

Seohee Kang

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Visual Editorial Designer, Graphic Designer, Arts & Crafts Instructor

- **Utilize** the Adobe Creative Suite to create visually compelling designs for marketing and PR use
- **Utilize** Adobe Photoshop to remove all irregularities in professional product photos for worldwide consumption
- **Created** informative packaging and marketing materials for an electronics company in South Korea
- **Educated** over 40 young learners to become more artistically creative in 1:1 settings

Professional Experience

LF Mall <i>Photo Editor (Freelance)</i>	Seoul, South Korea May 2018 to Present
<ul style="list-style-type: none">• Utilized Adobe Photoshop to edit and correct product images• Followed LF Mall's image guidelines for all product images	
IZ Art <i>Art Teacher</i>	Seoul, South Korea Oct 2016 to Oct 2018
<ul style="list-style-type: none">• Instructed children aged 4~10 in various forms of art ranging from painting, to craft building, and sculpting• Instructed older students to give detailed explanations or background stories about their works	
LYCANTHROPE <i>Associate Manager, Graphic Designer</i>	Seoul, South Korea Sep 2014 to Jul 2015
<ul style="list-style-type: none">• Created new, innovative package designs for Ly-can products with Adobe Illustrator• Created product brochures for Ly-can products using Adobe InDesign• Created, and redesigned exhibition-worthy product banners with Adobe Illustrator• Engaged in product photography and created splash images for new products for the company's website with Adobe Photoshop• Provided English translation for all products to be used for the company's English website• Engaged in domestic customer service	
PLUS Art Academy <i>Art Teacher</i>	Seoul, South Korea May 2013 to Jan 2014
<ul style="list-style-type: none">• Instructed college-aged adults in illustration, brainstorming, poster creation, and Corporate Identity in regards to graphic design	
Ally Fashion <i>Accessories Team Assistant (Internship)</i>	Perth, Australia Mar 2012 to Aug 2012
<ul style="list-style-type: none">• Wrote detailed reports on seasonal trends• Wrote detailed product reports and product sales reviews• Supervised the import of materials for products	
Cultural Infusion <i>Graphic Designer (Internship)</i>	Melbourne, Australia June 2011 to Dec 2011
<ul style="list-style-type: none">• Created brochures using the Adobe Creative Suite• Edited product images using Adobe Photoshop• Produced PR materials such as banners and print advertising materials	

Education

Kyunghee University International Campus, *College of Art & Design*, Yongin, South Korea

Bachelor of Arts, Feb 2010

Major: Visual Information Design

Technical Skills

Software Proficiency: Microsoft Office, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, macOS, Windows, Dreamweaver, Keynote