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| Hopiy Kim  512 Deborah Ct. Warrington PA, 18976 · (610) 202-2208  hopiy.kim@gmail.com · www.linkedin.com/in/hopiy-kim-8858156 |
| To obtain a challenging and rewarding opportunity to use knowledge attained through prior work  experience and institutional learnings to help promote analytics and patient well being.  With experience in supporting business development teams; I am highly versed in delivering analytic  reports and advise business development team to enhance targeting and improve program impact. |

# Experience

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| sEPTEMBER 2012 – cURRENTmANAGER, pROGRAM pERFORMANCE (aNALYTICS), cONNECTIVE rX  * Lead analytics contact to GlaxoSmithKline, Pfizer, Takeda, and Sanofi. * Provided ROI analysis for promotional messaging programs. * Delivered insights to drive business and prepare for new launch strategy through secondary analysis and high-level targeting. * Developed and performed various innovative methodologies to analyze impact of program performance. * Provided pre-market analytics (Patient brand genesis/exodus, Patient persistency, Market share) to aid clients and business development teams to better understand patient adherence or HCP Rx prescribing behavior. * QC/QA and manage EMR and claims data to use for analysis. * Lead/train team members in new and current analytic methodologies. * Created and analyzed cohorts for test and control study for pilot programs. |
| nOVEMBER 2010 – sEPTEMBER 2012pROGRAMMER aNALYST iii, mERCK  * Supported epidemiology team with SAS programming and ad-hoc reports. * Performed various exploratory data analysis on claims data for various studies. * Used various algorithms to identify patient disease diagnosis and therapy for cohort development. * Supported clinical team in phase I and phase II studies. * Preformed high-level program validation.  mAR 2006 – nOV 2010pROGRAMMER aNALYST, University of Pennsylvania  * Performed data cleaning and management. * Delivered ad-hoc reporting in SAS and MS Excel. * Provided table and survey creation and programming through MS Access. * Provided SAS programming support for lead analyst. * Work with large data set GPRD/Medicaid/Medicare. * Trained new staff programmers to SAS methodologies and procedures. |

# Education

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| mAY 2005B.s. Applied Statistics, Penn State University (Univeristy Park)Minor Economics, Penn State University (Univeristy Park)Minor mATH, Penn State University (Univeristy Park) |

# Skills

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| * SAS Software * Microsoft Excel * SQL | * Microsoft PowerPoint * EMR/EHR Data * Claims Data (Pharmacy/Medicaid/Medicare/GPRD/IQVIA) |

# References Available on Request