

# Personal Computers

- Computers cheap enough for individual use – a major departure from previous computers.
- Many new companies – Apple, Commodore, Sun etc.
- Apple Computers.
- IBM PC and clones.
- Workstations.

# History of the Personal Computer

- The history of personal computers began in the 1970s.
- A personal computer is one intended for individual use, as opposed to a mainframe computer or a time sharing system.
- After the development of the microprocessor, individual personal computers were low enough in cost that they eventually became affordable consumer goods.
- Early personal computers – generally called microcomputers – were sold often in electronic kit form and in limited numbers, and were of interest mostly to hobbyists and technicians.

# History of the Personal Computer

- Some Early Pioneers
  - Xerox Alto and Star – not a commercial success.
    - The Xerox Alto, developed at Xerox PARC in 1973, was the first computer to use a mouse, the desktop metaphor, and a graphical user interface.
    - In 1981, Xerox Corporation introduced the Xerox Star workstation, including a bit-mapped display, a windows-based graphical user interface, icons, folders, mouse, Ethernet networking, file servers, print servers and e-mail.
  - The Altair from 1975 was sold in kit form, although a relatively complex one consisting of four circuit boards and many parts; sold thousands of machines.

# Xerox Alto



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[http://en.wikipedia.org/wiki/File:Xerox\\_Alto.jpg](http://en.wikipedia.org/wiki/File:Xerox_Alto.jpg)

# Altair 8800



# History of the Personal Computer

- By 1976 there were several firms racing to introduce the first truly successful commercial personal computers.
- Three machines, the Apple II, PET 2001 and TRS-80 were all released in 1977, eventually selling millions of machines.
- Byte magazine later referred to their launch as the "1977 Trinity".

# History of the Personal Computer

- Commodore PET (short for Personal Electronic Transactor) was built around MOS 6502 processor.
- It was essentially a single-board computer with a new display chip (the MOS 6545) driving a small built-in monochrome monitor with 40×25 character graphics.
- The processor card, keyboard, monitor and cassette drive were all mounted in a single metal case.

# Commodore PET 2001





# History of the Personal Computer

- Apple Computers announced the Apple II as a complete computer in 1977.
- It had color graphics, a full QWERTY keyboard, and internal slots for expansion, which were mounted in a high quality streamlined plastic case.
- The monitor and I/O devices were sold separately.
- More than 4 million Apple IIs were shipped by the end of its production in 1993.

# Apple II



# History of the Personal Computer

- Tandy Corporation introduced the TRS-80, retroactively known as the Model I as improved models were introduced.
- The Model I used a Zilog Z80 processor clocked at 1.77 MHz.
- The basic model originally shipped with 4 kB of RAM, and later 16 kB.
- Its other strong features were its full stroke QWERTY keyboard, small size, well written Floating BASIC and inclusion of a monitor and tape deck

# TRS-80 Model - I



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[http://en.wikipedia.org/wiki/File:TRS-80\\_Model\\_I\\_-\\_Rechnermuseum\\_Cropped.jpg](http://en.wikipedia.org/wiki/File:TRS-80_Model_I_-_Rechnermuseum_Cropped.jpg)

# History of the Personal Computer

- Success of the trinity machines led to the development of low cost home computers by many computers.
- Prominent models include:
  - Atari 400/800
  - TI-99
  - VIC-20 and Commodore 64 (The best selling computer of all time – 17 million units)
  - BBC Micro
- Fierce price wars shook the market and most players exited the market.

# Commodore 64



<http://en.wikipedia.org/wiki/File:Commodore-64-Computer.jpg>

# History of the Personal Computer

- IBM responded to the success of the Apple II with the IBM PC, released in August, 1981.
- It was based on an open, card-based architecture, which allowed third parties to develop for it.
- It used the Intel 8088 CPU running at 4.77 MHz, containing 29,000 transistors.
- The IBM PC typically came with PC-DOS.

# IBM PC 5150





# History of the Personal Computer

- PC-DOS was sold as MS-DOS by Microsoft without any hardware.
- The IBM PC was based on relatively standard integrated circuits, and the basic card-slot design was not patented, the key portion of that hardware was actually the BIOS software embedded in read-only memory.
- This critical element got reverse engineered, and that opened the floodgates to the market for IBM PC imitators, which were dubbed "PC clones".

# History of the Personal Computer

- IBM's biggest role in the evolution of the personal computer was to establish the de facto standard for hardware architecture amongst a wide range of manufacturers.
- IBM's pricing was undercut to the point where IBM was no longer the significant force in development, leaving only the PC standard they had established.
- Emerging as the dominant force was Microsoft that provided the operating system and utilities to all PC's across the board, whether authentic IBM machines or the PC clones.

# History of the Personal Computer

- In 1983 Apple Computer introduced the first mass-marketed microcomputer with a graphical user interface, the Lisa.
  - Not successful due to its high cost (\$10,000)
- In 1984 Apple launched the Macintosh.
- The Mac was the first successful mouse-driven computer with a graphical user interface or 'WIMP' (Windows, Icons, Menus, and Pointers).
- Success particularly due to the introduction of desktop publishing

# Apple Macintosh



Thank You.