

KENNY SEO PORTFOLIO

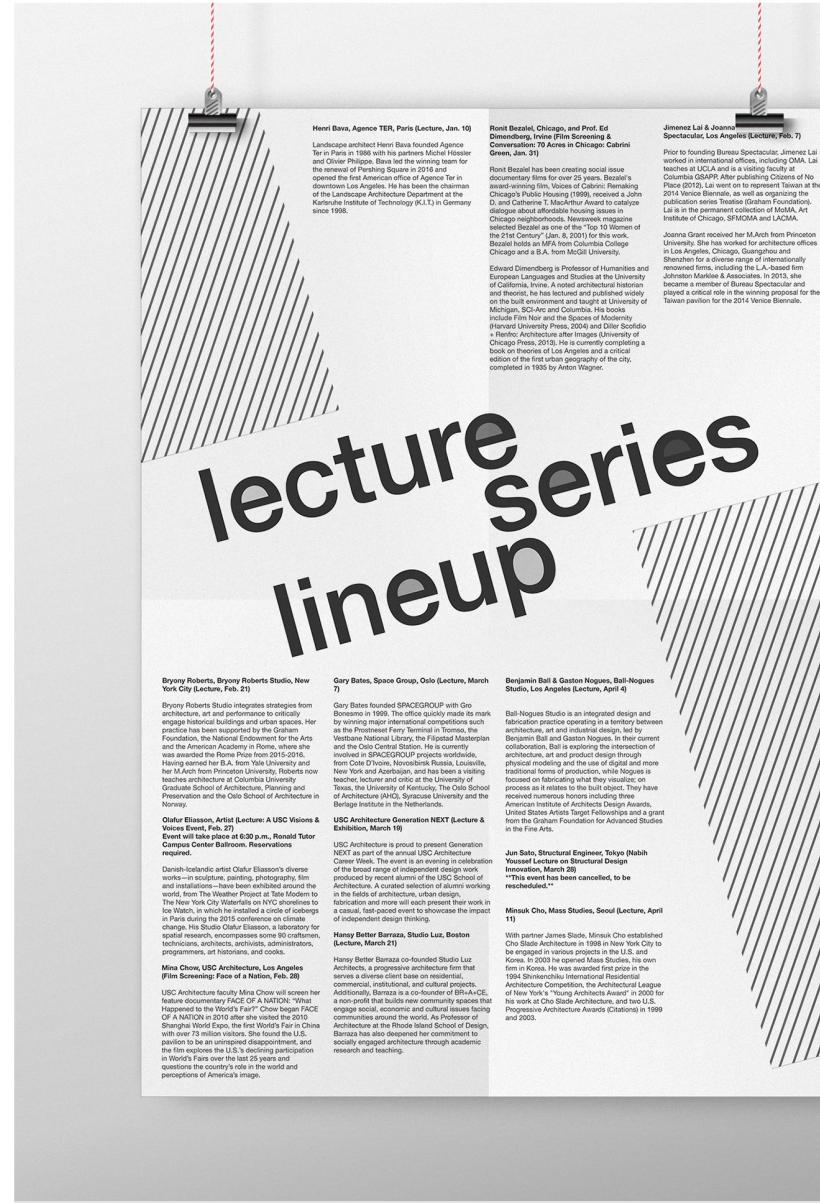
GRAPHICS DESIGNER | WEB DEVELOPER



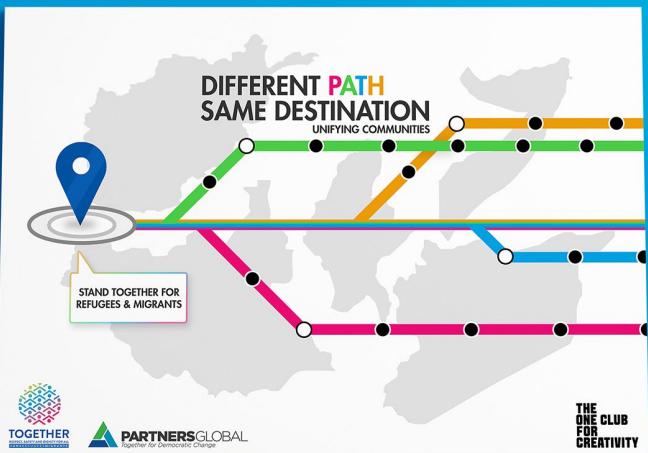
FRONT ■

USC SPRING LECTURE SERIES POSTER ■

Created for an upcoming lecture series that included a list of lecturers. There was a number of specifications that were required. I had to use only text and apply the Swiss style to the poster. The poster also had to be double sided; the front had to be the cover while the back listed all the attending lecturers.



BACK ■



TOGETHER POSTER |

PartnersGLOBAL and The One Club For Creativity teamed up with the TOGETHER organization and created a contest; the contest was to make posters for migrant positivity that would be hung at public transport stations. I worked with a group of other students to create posters that were easy to read and look at while people were moving along the subways, or while waiting for the train.

Since people are usually in a rush, we thought the best way to present the idea without taking too long was to use as few words as possible. We also created one with an infograph for people who have time to read while waiting for their transportation to arrive.

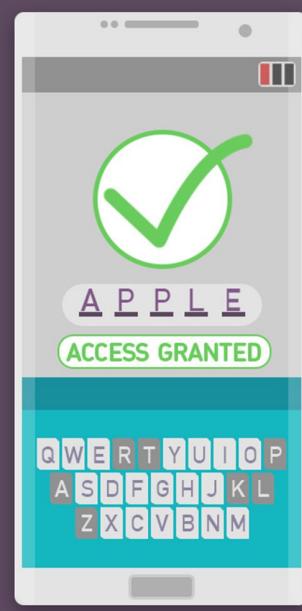


WORD GUESSING GAME

I was tasked with creating a Word Guessing Game website where the user tries out different letters to guess the hidden word. I had to come up with a design that included a Midgame screen, the Win screen, and the Lose screen. After I created the designs, I used HTML, CSS, and JavaScript to create the game online.



