# SENTHIL KUMAR

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- A ML Engineer
  - specialized in building production-grade NLP applications utilizing ML/DL and Generative AI
  - capable of co-developing ML applications by following robust coding practices
  - who has extensively used state-of-the-art Transfer learning models
- An aspiring software engineer who strives
  - to co-develop clean, modular, tested software applications
  - to apply software engineering principles in every datascience/ML effort
- Total Exp: 14 years; Data Science Exp: 10/14 years

# WORK EXPERIENCE

### Lead ML Engineer, Toyota Connected India

Jul 2022 – Present

- Build data pipelines and NLP applications in AWS cloud to aid Connected Car customers by following Agile Scrum methodology
- Published 2 articles in TCIN medium and presented a seminar on Serverless Python App in PyCon2023

### Lead Data Scientist, Ford, Analytics Team

May 2018 - Jun 2022

- A hands-on data science developer who co-developed with NLP experts from the US team
- I contributed in the end-to-end ML application development
  - from data acquisition, cleaning, labeling and preprocessing,
  - to model development, deployment and maintenance

# Assistant Manager, LatentView Analytics (LV)

Apr 2014 - Apr 2018

- Roles I played: NLP Data Scientist, Project Delivery Manager
- Responsible for project scoping and accountable for the delivery of Social Media Analytics projects of 8+ members
- "....Sincere, driven, articulate and utterly committed ... " Skip-level Reporting Manager at LV

#### Lead Analyst, Beroe Inc

Jul 2010 - Dec 2013

- Produce Market Research reports on how to procure indirect spend categories
- "... well organized, innovative ... and always ready to go the extra mile" Client Engagement Manager

#### **Career Progression & Performance Awards**

- Toyota: Promoted from Senior ML Engineer to Lead ML Engineer in 1.5 years of joining Toyota
- Ford: Senior Data Scientist to Lead Data Scientist Promotion
  - In Nov'2019, after 1.5 years of joining Ford
- LatentView: Senior Analyst to Assistant Manager Promotion
  - In Oct'16, after 2.5 years of joining LatentView
- Beroe: Promoted twice in my first company
  - During my 3.5 year stint in Beroe
- Toyota:
  - 1/ Employee of the month. Won in Sep'23, 3 months after joining the company
  - 2/ Hackathon Team Winner. Part of team that won TCIN Hackcelerate in Mar'23
- Ford: Asia-pacific Recognition Award
  - Won in May '19 for successful spearheading of a project
- LatentView: Encore Award
  - Won for company-wide best performance for the Jul-Sep 2016 quarter
- Beroe: Knowledge Contributor Awards (Won twice for company-wide best performance in 2013)

# **EDUCATION**

- Bachelors in Engg Electronics 8.6 CGPA
  - Madras Institute of Technology, 2006 2010
- 12th Grade 95% | 10th Grade 92%
  - State Topper in Physical Science paper, 2006 TN Engineering Entrance Exam

# TECHNICAL UPSKILLING

#### **Online Courses**

- Generative AI with LLMs, Coursera-Deeplearning.ai, Nov'23
- <u>DeepLearning Specialization(5 courses)</u>, Coursera-Deeplearning.ai, Dec'18 May'19
- ML Fundamentals for Structured Data (2 courses), Kaggle Learn, Jan-Feb 22
- Applied Text Mining (2 courses), Coursera-MichiganUniv, Jan'18
- GCP Big Data & ML Fundamentals, Coursera-Google, Apr'21
- SQL (GCP BigQuery) Fundamentals, Kaggle Learn, Feb'22
- Probability and Statistics Fundamentals (2 courses), LinkedIn Learning, Dec'21

#### Skills

- Languages
  - Python, SQL(basics), Markdown, Linux Shell
- Python Libraries
  - o Pandas, SpaCy, Re (Regular Expressions), Transformers, Sklearn, PyTorch, OpenAI, LangChain
- Tools
  - Git, WSL, Docker, Kubernetes, Conda/Poetry/Pipenv/Pyenv/Venv (Python env management tools),
    PyCharm/VS Code, AWS Serverless Cloud, AWS CLI, OpenAI, ChatGPT, Prompt Engineering

# **KEY PROJECTS**

### Speech2Text Application in AWS Cloud Infrastructure | 2022-23

- Built a ML Pipeline comprising Open Source models converting Call Center audio transcripts to usable insights in dashboard.
- Deployed deep learning models PyAnnote (for Speaker Diarization) and OpenAI's Whisper (for Speech2Text) via docker containers.
- Partnered with DevOps Engineer to scale the dockerized ML portion using AWS EKS. Scaled the rest of the solution using AWS Serverless components

### Serverless LLM-powered Classification Application | 2023

- Leveraged OpenAI paid models (such as GPT 3.5Turbo and GPT-4) to perform hierarchical text classification
- Utilised AWS Lambda functions to throttle the OpenAI API calls at scale

### BERT Fine-tuned Aspect-based Sentiment Analysis Pipeline | 2020-21

More Details

- Built a Sequence Classification ML Pipeline which converts customer comments into trackable Aspect and Sentiment pairs
- The ML Pipeline used BERT-fine-tuning and it helped yeilding 85%+ F1 score with minimal annotated data for more than 25+ classes
- Incorporated easy to use human-in-the-loop annotation and model monitoring scripts

# Personally Identifiable Information (PII) Detection using Named Entity Recognition (NER) | 2020-21

More Details

- Annonymized PII in text data by building a NER system using RoBerta Fine-tuned Transformer model
- Bootstrapped the training data using Spacy rules (thus easing the annotation process by not starting labeling from scratch)

# NLP Semantic Search Pipeline | 2021-22

More Details

- Purpose: Predict the prominent issues about to occur in a downstream data source by reviewing the issues much earlier in the automotive launch cycle
- Created a "digital thread" a NLP-based semantic similarity matching engine based on automotive part descriptions between two automotive domain specific data sources

### Learn by Blogging, My Personal Technical Writing Space

 Have been passionately learning and writing about coding, data science and ML since 2020 here. Many of them are detailed long form blog pieces.