

SENTHIL KUMAR

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- A ML Engineer
 - specialized in building production-grade NLP applications utilizing ML and DL techniques
 - capable of co-developing ML applications by following robust coding practices
 - who has extensively used state-of-the-art Transfer learning models
- An aspiring cloud software engineer who strives
 - to co-develop clean, modular, tested software applications
 - to apply software engineering principles in every datascience/ML effort
- Total Exp: 13 years; Data Science Exp: 9/13 years

WORK EXPERIENCE

Senior ML Engineer, Toyota Connected India

Jul 2022 – Present

- Build data pipelines and NLP applications in AWS cloud to aid Connected Car customers by following Agile Scrum methodology

Lead Data Scientist, Ford, Analytics Team

May 2018 – Jun 2022

- A hands-on **data science developer** who co-developed with NLP experts from the US team
- I contributed in the end-to-end ML application development
 - from data acquisition, cleaning, labeling and preprocessing,
 - to model development, deployment and maintenance
- A **Python Trainer** and **Technical Interviewer** of NLP candidates across analytics teams

Assistant Manager, LatentView Analytics (LV)

Apr 2014 – Apr 2018

- Roles I played: **Data Scientist**, **Project Delivery Manager**
- Utilized Python, SQL, ML and NLP Skills to uncover answers from social media text data
- Responsible for project scoping and accountable for the delivery of Social Media Analytics projects of 8+ members
- *"....Sincere, driven, articulate and utterly committed ... "* - Reporting Manager at LV (LinkedIn Reco)

Lead Analyst, Market Research Beroe Inc

Jul 2010 – Dec 2013

- *" ... well organized, innovative ... and always ready to go the extra mile "* - Engagement Manager (LinkedIn Reco)
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Career Progression & Performance Awards

- **Ford**: Senior Data Scientist to Lead Data Scientist Promotion
 - In Nov'2019, after 1.5 years of joining Ford
 - **LatentView**: Senior Analyst to Assistant Manager Promotion
 - In Oct'16, after 2.5 years of joining LatentView
 - **Beroe**: Promoted twice in my first company
 - During my 3.5 year stint in Beroe
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- **Toyota**:
 - Employee of the month in Sep'22 | Hackathon Team Winner in Mar'23
 - Published a blog in company's Medium space | [TCIN Medium](#) in Jul'23
 - **Ford**: Asia-Pacific Recognition Award
 - Won in May '19 for successful spearheading of a project
 - **LatentView**: Encore Award
 - Won for company-wide best performance for the Jul-Sep 2016 quarter
 - **Beroe**: Knowledge Contributor Awards, won twice for best performances in Q1 & Q2 2013
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EDUCATION

- Bachelors in Engg - Electronics - 8.6 CGPA
 - Madras Institute of Technology, 2006 - 2010
 - 12th Grade - 95% | 10th Grade - 92%
 - State Topper in Physical Science paper, 2006 TN Engineering Entrance Exam
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TECHNICAL UPSKILLING

Online Courses

- [DeepLearning Specialization\(5 courses\)](#), Coursera-Deeplearning.ai, Dec'18 - May'19
 - [ML Fundamentals for Structured Data \(2 courses\)](#), Kaggle Learn, Jan-Feb'22
 - [Applied Text Mining \(2 courses\)](#), Coursera-MichiganUniv, Jan'18
 - [GCP Big Data & ML Fundamentals](#), Coursera-Google, Apr'21
 - [SQL \(GCP BigQuery\) Fundamentals](#), Kaggle Learn, Feb'22
 - [Probability and Statistics Fundamentals \(2 courses\)](#), LinkedIn Learning, Dec'21
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Skills

- **Languages**
 - Python, SQL(basics), Markdown, Linux Shell
- **Python Libraries** (extensive usage)
 - Pandas, SpaCy, Re (Regular Expressions), Transformers, Sklearn, PyTorch
- **Tools**
 - Git, WSL, Docker, Kubernetes, Conda/Poetry/Pipenv/Pyenv/Venv (Python env management tools), PyCharm/VS Code, AWS Cloud, Serverless, AWS CLI
- **Python Libraries** (working knowledge)
 - PySpark, FastAPI (REST API), Streamlit (UI), Altair (viz)

KEY PROJECTS

1. Call Center Operations Tool

- Built the backend and ML components for a post-call analytics tool
 - The tool aids in analyzing call center operations for a Toyota unit that offers Road Side Services
 - Converted Speech2Text by wiring PyAnnote's Speaker Diarization and OpenAI Whisper's Transcription ML models
 - Built the non-ML backend components using Serverless AWS Lambda, StepFunctions pipeline
 - Built a variation of this tool leveraging ChatGPT models such as Text Davinci and GPT35 Turbo using prompt engineering
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2. Learn by Blogging - My Blog Post

[More Details](#)

- Since 2020, I have written 20+ blogs on topics such as programming languages, ML, NLP and Cloud
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3. BERT Fine-tuned Aspect-based Sentiment Analysis Pipeline

[More Details](#)

- Built a reusable Sequence Classification ML Pipeline which converts customer comments into trackable Aspect and Sentiment pairs
 - The ML Pipeline used BERT-fine-tuning and it helped yeilding 85%+ F1 score with minimal annotated data for more than 25+ classes
 - Incorporated easy to use human-in-the-loop annotation and model monitoring scripts
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4. Personally Identifiable Information (PII) Detection using Named Entity Recognition (NER)

[More Details](#)

- Anonymized PII in text data by building a NER system using **RoBerta Fine-tuned Transformer model**
 - Bootstrapped the training data using Spacy rules (thus easing the annotation process by not starting labeling from scratch)
 - Deployed an asynchronous inference REST API (using FastAPI and K8s) that can be plugged into multiple applications
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5. NLP Products built at Ford - Semantic Search Pipeline & Text Data Clustering

[Semantic Search](#) [Text Data Clustering](#)

- Purpose of Semantic Search Pipeline: Predict the prominent issues about to occur in a downstream data source by reviewing the issues much earlier in the launch cycle
 - Created a "digital thread" by connecting two automotive domain specific data sources. The data sources contain technician comments about issues before the launch of a vehicle. The digital thread was established by assigning NLP-based semantically matching common part descriptions in comments in both datasources
 - Built reusable Text Clustering pipeline with simpler Python APIs for non-NLP analysts
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