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SENTHIL KUMAR

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- A ML Engineer
 - specialized in building production-grade NLP applications utilizing ML and DL techniques
 - capable of co-developing ML applications by following robust coding practices
 - who has extensively used state-of-the-art Transfer learning models
- An aspiring software engineer who strives
 - to co-develop clean, modular, tested software applications
 - to apply software engineering principles in every datascience/ML effort
- Total Exp: 13 years; Data Science Exp: 9/13 years

WORK EXPERIENCE

Senior ML Engineer, Toyota Connected India

Jul 2022 - Present

- Build data pipelines and NLP applications in AWS cloud to aid Connected Car customers by following Agile Scrum methodology
- Published an artile in TCIN medium and presented a seminar on Serverless Python App in PyCon2023

Lead Data Scientist, Ford, Analytics Team

May 2018 – Jun 2022

- A hands-on **data science developer** who co-developed with NLP experts from the US team
- I contributed in the end-to-end ML application development
 - from data acquisition, cleaning, labeling and preprocessing,
 - o to model development, deployment and maintenance

Assistant Manager, LatentView Analytics (LV)

Apr 2014 - Apr 2018

- Roles I played: Data Scientist, Project Delivery Manager
- Utilized Python, SQL, ML and NLP Skills to uncover answers from social media text data
- Responsible for project scoping and accountable for the delivery of Social Media Analytics projects of 8+ members
- "....Sincere, driven, articulate and utterly committed ... " Skip-level Reporting Manager at LV

Lead Analyst, Beroe Inc Jul 2010 – Dec 2013

- Produce Market Research reports on how to procure indirect spend categories
- "... well organized, innovative ... and always ready to go the extra mile" Client Engagement Manager

Career Progression & Performance Awards

- Ford: Senior Data Scientist to Lead Data Scientist Promotion
 - In Nov'2019, after 1.5 years of joining Ford
- LatentView: Senior Analyst to Assistant Manager Promotion
 - In Oct'16, after 2.5 years of joining LatentView
- Beroe: Promoted twice in my first company
 - During my 3.5 year stint in Beroe
- **Toyota**: Employee of the month | Hackathon Team Winner
 - Won in Sep'23, 3 months after joining the company | Part of team that won TCIN Hackcelerate in Mar'23
- Ford: Asia-pacific Recognition Award
 - Won in May '19 for successful spearheading of a project
- LatentView: Encore Award
 - Won for company-wide best performance for the Jul-Sep 2016 quarter
- **Beroe**: Knowledge Contributor Awards
 - Won twice for company-wide best performance in Q1 and Q2 calendar year 2013

EDUCATION

- Bachelors in Engg Electronics 8.6 CGPA
 - Madras Institute of Technology, 2006 2010
- 12th Grade 95% | 10th Grade 92%
 - State Topper in Physical Science paper, 2006 TN Engineering Entrance Exam

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TECHNICAL UPSKILLING

Online Courses

- <u>DeepLearning Specialization(5 courses)</u>, Coursera-Deeplearning.ai, Dec'18 May'19
- ML Fundamentals for Structured Data (2 courses), Kaggle Learn, Jan-Feb'22
- Applied Text Mining (2 courses), Coursera-MichiganUniv, Jan'18
- GCP Big Data & ML Fundamentals, Coursera-Google, Apr'21
- SQL (GCP BigQuery) Fundamentals, Kaggle Learn, Feb'22
- Probability and Statistics Fundamentals (2 courses), LinkedIn Learning, Dec'21

Skills

- Languages
 - Python, SQL(basics), Markdown, Linux Shell
- **Python Libraries** (extensive usage)
 - Pandas, SpaCy, Re (Regular Expressions), Transformers, Sklearn, PyTorch
- Tools
 - Git, WSL, Docker, Kubernetes, Conda/Poetry/Pipenv/Pyenv/Venv (Python env management tools), PyCharm/VS Code, AWS Serverless Cloud (basics)
- **Python Libraries** (working knowledge)
 - PySpark, FastAPI (REST API), Streamlit (UI), Altair (viz)

KEY PROJECTS

BERT Fine-tuned Aspect-based Sentiment Analysis Pipeline

More Details

- Built a reusable Sequence Classification ML Pipeline which converts customer comments into trackable Aspect and Sentiment pairs
- The ML Pipeline used BERT-fine-tuning and it helped yeilding 85%+ F1 score with minimal annotated data for more than 25+ classes
- Incorporated easy to use human-in-the-loop annotation and model monitoring scripts

Personally Identifiable Information (PII) Detection using Named Entity Recognition (NER)

More Details

- Annonymized PII in text data by building a NER system using RoBerta Fine-tuned Transformer model
- Bootstrapped the training data using Spacy rules (thus easing the annotation process by not starting labeling from scratch)
- Deployed an asynchronous inference REST API (using FastAPI and K8s) that can be plugged into multiple applications

NLP Semantic Search Pipeline

More Details

- Created a "digital thread" by connecting two automotive domain specific data sources
- The data sources contain technician comments about issues before the launch of a vehicle
- The digital thread was established by assigning NLP-based semantically matching common part descriptions in comments in both datasources
- Purpose: Predict the prominent issues about to occur in a downstream data source by reviewing the issues much earlier in the launch cycle

Reusable Text Data Clustering Pipeline

More Details

• Built reusable Text Clustering pipeline with simpler Python APIs for non-NLP analysts