Seolha Lee

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EDUCATION -

Ph.D., Informatics, University of California, Irvine CA, USA
 Adviser: Professor Paul Dourish
 2019 - 2021 Master of City and Regional Planning, Georgia Institute of Technology, Atlanta GA, USA
 Adviser: Assistant Professor Clio Andris | Specialization - Urban Design | GPA 4.0/4.0
 Thesis: The Shape of Discourse in Urban Movements through the Lens of Social Media: a Case Study of
 the Anti-Redevelopment Movement in South Korea.
 2014 - 2019 B.S., Civil & Environmental Engineering, Seoul National University
 Minor in Geography | GPA 4.04/4.3 | Summa Cum Laude
 2011 - 2014 Korea Science Academy of Korea Advanced Institute of Science and Technology

Studied advanced math and science courses equivalent to college courses | Major: Biology

RESEARCH INTEREST —

Data-driven urban governance | Urban data science for spatial social justice | Technology for collaborative placemaking | Civic media | Critical data studies | Feminist studies | Participatory design

PUBLICATIONS -

2021	Planning for Romantic Relationships: A Case Study of a U.S. College Town Andris, C and Lee, S. Journal of Urbanism, 2021
2020	Real-time, interactive website for US-county-level COVID-19 event risk assessment Chande, A., Lee, S., Harris, M., Nguyen, Q., Beckett, S., Hilley, T., Andris, C., Weitz, J. Nature Human Behavior. 2020
2019	Inferring the character of urban commercial areas from age-biased online search results: how place recommendation data can reveal dynamic Seoul neighborhoods Lee, D., Lee, S. In Adjunct Proceedings of the 2019 ACM International Joint Conference on Pervasive and Ubiquitous Computing and Proceedings of the 2019 ACM International Symposium on Wearable Com-

PRESENTATIONS —

How Urban Activism Evolves with Social Media: A Case Study of the Anti-Redevelopment Activism in Seoul, South Korea

puters (UbiComp/ISWC '19 Adjunct)

Lee, S. American Association of Geographers 2022 Annual Meeting, New York NY, USA (forthcoming)

Estimating Diversity at Points of Interest (POIs) in Atlanta, Georgia using Origin-Destination
Trip Data

Lee, S., Andris, C. Association of Collegiate Schools of Planning (ACSP) 2021 Annual Conference, Virtual.

Characteristics of Individuals with Global, Local or Glocal Connectivity Patterns

Liang, X., Lee, S., Andris, C., Chen, H., and De La Pena, B. North American Meetings of the Regional Science Association International (NARSC), November, 2020, Virtual.

RESEARCH EXPERIENCE —

Aug 2019 - Master's Thesis, School of City and Regional Planning

Georgia Institute of Technology, Atlanta GA, USA

• Thesis title: Perceptive Images and the Place Identity of 'Shin-rim' College Neighborhood by Mapping the Pedestrian Experiences of College Students

Aug 2019 - Graduate Research Assistant

Friendly Cities Lab, Georgia Institute of Technology, Atlanta GA, USA

- Designed and developed an interactive web map 'COVID-19 Event Risk Planning Tool'
- Characterized individual spatial social networks using machine learning techniques and found distinct sociodemograhpic/behavioral characteristics associated with the network types
- Analyzed survey data on spatial demands and usage of romantic partners in State College, PA

May - Aug 2018 Researcher, Department of Civil & Environmental Engineering

Maturepolis Lab, KAIST, Daejeon, Korea

 Analyzed consumer age-specific patterns of restaurant preferences in commercial areas of Seoul by harvesting online place recommendations from the NAVER Place service

Jan - Apr 2018 Research Intern

City Region Studies Centre, University of Alberta, Edmonton, Canada

- Project title: Smartphone App on the Quality of Pedestrian Experience in Cities
- Developed and tested a mobile tracking app to study walking behavior in neighborhoods

May - Dec 2017

Undergraduate Thesis, Department of Civil & Environmental Engineering

Urban Design Lab, Seoul National University, Seoul, South Korea

• Thesis title: Perceptive Images and the Place Identity of 'Shin-rim' College Neighborhood by Mapping the Pedestrian Experiences of College Students

PROFESSIONAL EXPERIENCE -

May - Aug 2020 Intern in Reseach & Analytics / Transportation & Mobility Services

Atlanta Regional Commission Atlanta GA, USA

- Online data management and processing for public data provision
- Developed tools to automate data processing on ArcGIS
- Spatial analysis for equitable commuting in the COVID-19 pandemic

2017 - 2019 Urban Planner & Design Researcher

YANGJI.CO. Seoul, South Korea

- Designed interactive tools (3D model, mobile app) for citizen engagement and collected neighborhood data in close interaction with local residents
- Shaped a framework for Seoul Rooftop Commons and created a database of rooftops using GIS
- Organized an international participatory workshop to revitalize a neighborhood with sustainable tourism strategies

TEACHING EXPERIENCE

2021 **Teacher's Assistant**

Information and Computer Science Undergraduate Course Global Disruption and Information Technology ICS 5, University of California, Irvine

EXTRACURRICULAR EXPERIENCE

2019 Student Planning Association - Social Committee Atlanta GA, USA

 Organized and managed social events for the students in the city and regional planning program at Georgia Tech

2019 **Asian Hub** Seoul, South Korea

Volunteered in providing education and job training for female marriage-immigrants

Participatory planning workshop 'Delta V' Versoix, Switzerland

- A community workshop for revitalization of Versoix organized by URBZ group
- Interviewed the local community and created a collage artwork of the imagined Versoix for the final exhibition

2017 Humboldt Summer and Winter University Berlin, Germany

Humboldt University of Berlin, Dept. of Geography

- Course Title: European City and Regional Development Planning The Case of Berlin
- Grade: A+

HONORS / AWARDS

2019 **Georgia Planning Association Fellowship** Georgia Institute of Technology

• Graduate assistantship offer funded by Georgia Planning Association (\$40,000)

2014 - 2017 Scholarship for Outstanding Grades Seoul National University

2016 **SNU Development Fund Scholarship** Seoul National University

SKILLS -

2017

Data Collection Data Science / Visualization

Online Data Mining Python
Survey / Interview R
Mobile App Data HTML
Participatory Activity Tableau

ArcGIS QGIS Mapbox

Mapping / Spatial Analysis

Design

Adobe Studio (Indesign, Illustrator, Photoshop) **Urban Planning**

Mater Planning Community Development Strategy Participatory Design/Planning Citizen Engagement