

themelovin 

BLOQ

Responsive and multipurpose
flat theme

[Set-up guide and general information](#)

1. Getting started

Thank you for purchasing our theme.

This document covers the installation and use of this theme and often gives answers to common problems and issues.

I'd suggest you to read this document thoroughly if you encounter any difficulties.

1.1 Help and support

If you had a problem with the theme or found a bug please let us know in the **Comments** section.

It is impossible to test every plugin developed for WordPress and unfortunately there is a good number that cause issues to many themes in general. If you are having a theme issue, please first turn off all third party plugins to see if the problem persists.

If so, we will be happy to help you.

Please note that we do not perform theme customizations.

We are happy to help you with the setup and any bugs you may find but we cannot support CSS modifications to your theme.

At the same time, we invite you to visit often visit our profile on ThemeForest since there will be appearing the improvements of our project and the newest actualizations.

2. Installing the theme

A few words on getting started with your newest WordPress theme.

2.1 Included files

After downloading the theme package from ThemeForest, un-zip the folder. Inside the package you will find the following files:

- bloq/
- bloq.zip
- documentation/
- dummy-data
- licensing/

2.2 Installation options

In order to install this theme you must have a working version of WordPress installed on your computer.

For information regarding the installation of the WordPress platform, consult the WordPress Codex http://codex.wordpress.org/Installing_WordPress.

There are two ways to install the theme:

1. Upload from FTP
2. Upload from admin panel

2.2.1 Upload from FTP

Upload the un-zipped Bloq folder into the **wp-content/themes** folder.

Please make sure that you are uploading the un-zipped theme folder, not the entire package you downloaded.

If you upload the wrong file (the package) you will get an error stating “Error: missing style.css stylesheet.”

Once uploaded, activate the theme by heading to the “Themes” menu in the WordPress dashboard. Locate the Bloq theme and hit “Activate”.

2.2.2 Upload from admin panel

Go to **Appearance > Themes > Install Themes > Upload** and choose file bloq.zip.

Go to **Appearance > Themes** and hit “Activate” below Bloq theme.

When uploading your theme through the dashboard, please make sure you are uploading the theme bloq.zip file, not the entire package you downloaded!

2.3 Updates

We invite you to often visit our profile on ThemeForest since we’ll be posting there all the improvements of our project and the newest actualizations.

3. Theme options

This theme has an intuitive and easy to use administration panel which allows you to personalize the main features and functions. Here you can change many core aspects that make up how your theme looks and behaves.

To view the panel, navigate [Appearance > Theme Options](#).

Once you've finished personalising the theme, remember to save the settings by pressing "[**Save all changes**](#)" at the bottom of the page.

3.1 General settings

3.1.1 Custom logo upload

Upload a custom logo for your website.

If you do not wish to use an image, click "Remove".

3.1.2 Custom favicon upload

Upload a custom favicon for your website.

If you do not wish to use an image, click "Remove".

3.1.3 Custom touch icon upload

Upload a custom touch icon for your website.

If you do not wish to use an image, click "Remove".

3.1.4 Email address contact form

Enter the email address where you'd like to get your emails from the contact form, or leave blank to use the admin email.

Navigate Users > ... to view your website users.

3.1.5 Google Maps address

Insert your Google Maps address for the map generated by the template **Contact** (see chapter 4.3.1).

3.1.6 Tracking code (Google Analytics)

Paste your tracking code (Google Analytics) here.

3.2 Styling options

3.2.1 Theme stylesheet

The theme offers 10 styles. Select your favourite style. You can change your selection any time.

1. Emerald
2. Green Apple
3. River
4. Midnight Blue
5. Sunset
6. Carrot
7. Tango
8. Silver

9. Concrete
10. Dark

3.2.2 Theme fonts

The theme offers, besides the standard fonts, a number of set characters from Google web fonts, select the most appropriate font for your website.

<http://www.google.com/webfonts>

3.2.3 Home portfolio items

Through this option you can set the number of portfolio items you can view in the home page.

To view all the portfolio items (infinite) type “-1”.

If the field is left blank, the number set in [Settings > Reading > Blog pages show at most... post](#) will be used as default.

3.2.4 Contact form

Through this option, you can choose whether to display or not the contact form in the Contact Template (see chapter 4.5.1 Custom page templates > Contact).

3.3 Home slideshow

By default, the slideshow in the [Home page](#) (Home template) shows the selected portfolio items. In this panel you can create a new slider for the Home page and activate it in place of the default one.

Otherwise, in the Home page slide show the selected portfolio items will be shown (see chapter. 4.2.4 Portfolio extras > Slideshow options).

3.4 Blog slideshow

By default, the slideshow of the **Blog page** shows the selected portfolio items. In this panel, you can create a new slider for the Blog page and activate it in place of the default one.

