

Short Technical Audit

Conducted by Oleksii Shereta — SEO Expert

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After analysing **over 8810 URLs** on your website www.editsuits.com, I have found many issues, of varying degrees of severity, which can lead to significant downgrades in search engines, or even to **your website being excluded from the search results**:

1. Website performance issues • **high level**:
 - 1.1. Time to Interactive – **6.9 seconds (less than 2.4s)**
 - 1.2. LCP – **3.5 seconds (less than 2.5s)**
 - 1.3. FCP – **2.6 seconds (less than 1.8s)**
 - 1.4. Total Blocking Time – **1440 milliseconds (less than 200ms)**
 - 1.5. TTFB — **1.7 seconds (less than 0.2s)**
2. Missing ALT text — 6863 errors • **very high level**.
3. The absence of 325 links in the Sitemap file • **very high level**.
4. Violation of image optimisation recommendations — **1962** images • **very high level**
5. Near-duplicate content — 60 errors • **medium level**.
6. Issues with Meta descriptions — 105 errors • **high level**.
7. Issues with Titles — 168 errors • **high level**.
8. Issues with H1 elements — 125 errors • **medium level**.
9. Issues with H2 elements — 325 errors • **medium level**.
10. Structured Data — 33 syntax errors • **high level**.
11. Structured Data — 522 warnings • **medium level**.
12. Twelve pages with 404 error • **critical level**.

I have also found 2 issues with the extremely high level of criticality:

- **Six hundred sixty-two pages of your website are infected with a virus which parasites it and uses it to boost illegal or “grey” businesses.**
- **Multiple external links are injected into the code of your website, pointing to extremely undesirable websites such as Sports bets and online casinos.**

These 2 issues may be enough to cause Search engines to **permanently exclude your website from the search results**.

Thank you
Oleksii Shereta
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