



We predict the unpredictable!  
witness crisp & clear

# ANALYTICS



Enterprise Video Analytics

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**Senzit**

Reactive monitoring to  
proactive prevention,  
technology for improving  
security and safety in society



In today's ever connected world, with ever increasing use of Social Media and "Every-thingization", a huge amount of video is being recorded and produced but are hardly ever reviewed and as such, lot of intelligence, key insights and patterns are being missed and lost. With the advent of smarter technologies, it became possible to easily analyze and extract meaningful insights from massive videos, a practice called, Video Analytics. Video analytics provides a solution that tracks and identifies events, attributes or motion or patterns of behavior, extracts business intelligence through the video analysis of monitored environments and helps to organize, analyze and share the insight gained to make smarter, informed decisions and enable enhanced collaboration.

Enterprise Video Analytics comprises of:

- Intelligent Video Analytics
- i2 Coplink Face Match

Intelligent video analysis is an advanced solution for video analytics and fully automates video monitoring with the help of Intelligent Video Analytics.

You can have the facial recognition software which helps COPLINK users to generate leads and solve cases more quickly by further enhancing the search function of i2 COPLINK Face Match.

Our Technology Partner



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