Otherwise, in the Blog page slider the selected posts will be shown (see chapter. 4.1.4 Post extras > Slideshow options).

3.5 Portfolio slideshow

By default, the slideshow in the **Portfolio page** (Portfolio template) shows the selected portfolio items. In this panel, you can create a new slider for the Portfolio page and activate it in place of the default one.

Otherwise, in the Portfolio slider the selected Portfolio items will be shown (see chapter. 4.2.4 Portfolio extras > Slideshow options).

3.6 Social settings

Here you'll provide the links to the social network profiles you have. Paste your user profile URL. If you leave the field empty, the icons in the footer won't be shown.

The same icons can be used with the special Social icons widget.

Go to **Appearance > Widgets** to place and set up the Widget **Social icons** (see chapter 4.6.2 Social icons).

4. Theme set up

Here are the first steps to set up your new theme.

4.1 Adding blog

To create the Blog page, you must first create a new page. You can do this by going to **Pages > Add New**. You can give a name of your choice (in the demo we used **“Blog”**).

Select the page template **“Default Template”** and click on “Publish”.

The content of this page is not visible in the front end; this page is only used to activate the “Blog”. The other “Header settings” options are then also disabled.

Once you created your new Blog page, navigate to **Settings > Reading** and set up the **“Front page displays”** setting. Select the static page option and choose the page you just created as your Posts page (see chapter 4.8 Reading settings). Your Blog page has now been created.

For the Alternative Blog template see chapter 4.3.1.

4.1.1 Adding a new blog item

From within your WordPress Dashboard, navigate to the **“Posts”** tab (located in the Dashboard sidebar) and click on “Add New”.

Insert a name, select the post format on the right sidebar, insert text and any media you like and select the format specific meta fields will appear below the editor.

Once you’ve finished, hit “Publish”.

4.1.2 Inserting the blog item's featured image

To create the thumbnail for your blog item, click on "**Set featured image**" in the "**Featured Image**" window located on the right.

Select the image you want from the media library or upload a new one and then click on "**Set featured image**".

The theme supports the use of featured images. The theme supports auto-resizing of the featured images so the only requirement is to specify a single image.

However, auto-resizing will only occur when the image is uploaded for the first time. Images that have been previously uploaded will not be resized.

For more information on how to use the WP2.9+ Post Thumbnail feature you can view this article [**http://en.support.wordpress.com/featured-images/**](http://en.support.wordpress.com/featured-images/).

4.1.3 Post meta options

In the right sidebar you can choose and/or create the **Categories** and the **Tags** to link to the post.

4.1.4 Post extras

Below the content panel, you'll find some additional panels that allow you to personalize your post.

Slideshow options

Through this option you can choose whether to publish the post in the **Slideshow blog** or not (see also chapter 3.4 Blog slideshow).

In the slideshow the image uploaded in the "Header settings"

panel below will be used and the post title as caption.

Header settings

In this panel you can set up/upload an image for the post header.

If you don't want the image to be shown in the header, you'll have to set the "Disable image header".

4.2 Adding portfolio

To create the Portfolio page, you must first create a new page. You can do this by going to **Pages > Add New**. You can give a name of your choice (in the demo we used "**Portfolio**"). Select the page template "**Portfolio**" and click "Publish".

The template of the Portfolio page is structured as following:

- **Title**: the title of the Portfolio page you created.
- **Content**: the content of the Portfolio page (you can also leave it blank).
- **Portfolio items previews**: all the previews of the portfolio items of your website.

4.2.1 Adding new portfolio item

To add a new portfolio item, navigate to **Portfolio items > Add New**. Insert a name, text and any media you like. Then click "**Publish**".

4.2.2 Inserting the portfolio item's featured image

To create the thumbnail for your portfolio item, click on "**Set featured image**" in the "**Featured Image**" window located on the right.

Select the image you want from the media library or upload a new

one and then click on **“Set featured image”**.

The theme supports the use of featured images. The theme supports auto-resizing of the featured images so the only requirement is to specify a single image.

However, auto-resizing will only occur when the image is uploaded for the first time, images that have been previously uploaded will not be resized.

For more information on how to use the WP3.5+ Post Thumbnail feature you can view this article <http://en.support.wordpress.com/featured-images/>.

4.2.3 Skills

On the panel **“Skills”** on the right-hand side, you can choose and/or create the skills to link to your post.

Skill types can be assigned in order to better organise your portfolio. They are like categories of articles and by assigning them to each portfolio post, it becomes easier to navigate and filter your portfolio.

4.2.4 Portfolio extras

Below the content panel there are additional panels that enable you to personalize your post.

Slideshow options

Through this option you can decide whether to post the post in the **Slideshow home and portfolio** or not (see also chapters 3.3 Home slideshow and 3.5 Portfolio slideshow).

In the slideshow the image uploaded in the “Header settings” panel below will be used and the post title as caption.

