KENNY SEO

Front End Web Developer

Contact

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About Me

Hi, I'm Kenny Seo. I'm a Front End Web Developer with a strong interest in graphic design. I love coding while listening to lofi music. When I'm not coding, I enjoy playing board games with friends, watching shows, and playing with my dog. I also like to spend my time browsing through websites for inspiration.

Skills

- HTML
- jQuery
- CSS
- React
- JavaScript

Software

- Photoshop
- Figma
- Illustrator

Education

Queens College
Bachelor of Arts, Graphic Design
JAN 2015 - MAY 2019

Experience

RUGS USA — AUG 2017 - JAN 2018
Front End Web Developer

- Maintained, updated, and created new and existing features, contents, and web pages based on current sales, events, and seasons for the Rugs USA website.

- Designed and developed Rugs 101, a series of comprehensive rug guides on the Rugs USA website, resulting in a 13% decrease in cart abandonment.

- Designed and implemented a revamp of the main search page, customer wishlist, similar items, and cart to modernize the Rugs USA website.

- Collaborated with the design team to create mockups, graphic images, banners, and icons for Rugs USA web pages and social media platforms.

FIRST MANHATTAN CO. — MAY 2015 - AUG 2016
Corporate Assistant

- Participated and assisted in the Cost Basis Project to identify discrepancies and pinpoint the cause to rectify and prevent future anomolies.

- Organized and filed three years' worth of incoming monthly bank statements for one hundred twenty six accounts and performed bank reconciliations for the entire portfolio accounting department.

Projects

FUYU RAMEN — JAN 2019 - MAR 2019
Restaurant Website

- Created website designs and mockups using Photoshop and Figma.

- Developed mockups into a functioning modern and responsive website using HTML, CSS, JavaScript, and jQuery.

MYSTIQ. — OCT 2018 - DEC 2018
Catalogs Website

- Designed UX/UI and website mockups for MYSTIQ catalogs page and developed them into a working website using HTML, CSS, JavaScript, and jQuery.

- Worked closely with the client to add new features and update any current features.

- Increased customer activity by 39% by providing an online viewable catalogs website for both desktop and mobile.