

Executive Summary Superstore

Most Frequent Buye

Louis Parrish

First Customer Name

State Filter

State

All

Top 3 Product Categories by Avg Sales

Chairs & Chairmats

2647

Avg\_Sales

Copiers and Fax

6747

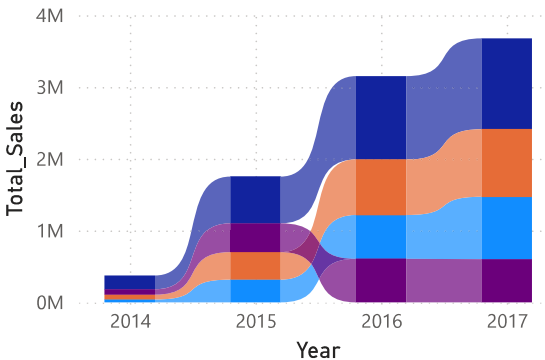
Avg\_Sales

Office Machines

3241

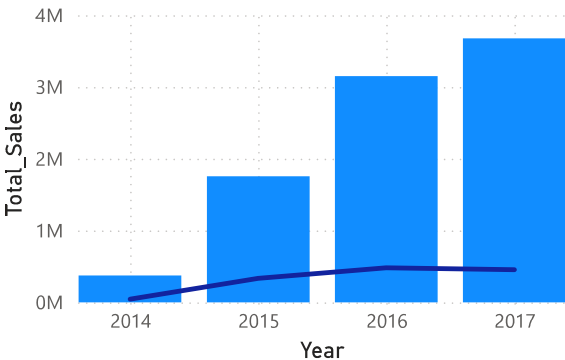
Sales Trend by Customer Segment

Customer ... Consumer Corporate Home Off...



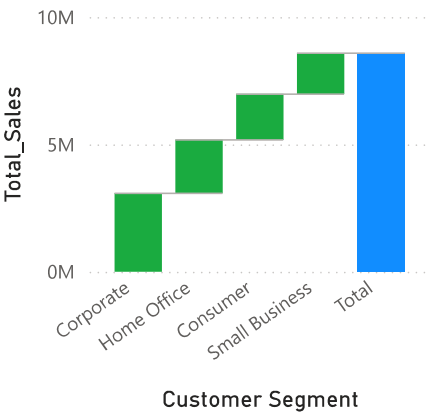
Sales vs Profit Over Years

Total\_Sales Total\_Profit



Segment Sales Trend (2015-2017)

Increase Decrease Total

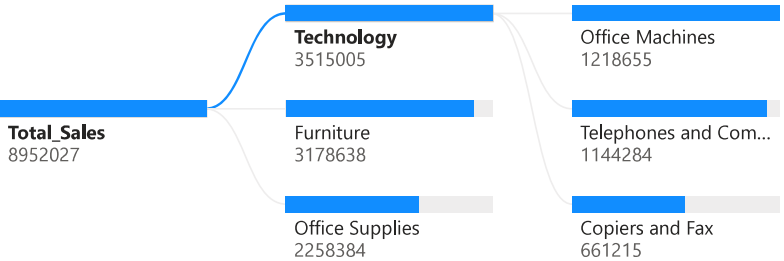


Sales Breakdown by Department & Category

Department

Technology

Category



Key Drivers of Sales

Key influencers Top segments

What influences Sales to Increase



Running analysis