MIDGAME SCREEN



WIN SCREEN

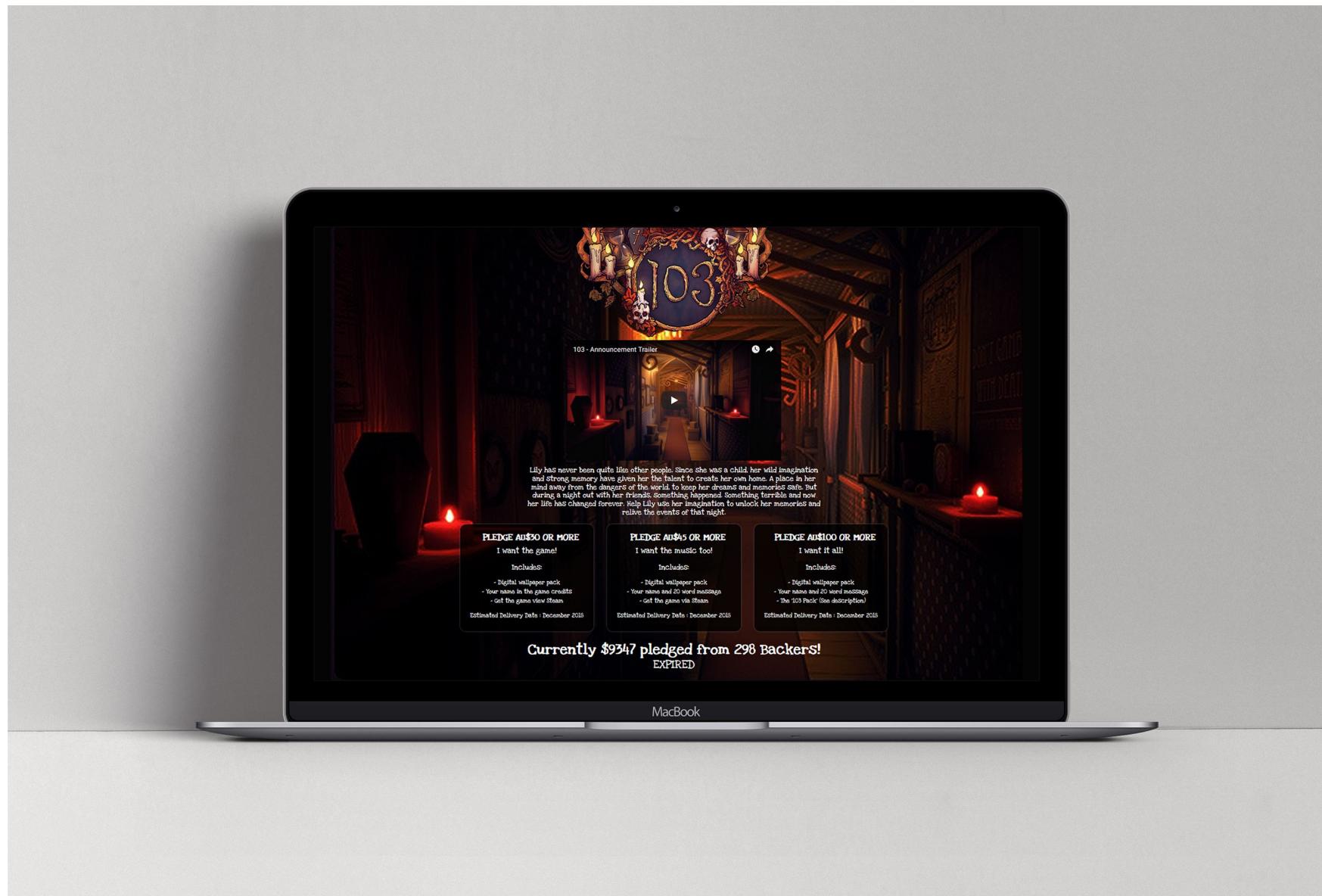


LOSE SCREEN

KICKSTARTER PRODUCT PAGE

For this project, I had to choose a current kickstarter project and create a product webpage. Since there weren't many images relating to this kickstarter, I used the images that were provided and kept the tone of the kickstarter.

The kickstarter project that I chose was a mysterious psychological game called ONE ZERO THREE. Keeping those two words in mind, I created a dark and mysterious atmosphere on the website. I first made a mockup before creating the website using HTML, CSS, and JavaScript.



FULL WEBSITE ■



103 - Announcement Trailer

Lily has never been quite like other people. Since she was a child, her wild imagination and strong memory have given her the talent to create her own home. A place in her mind away from the dangers of the world, to keep her dreams and memories safe. But during a night out with her friends, something happened. Something terrible and now her life has changed forever. Help Lily use her imagination to unlock her memories and relive the events of that night.

PLEDGE AT \$30 OR MORE

I want the game!

Includes:

- Digital wallpaper pack
- Your name in the game credits
- Get the game via Steam

Estimated Delivery Date : December 2018

PLEDGE AT \$45 OR MORE

I want the music too!

Includes:

- Digital wallpaper pack
- Your name and 20 word message
- Get the game via Steam

Estimated Delivery Date : December 2018

PLEDGE AT \$100 OR MORE

I want it all!