Header settings

In this panel, you can set up/upload an image for the post header.
If you don't want the image to be shown in the header, you need to set "Disable image header".

Claim

In this panel, you can insert the Claim text.
If the field is left blank, the Claim will not be shown.

Portfolio extras

In this panel you can configure:

- **Current portfolio cover color**: use the colorpicker or insert the hexadecimal of the colour you want.
- **Current portfolio title color**: use the colorpicker or insert the hexadecimal of the colour you want.
- **Starting "Love-it" number**: you can set the starting value for the "Love-it" counting.
- **Page layout**: for the portfolio item two layouts are provided:
 - **Full width**: one single full width column.
 - **Sidebar**: in this option, you have an additional text field "Add optional sidebar text" for the sidebar available.

4.3 Post formats

This theme supports the use of different post formats in order to change the appearance of your content. Post formats give you a good deal of control on how each of your posts will be laid out.
The theme supports **Standard**, **Gallery**, **Video** and **Quote** formats.

4.3.1 Standard

The standard post format is the default format and the one you will most likely use more. This format functions just as you would expect from any other typical post, the appearance of your content, is basically not altered.

4.3.2 Gallery

The gallery post format features a slider gallery. You have to insert your content as usual. In order to upload images, click on the “**Add media**” button and upload the images you want to use for the gallery.

Once you have uploaded the images, close the panel (without clicking the “Insert into post” button, otherwise the images you have just uploaded will also be seen on the post content).

There are no further steps to follow, all images uploaded will be automatically shown in your gallery. You can upload an unlimited number of images.

4.3.3 Video

For the video post format insert your content as normal. You will find an additional menu used to paste the Vimeo or Youtube’s **embed link**.

4.3.4 Quote

Insert the quote text inside the content and insert the quote author in the provided panel **Quote settings > Quote author** placed below the content.

The post title won’t be shown.

- Title post > Is not shown

- Content > Quote text
- Quote settings > Quote author

4.3.5 Link

For the link post format insert the link text inside the content and write the URL of the link in the provided panel **Link settings > Link URL** placed below the content. The post title won't be shown.

- Title post > Is not shown
- Content > Description of the link
- Link settings > Link URL

4.4 Adding team members

To create a new team member, go to **Team members > Add New.**

Insert in the title the member's name, in the panel **Member details** below you can insert a short description in the field Info and the links to the social networks pasting your user profile URL.

If you leave the field blank, the social icons won't be shown.

Use the **"Job positions"** panel in order to set team member's position/role.

Use the **featured image** in order to upload/set team member's image.

To view the Team members in your website, use the provided **shortcode** **"Team"** inside a post or a page.

4.5 Adding new page

To create a new page, go to **Pages > Add New.**

4.5.1 Custom page templates

This theme comes with a number of in-built custom page templates. These templates can be used on individual pages to alter the display or functionality.

Select the desired templet choosing between:

- Default template
- Archives
- Blog full width
- Contact
- Home
- Portfolio

Default Template

For all the standard pages, without add-on features.

Blog full width

This template shows a full width page without sidebar.

Archives

The theme comes packed with a simple archives template. To create your archives, simply create a page using the “Archives” page template. The archive lists will automatically display below any page content.

Lists include:

- The last 30 posts
- Archives by month
- Archives by subject

Contact

This template shows a map in the page header and a contact form in the page tail.

The map address is to be set in the Theme Options panel.

Navigate **Appearance > Theme Options > General settings > Google Maps address** (see chapter 3.1.6 Google Maps address).

Expert users can customize their Google Maps map working on file **include > jquery.mobilegmap.js**.

For further information, please visit **<https://developers.google.com/maps/documentation/javascript/styling>**.

The email address of the contact form is to be set in the Theme Options panel; navigate **Appearance > Theme Options > General settings > Contact form email address** (see chapter 3.1.5 Contact form email address).

If you don't want the form on the Contact page go to **Appearance > Styling options > Contact form** and set "Disable".

Home

The Home template is set as following:

- **Header**
- **Claim** (optional)
- **Portfolio items previews** (see chapter 3.2.3 Home portfolio items)
- **Content**

Portfolio

The Portfolio template is organized as following:

- **Header**
- **Claim** (optional)

- **Title**: the title of the Portfolio page you created.
- **Content**: the content in the Portfolio web page (you can also leave it blank).
- **Portfolio items previews**: All the portfolio items previews of your website.

For this template see chapter 4.2 Adding portfolio.

4.5.2 Subtitle settings

Here you can insert the optional page subtitle. If you don't fill it in, no subtitle will be displayed.

4.5.3 Header settings

Through this option, you can choose whether to view or not the featured image in the page header.

4.6 Custom widgets

To use a widget, simply navigate **Appearance > Widgets** and drag your widgets into the specified widget areas.

