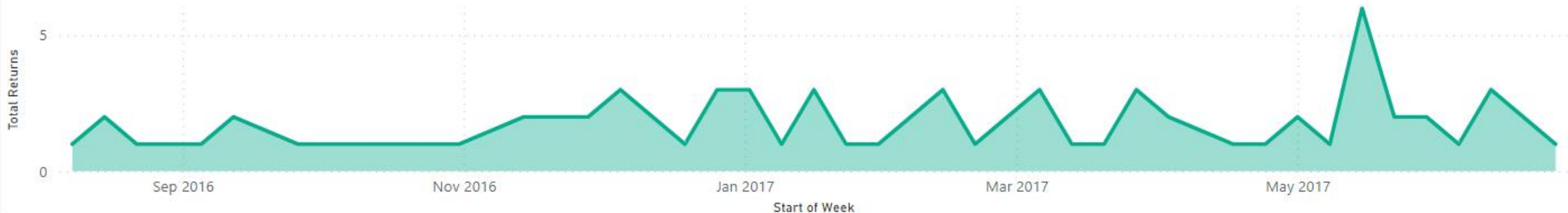
Weekly Profit



\$34.99
Avg Retail Price
\$24.492999999999999
Adjusted_Price

Weekly Returns

CategoryName ● Accessories



01/01/2016 30/06/2017



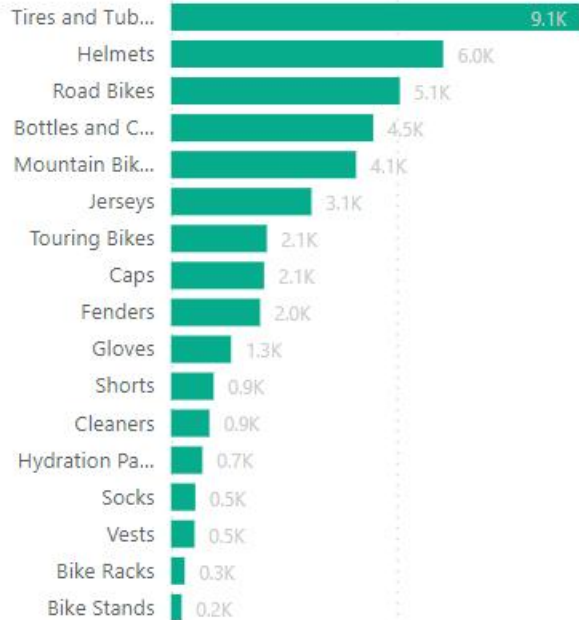
Total Orders by Category

Accessories

Bikes

Clothing

Total Orders by SubCategory



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Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
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Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Mountain-200 Black, 38	519	2.89%
Mountain-200 Silver, 42	483	2.48%
Total	22534	2.14%

View Product Details



Monthly Revenue

1.83M✓
Goal: 1.77M (+3.31%)

Monthly Orders

2146!
Goal: 2165 (-0.88%)

Monthly Returns

166✓
Goal: 169 (+1.78%)

Top Product - Order Quantity

Water Bottle - 30 oz.