Includes:

- Digital wallpaper pack
- Your name and 20 word message
- The '103 Pack' (See description)

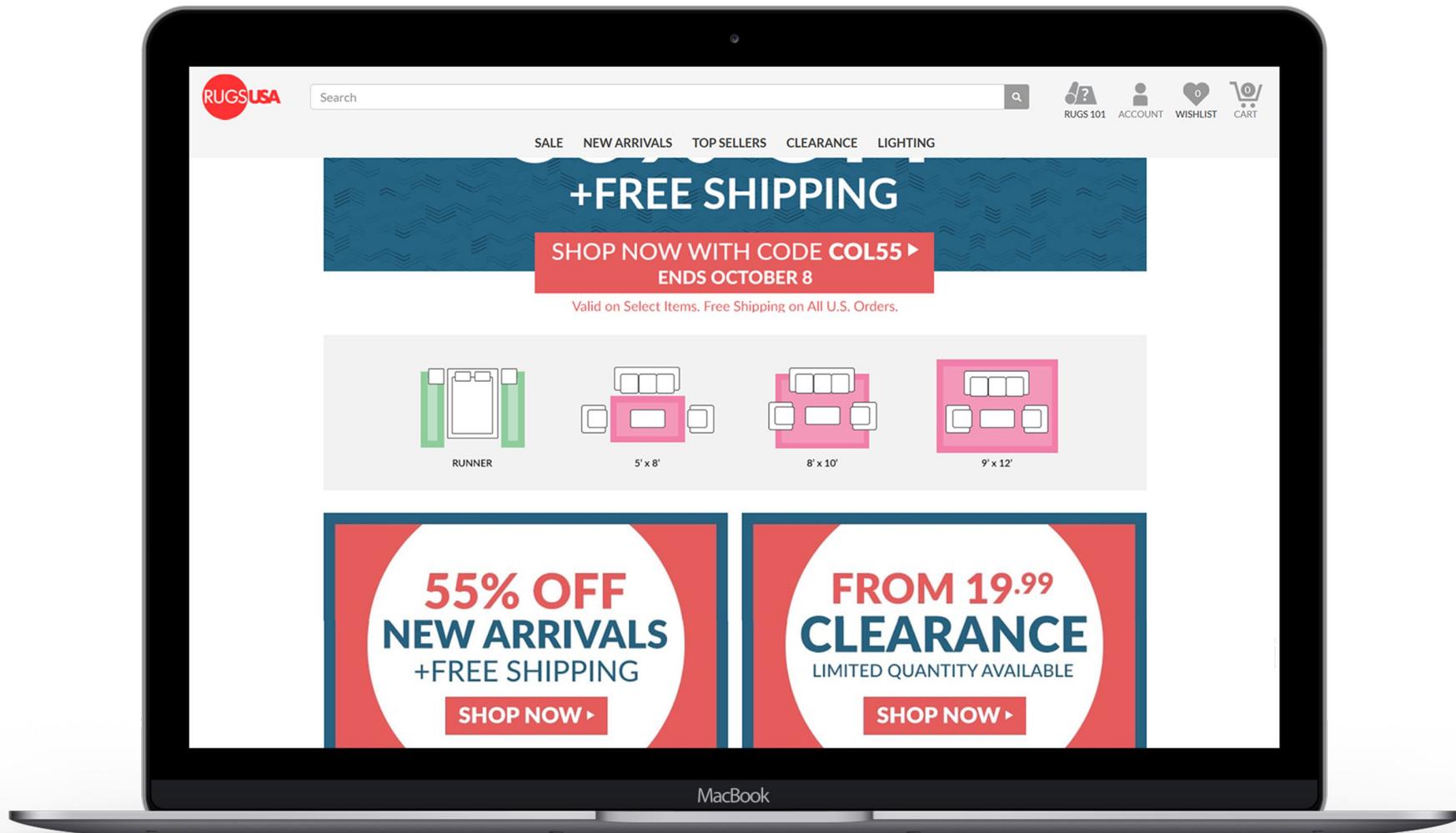
Estimated Delivery Date : December 2018

Currently \$9347 pledged from 298 Backers!
EXPIRED

RUGSUSA USERS GUIDE

RugsUSA is an ecommerce company that sells and ships out a variety of rugs to online customers.

While working at RugsUSA as a Front End Web Developer and partial Web Designer, I had to create different pages and features for new rug buyers. I first created mockups of the designs before using HTML, CSS, and JavaScript to implement them onto the existing website.





