

kenny
seo.

design portfolio



POSTER DESIGN

THE ONE CLUB FOR CREATIVITY : POSTER

The One Club For Creativity, Together Foundation, and Partners Global collaborated to create a contest for the theme *Unity*. The main purpose of these posters were to raise awareness about the misconceptions and fears of refugees.



THE
ONE CLUB
FOR
CREATIVITY

**Millions of people are
forced out of their homes
and countries.**



**Together we can give
them a new home.**

POSTER DESIGN

THE ONE CLUB FOR CREATIVITY : POSTER

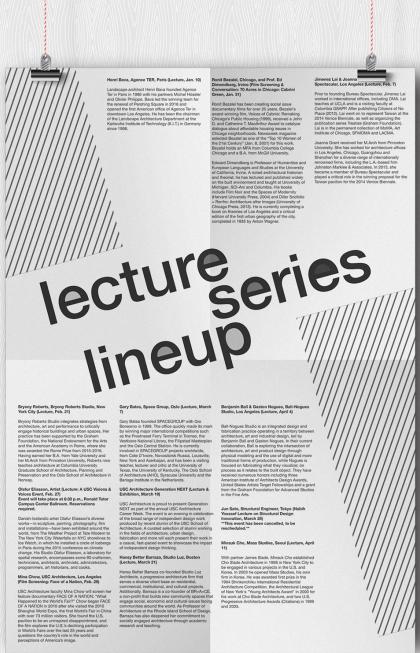
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EDITORIAL DESIGN

CITY CIRCLES

I created City Circles for popular tourist cities around the world. These circles include some of the iconic landmarks that tourists go to these cities for. They were designed to be used in brochures, magazines, and any travel resources.



MAILER DESIGN

SPRING LECTURE POSTER

USC School of Architecture was hosting a guest lecture series and they wanted a mailer poster advertising the event. The only requirement was using no colors and using a Swiss inspired design.

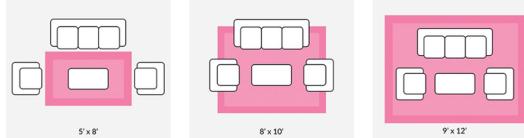


SELECTING THE PROPER RUG SIZE

WHAT SIZE SHOULD I SELECT FOR MY ROOM?

Choosing the right rug size for your living room, dining room, or bedroom is just as important as picking patterns and colors. The size and shape you select can really define your living space. Size selections should be based not just on the size of your room, but the room's configuration as well.

LIVING ROOM



OPTION #1

For smaller areas we recommend a 5' x 8' - 6' x 9'. Most often there should be a few inches between the front legs of the sofa and the rug. It is also acceptable to have the sofa and arm chairs so close to the front legs that they sit on the rug. If you are placing the rug under a coffee table, make sure that it can accommodate all four legs of the table.

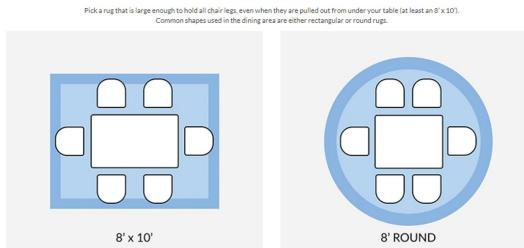
OPTION #2

Larger rooms typically require a rug that is between 8' x 10' - 9' x 12'. Place the front legs of the sofa on top of the rug. If you have low legged furniture, like a sofa, complete the look by having the rug surface leaving a space of 18"-24" on all sides of the rug will create a border frame for your living space.

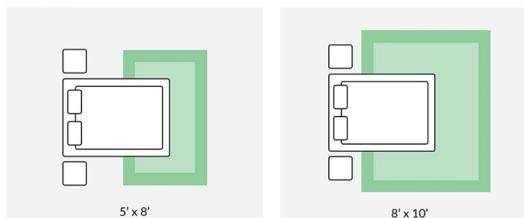
OPTION #3

If your current set up features furniture floating in the center of the room, then you will need a 9' x 12'. An average amount of floor space (between 12' - 18') should be left on all sides if possible. All four legs should sit completely on the rug surface without looking cramped.

DINING ROOM



BEDROOM



OPTION #1

Lay the rug down so that the longer side is parallel to your headboard. Place the front legs of the bed on top of the rug, making sure the floor is visible on all sides. The foot of the bed should rest at a point halfway across the rug.

[BACK TO RUGS 101](#)

GUIDE DESIGN

RUGS SIZING GUIDE

With the creation of Rugs101, a comprehensive guide for any rug related information, I designed the graphic images and website design for the sizing guide for Rugs USA.