Top Product - Profit

Mountain-200 Black, 46

Select all

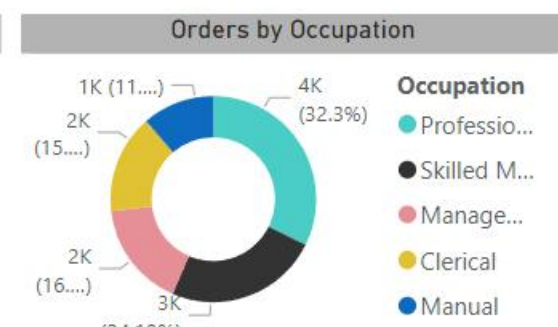
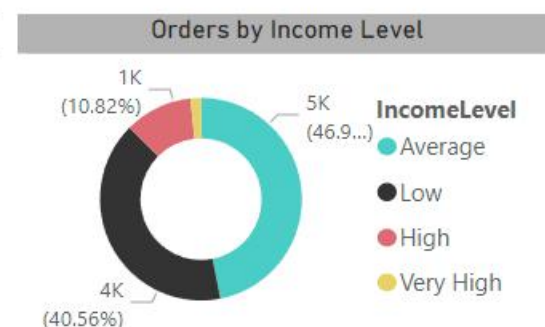
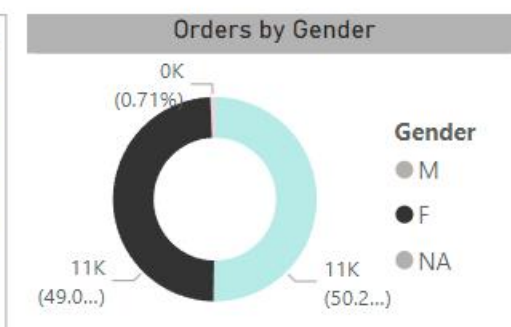
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Mrs. Jill Suarez	4	7,652.61
Mrs. Abby Subram	4	7,308.39
Mrs. Audrey Blanco	4	7,139.17
Mrs. Molly Madan	3	7,043.25
Ms. Susan Zhou	3	7,027.98
Ms. Alyssa Bradley	3	7,018.84
Mrs. Cheryl Jiménez	3	7,009.84
Mrs. Mary Carter	3	7,006.71
Ms. Kristin Jai	3	7,003.54
Ms. Diana Navarro	3	6,961.57
Mrs. Alexandra Hall	4	6,937.02
Mrs. Jacqueline James	3	6,932.48
Mrs. Katrina Tang	3	6,859.23
Mrs. Kate Anand	3	6,858.24
Mrs. Alicia Shen	3	6,817.84
Mrs. Scott Seely	3	6,788.19
Mrs. Deanna Chandra	3	6,785.22
Mrs. Colleen Goel	3	6,778.95
Mrs. Melanie Sanders	3	6,762.62
Ms. Latasha Dominguez	3	6,761.21
Mrs. Jodi Shan	3	6,757.93
Total	328	677,869.02



Orders & Revenue by Month



Total Orders by Current Age



Top Customer

Mrs. Janet Munoz

Customer Orders

6

Customer Revenue

12.02K

Exec_Summary →

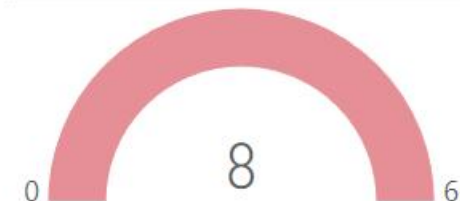


Current Month Order Vs. Target

Current Month Revenue Vs. Target

Current Month Returns Vs. Prev Month

Fender Set - Mountain



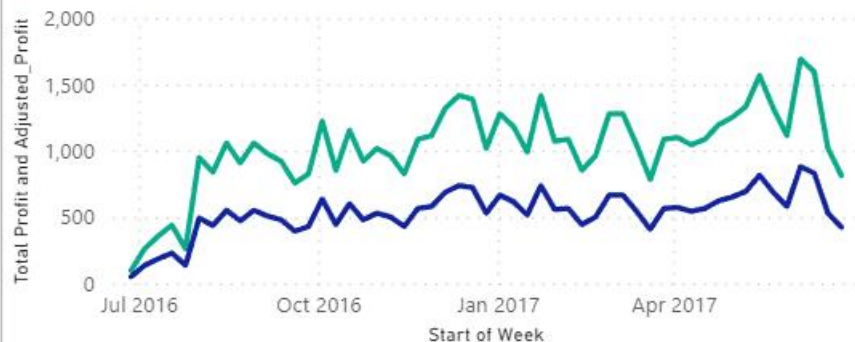
Price_Adjustment (%)

-0.30

\$21.98
Avg Retail Price
\$15.386
Adjusted_Price

Weekly Profit Vs. Adjusted Profit

● Total Profit ● Adjusted_Profit



Weekly Profit



Weekly Returns

CategoryName ● Accessories



