

# Short Technical Audit

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## Analysis of Technical SEO of [www.beauhurst.com](http://www.beauhurst.com)

After analysing **over 14990 URLs** on your website [www.beauhurst.com](http://www.beauhurst.com), I have found many issues, of varying degrees of severity, which can lead to significant downgrades in search engines, or even to your website being excluded from the search results:

1. Empty ALT text — **3642** errors • **very high level**
2. Errors in Title — 354 errors • **high level**
3. Errors in Meta — 101 errors • **high level**
4. H1 Elements issues — 49 errors • **medium level**
5. Invalid Content Type — 219 errors • **high level**
6. No response from URLs: dead link — 97 errors • **high level**
7. 735 errors in Sitemap file • **very high level**
8. Indexation errors — 86 errors • **critical level**
9. Irrelevant prioritization of key pages — 30 occurrences • **very high level**
10. H2 Elements Issues — 265 errors • **medium level**
11. Violation of image optimisation recommendations — 1641 images • **very high level**
12. Incorrect protocol usage: HTTP — 7 errors • **high level**
13. Syntax errors in Structured Data — 480 errors • **critical level**
14. Warnings in Structured Data fields — 1192 warnings • **high level**
15. Invalid URL formatting — 325 errors • **medium level**
16. 92 URLs with 404 errors • **critical level**
17. 10 URLs with 500 server errors • **critical level**

Thank you  
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SEO Expert