



Intelligent Surveys
@ your fingertips

Smarter Census

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What gets measured gets managed
Census and surveys made easy



Smarter Census is a market differentiated technology solution, integrated with paperless surveys. It provides a simple, easy to use survey system that is intuitive, flexible and user-friendly. Smarter Census with its fast and flexible reporting, delivers real time data & insights in a consistent, usable format.

- You can develop rich, cross-platform apps without the use of code translation, proprietary interpreters or unpopular scripting languages, while reducing the time to market, cost and complexity of development and enabling a better user experience across a variety of mobile devices using IBM Worklight. IBM Worklight when used with the IBM WebSphere Application Server offers a faster, more flexible Java application server runtime environment.
- You can have an advanced Web based GIS solution available for a number of platforms that supports a wide number of GIS data formats and projections with the help of The Mobile Location Server.
- You can perform two-way data communication over telecommunication networks using 3G and/or GPRS services using Mobile Map Client application.
- You can perform large number of analytics using SPSS for advanced analytics (statistical analysis).

Smarter Census comes with a powerful pack of rich, intuitive and flexible features as mentioned below:

- Automated data collection and data entry (supports data validation at the time of data collection)
- Real-time reporting and data analysis
- Customized output formats: CSV export and PDF reports
- Onsite entry of survey forms through e-Forms & Notebooks
- Data validation and Integration
- Statistical analysis and forecasting
- Integration of Business Intelligence reporting tool
- Graphical User Interface (GUI) based client component for ad-hoc data & report analysis
- Presence of the Data Center at the Headquarter

Our Technology Partner



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