







KENNY SEO

Front End Web Developer

Contact

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About me

Hi, I'm Kenny Seo. I'm a Front End Web Developer with a strong interest in graphic design. I love coding while listening to lofi music. When I'm not coding, I enjoy playing board games with friends, watching shows, and playing with my dog. I also like to spend my time browsing through websites for inspiration.

Skills

- HTML
- CSS
- JavaScript
- jQuery
- React

Software

- Photoshop
- Illustrator
- Figma

Education

Queens College

Bachelor of Arts, Graphic Design

JAN 2015 - MAY 2019

Experience

RUGS USA

AUG 2017 - JAN 2018

Front End Web Developer

- Maintained, updated, and created new and existing features, contents, and web pages based on current sales, events, and seasons for the Rugs USA website.
- Designed and developed Rugs 101, a series of comprehensive rug guides on the Rugs USA website, resulting in a 13% decrease in cart abandonment.
- Designed and implemented a revamp of the main search page, customer wishlist, similar items, and cart to modernize the Rugs USA website.
- Collaborated with the design team to create mockups, graphic images, banners, and icons for Rugs USA web pages and social media platforms.

FIRST MANHATTAN CO.

MAY 2015 - AUG 2016

Corporate Assistant

- Participated and assisted in the Cost Basis Project to identify discrepancies and pinpoint the cause to rectify and prevent future anomalies.
- Organized and filed three years' worth of incoming monthly bank statements for one hundred twenty six accounts and performed bank reconciliations for the entire portfolio accounting department.

Projects

FUYU RAMEN

JAN 2019 - MAR 2019

Restaurant Website

- Created website designs and mockups using Photoshop and Figma.
- Developed mockups into a functioning modern and responsive website using HTML, CSS, JavaScript, and jQuery.

MYSTIQ.

OCT 2018 - DEC 2018

Catalogs Website

- Designed UX/UI and website mockups for MYSTIQ catalogs page and developed them into a working website using HTML, CSS, JavaScript, and jQuery.
- Worked closely with the client to add new features and update any current features.
- Increased customer activity by 39% by providing an online viewable catalogs website for both desktop and mobile.