When you've finished creating your personalised widget, remember to press "Save".

The theme comes with 4 custom widget areas that can be used to configure how your site displays content:

- n°1 **Blog widget**
- n°3 **Footer widget**.

4.6.1 Flickr Widget

This widget allows you to set up and display Flickr photos from a user's photostream.

4.6.2 Social icons

This widget displays the social icons related to your social network profiles. For this Social settings navigate **Theme options > Social settings**, paste your user profile url.

If you leave the field empty, icon will be invisible (see chapter 3.6 Social settings).

4.6.3 Twitter Widget

This widget allows you to set up and display your latest tweets.

4.7 Custom menus

Go to **Appearance > Menus**. Here you can create the menu for your site.

To create a personalized menu you need to assign a name to it then click "**Create Menu**". Select objects such as pages, categories or personalised links from the column on the left and add them to this menu.

When you've finished adding objects, you can put them into the order you prefer by dragging them where you want. You can also click on any object to bring up the configuration options.

Once you've finished building your personalised menu, remember to click on the "**Save Menu**" button.

Once you've created the menu, make sure you assign it a position in the window on the left.

4.8 Reading settings

Navigate Settings > Reading. Set “Front page displays” here.

Reading settings are very important to set up your website Home page and Blog. If you don't set them up, errors in the display of your website can occur.

5. Shortcodes

Flawlessly integrated into the WordPress editor, you will find our shortcode generator button. Click the button to show a list of shortcodes available in our theme. When you select a shortcode pop-ups will reveal options for the various shortcodes, making it easy to implement them into your pages or posts.

There is no need to remember any syntax either, because every shortcode is one click away in our intuitive shortcode generator.

To see available shortcodes in Bloq theme check the demo theme and select **“Shortcodes”** from the menu.

The included shortcodes are:

- Accordions
- Buttons
- Columns
- Content boxes
- Dividers
- Email Encoder
- Graph - Circular
- Graph - Linear
- Icons
- Icons - Mini
- Notification Boxes
- Pricing Boxes
- Social icons
- Tabs
- Team
- Testimonials

6. Theme files

This section lists the elements included in the theme and its relative functions. The following information will help you understand the theme and will make it easier to use.

5.1 CSS files

These are the primary CSS files used for general front-end styling. Use these to customize your theme even further.

- **style/** contains all the CSS files relating to Javascript effects and the fonts available for the theme.
- **themes/** contains the CSS files relating to the theme options, i.e.:
- **emerald.css** the theme's Emerald skin stylesheet;
- **green-apple.css** the theme's Green Apple skin stylesheet;
- **river.css** the theme's River skin stylesheet;
- **midnight-blue.css** the theme's Midnight Blue skin stylesheet;
- **sunset.css** the theme's Sunset skin stylesheet;
- **carrot.css** the theme's Carrot skin stylesheet;
- **tango.css** the theme's Tango skin stylesheet;
- **silver.css** the theme's Silver skin stylesheet;
- **concrete.css** the theme's Concrete skin stylesheet;
- **dark.css** the theme's Dark skin stylesheet;

5.2 JavaScript files

The theme imports various JavaScripts which enable the theme functioning. Below is a list of files and their function:

- **jQuery easing**: a jQuery plugin to give advanced easing options;
- **jQuery hoverintent**: a jQuery plugin for the correct functioning of the Superfish menu;
- **jQuery imagesloaded**: a jQuery plugin that triggers a callback after all images have been loaded;
- **jQuery infinite scroll**: a jQuery plugin to create unpaginate, endless pages;
- **jQuery isotope**: a jQuery plugin for sorting and filtering the posts and the portfolio items;
- **jQuery mobilemap**: a jQuery plugin for the mobile improvement of Google Maps;
- **jQuery nicescroll**: a jQuery plugin to create smooth scroll effect.
- **jQuery slides**: a jQuery plugin to create responsive slideshow;
- **jQuery superfish**: a jQuery plugin to create the menus;
- **jQuery supersubs**: a jQuery plugin to improve the potentials of Superfish plugin;
- **jQuery tweet**: a jQuery plugin to retrieve the tweets published by the user;
- **jQuery totop**: a jQuery plugin to easily reach the page header.
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- **jQuery fitvids**: a jQuery plugin to administrate video on every dimensions
- **Modernizr**: a JavaScript library that detects HTML5 and CSS3 features in the user's browser.

7. Source and credits

Bloq is a Themelovin project, all rights reserved. Any unauthorised or unlicensed reproduction is not permitted. Consult ThemeForest website for licensing information.

Once again, thank you so much for purchasing this theme.

And as always, we love to hear your feedback... so shoot us a tweet at [@themelovin](https://twitter.com/themelovin) and, if you feel like, rate this theme over on ThemeForest. We'd really appreciate it.

Cheers,
Themelovin.