SELECTING THE PROPER RUG SIZE

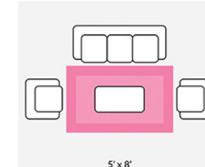
RUGSUSA SIZE GUIDE PAGE

The size guide page was made to help new customers find the right size for their living space. I created these room designs with the estimated rug size. This size guide provided information regarding estimated living room space, estimated dining room space, and estimated bedroom space.

WHAT SIZE SHOULD I SELECT FOR MY ROOM?

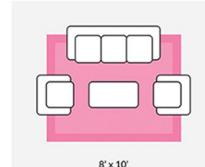
Choosing the right rug size for your living room, dining room, or bedroom is just as important as picking patterns and colors. The size and shape you select can really define your living space. Size selections should be based not just on the size of your room, but the room's configuration as well.

LIVING ROOM



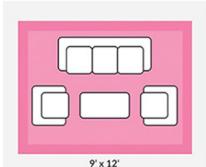
OPTION #1

For smaller areas we recommend a 5' x 8' - 6' x 9'. The front leg of the rug should rest 1 to 2 inches in front of your sofa. It is also acceptable to situate your sofa and arm chairs so that only the front legs rest on the rug. If you are placing the rug under a coffee table, make sure that it can accommodate all four legs of the table.



OPTION #2

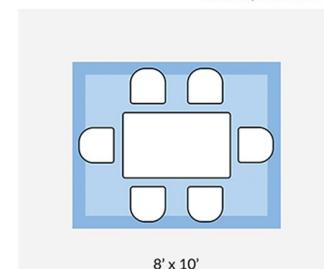
Larger rooms typically require a rug that is between 8' x 10' - 9' x 12'. Place the front legs of the sofa on top of the rug. It is also acceptable to situate your sofa and arm chairs so that only the front legs rest on the rug. If you are placing the rug under a coffee table, make sure that it can accommodate all four legs of the table.



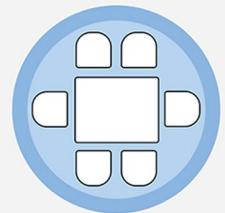
OPTION #3

If your current set up features furniture floating in the center of the room, we recommend at least a 9' x 12'. An equal amount of floor space (between 12' - 18') should be left on all sides if possible. All furniture should sit completely on the rug surface without looking cramped.

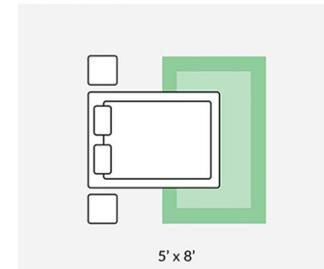
DINING ROOM



Pick a rug that is large enough to hold all chair legs, even when they are pulled out from under your table (at least an 8' x 10'). Common shapes used in the dining area are either rectangular or round rugs.

