

Personas:

Jessica Notgri: *Amateur Cosplayer, 18, Female*



Source: https://www.instagram.com/p/BuzPa8PDc8d/?utm_source=ig_web_copy_link

Eighteen year-old Jessica Notgri is the adopted daughter of Mark Nottingham and David Gri. She recently moved from an apartment with her dads in San Fransisco to a dorm at the University of California - San Diego where she is enrolled as a freshman majoring in Theater. She is currently single and has no interest in changing that in the near future. Her roommate and best (and only) friend Danielle Mittens (F, 19) introduced her to cosplay a year ago. Jessica's natural talent in sewing and arts & crafts lends her to create high-quality intricate costumes. As one who isn't shy to be on stage, she isn't afraid to embody a character. She sees cosplay as a way to express her passion for her favorite pastimes through her talents. Her ability to create amazing cosplays even got her a few paid gigs, but also many unwanted advances and comments. These gigs help her afford materials needed to cosplay as her family is only able to afford university through student loans.

She spends most of her days exploring San Diego, perusing some gaming and anime hobby shops, and live-streaming her cosplay development from her dorm. Outside of that she plays her favorite game, League of Legends, for 15-20 hours a week. She is also a regular on the League of Legends subreddit. Jessica is very familiar with using technology as she grew up with it.

With the recent revelation that she can get paid to cosplay, Jessica has taken a larger interest in growing her cosplay career. While she already has an Instagram and Twitch account, she is looking forward to meeting more avid cosplayers to work with. Her goal when using FanLinc is to meet more people like her (cosplayers trying to grow their career) in her local community to make new friends with similar interests. Because of her passion towards cosplay, she would also like to hold small photoshoots with her friends that anyone can visit.

Tyler Wun: *Competitive Gamer, 24, Male*



Source: <https://i.ytimg.com/vi/ix5SEU1vOQE/maxresdefault.jpg>

Tyler is a 24-year-old male. His highest form of education is a high school diploma. He once went to college to pursue a computer science degree, but dropped out due to the monotonous nature of it. Tyler currently lives with his single mother in Springfield, Missouri, USA.

Unless he is sleeping, Tyler spends every minute of every day playing various games while live-streaming it on Twitch. His favourite game is League of Legends. Tyler has been playing League of Legends since its initial release in 2009, yet he is still unskilled at the game. Furthermore, Tyler has a very short temper when he plays games, and he tends to curse while he is in game and talking to other players. This caused him to be disciplined many times by gaming community moderators. Even though every one of his League of Legends accounts has been permanently suspended, he continues to create new accounts and plague the community with harassment. Due to his behaviour, he does not have a lot of friends, both online and in real life. However, this peculiar and strong personality of his has attracted a significant number of followers. He has even managed to sign with the big streaming platform Twitch. These dedicated followers and lucrative contract with Twitch is his only means of financial support.

Tyler's primary goal is to expand his fanbase in his home state of Missouri and be a top celebrity there. He is very familiar with using a computer and is always willing to try new software, a trait he carries from his college days. He plans to do so through meet-and-greets, as well as fan signs to spread his popularity. With FanLinc, Tyler wants to target audiences from his surrounding areas, creating group chats and advertise his events to the people near him so as to achieve his goals faster and more efficiently.

Timothy LaTep: *Systems Administrator, 32, Male*



Source: https://ih0.redbubble.net/image.783909648.3911/ssrco,mhoodie,mens,101010:01c5ca27c6,front,square_three_quarter,x1000-bg,f8f8f8.1.jpg

Timothy LaTep is a 32 year old male. He holds a bachelor's degree in Computer Science from UCLA. Obviously Timothy is very comfortable and familiar with most technologies. Timothy is a very calm and forgiving person. He doesn't like to harshly criticize individuals, but rather informs them of their flaws. He is a very friendly person in this manner. Timothy works extremely well with others and has lots of friends. He is able to befriend even the most introverted of individuals. During his free time, Timothy likes to go clubbing. Although he enjoys his bachelor lifestyle, he is still open to find a serious relationship. His primary hobbies are playing ice hockey, binging on Netflix shows, and investing in the stock market. He currently lives in the company housing in San Francisco, California, USA provided by his current employer: Reddit.

Timothy works on the Systems Administration team at the social media giant Reddit where he is an average employee. Timothy spends the majority of his time at work monitoring Reddit communities to ensure friendly and appropriate behaviour. However, Timothy is currently more interested in start-ups and wants to join the FanLinc team doing the same job he is doing now as he hears he can receive a bigger paycheck. As the Systems Administrator of FanLinc his primary activities will be creating and managing events and communities in the system.