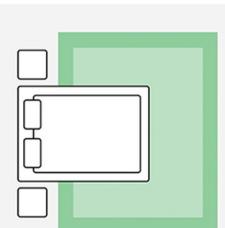


BEDROOM



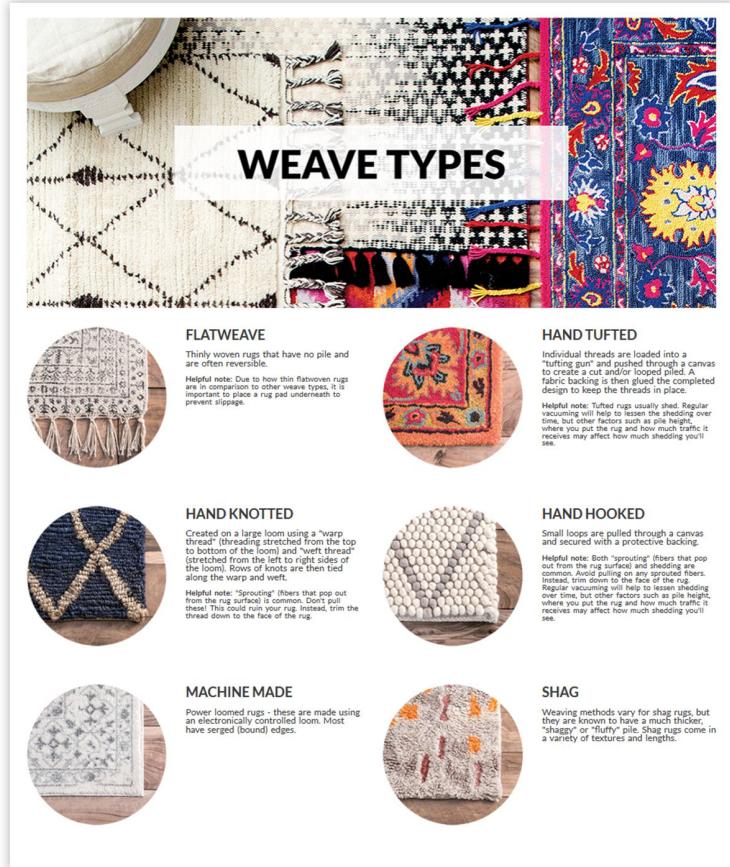
OPTION #1

Lay the rug down so that the longer side is parallel to your headboard. Place the front legs of the bed on top of the rug, making sure the floor is visible on all sides. The foot of the bed should rest at a point halfway across the rug.



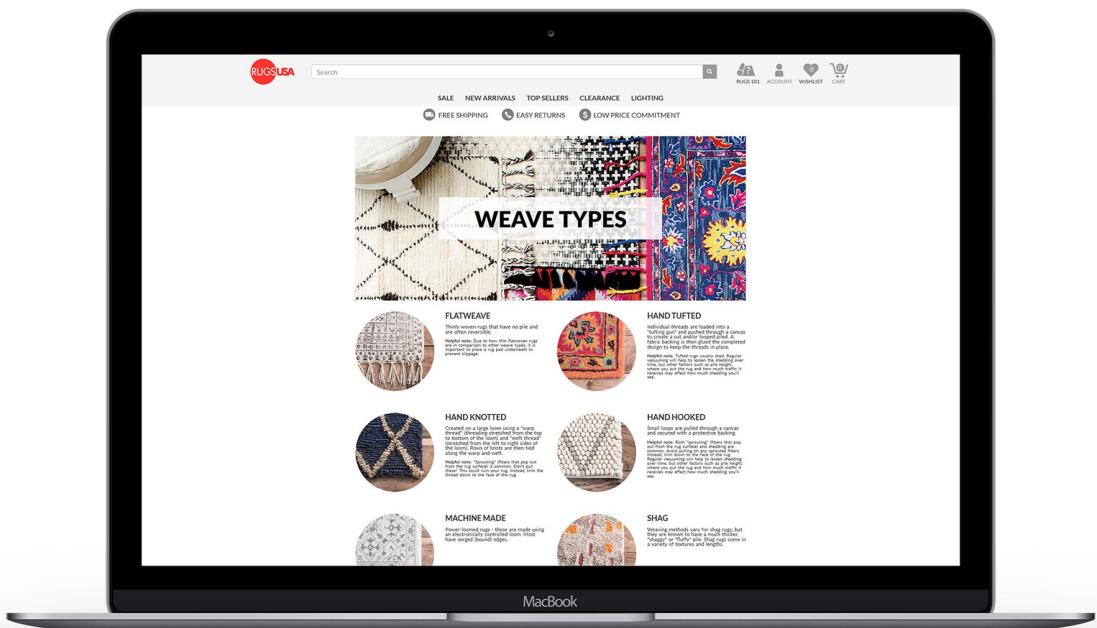
OPTION #2

Place all furniture on top of the rug. Alternatively, you may situate the rug so that the head of the bed and nightstands remain on the floor. As a rule of thumb, about 20" of space should be left on either side of the bed. An 8' x 10' is the best option for this set up.



RUGSUSA WEAVES PAGE

One part of the beginner's guide was all the different weave types of the rugs. Some people prefer softer rugs while others prefer rougher rugs. I created this design to show a sample of each different rug weave types and explained the differences between them.





TOKYO, JAPAN

Tokyo is known for its many landmarks and unique locations, but the landmarks I chose are the shrines, Mt. Fuji, and a shrine in the heart of Tokyo. I chose the color palettes to mimic the actual landmarks and modified them so they wouldn't clash.



PARIS, FRANCE

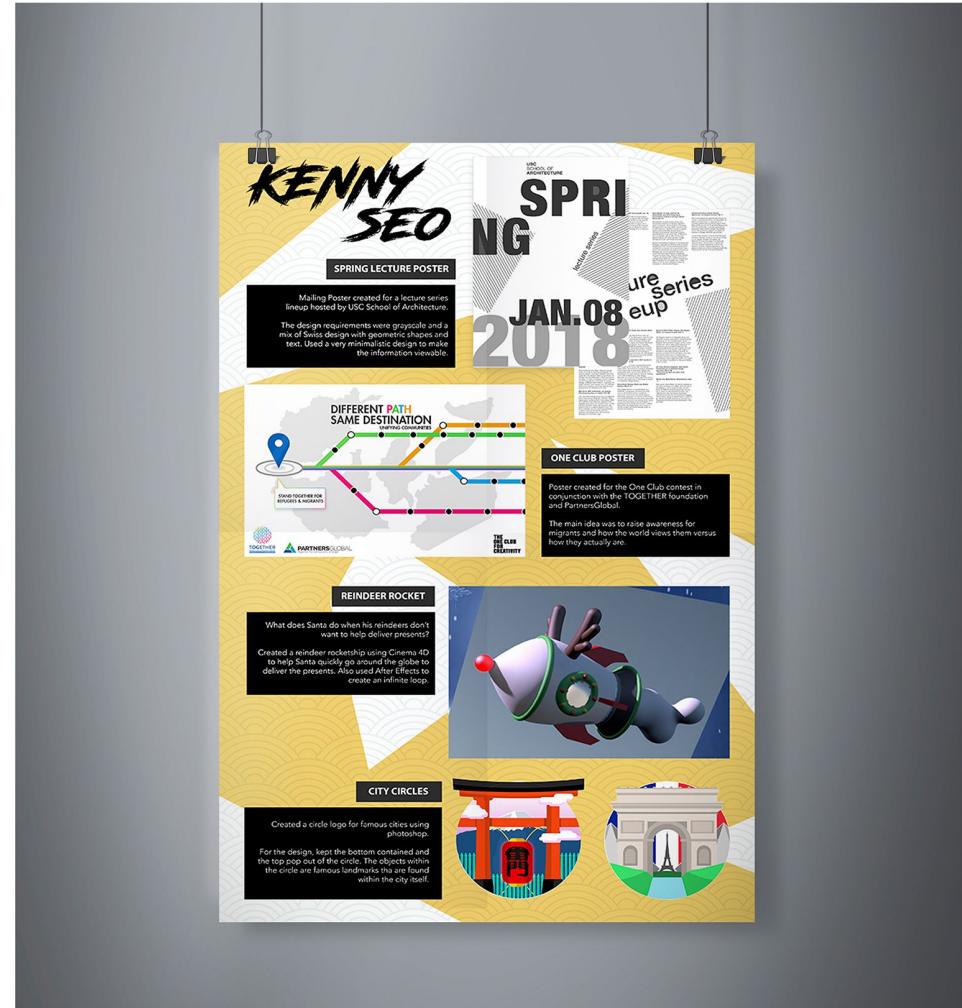
For Paris, I chose the most famous landmarks that people go for. I put the French flag as the background and use the grass and water that is in front of the Eiffel Tower for the foreground.

SELF PROMOTION

Self Promotion folded poster including information and showcasing portfolio work. Used a gold, black, and white color palette and applied a pattern to the background.



FRONT



BACK