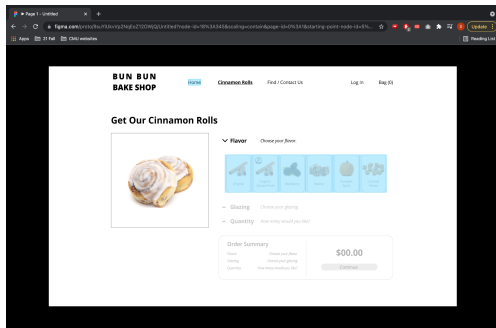


Website link: [seonhop.github.io](https://seonhop.github.io)

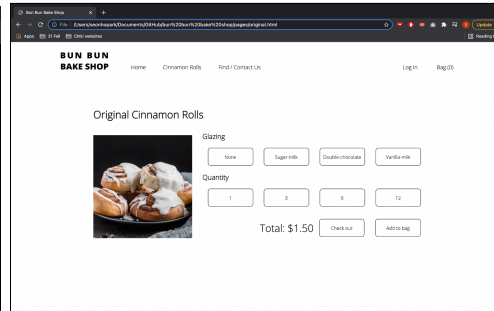
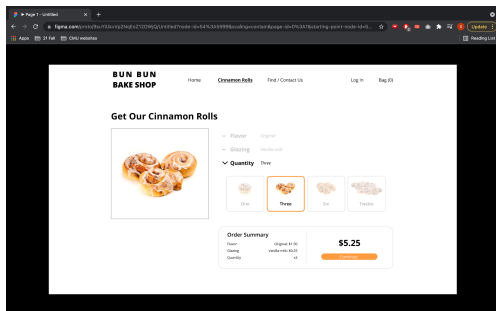
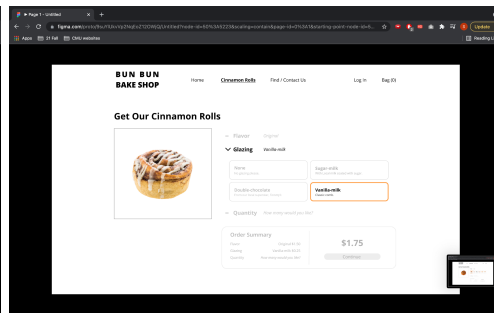
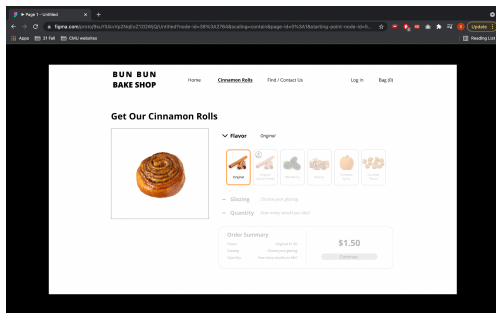
Git repository link: <https://github.com/seonhop/seonhop.github.io>

### HW5 Reflection

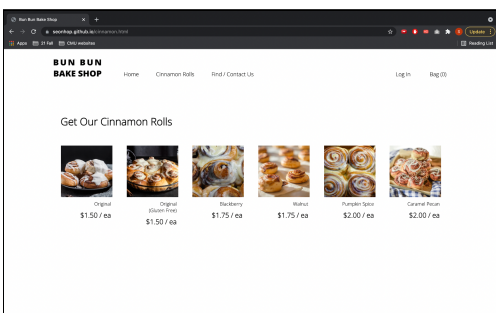
In my heuristic evaluation, I found out that clicking on the logo in my webpage did not lead the users back to the home page, an action which most of them would expect to happen. Also, the option selection for the product detail page in my high fidelity prototype forced people to recall the options instead of recognizing them. For example, people would have to try to remember what the available options for flavor were if they wanted to make a change after selecting the glazing and quantity option. Another problem with my Figma prototype was that it lacked consistency in the option selection design. Lastly, the product browsing page was missing from my website. Fixing the first problem (users not being able to reach the homepage by clicking on the logo) was a smooth process, as I simply had to add `<a href=...>` tag to the logo image. To address the second problem and allow better recognition of information rather than recall for the users, I displayed the glazing and quantity options flat on the screen, instead of hiding one of them when people are looking at another one. I also standardized the size and shape of the option boxes to grant a coherent user experience. I added the missing product browsing page during the process of implementing my webpage using html and css.



Problem 1. The blue-shaded areas show clickable objects and the logo was not one of them.



Problem 2 & 3: Forced recall of information and lack of coherent design are handled in my html prototype (the bottom right image)



Problem 4: The missing product browsing page is added in my html prototype

One of the challenges in implementing this web prototype was the gap between my final design for the high fidelity prototype and my knowledge of html and CSS. To bridge the gap, I had to face reality and make changes to the design so that I can properly implement it with the little skills I have. Another challenge was placing and aligning the objects, and I made use of Google Chrome's inspect tool to debug and play with different CSS properties to put them where I want them to be. I also consulted different Youtube channels and other resources found by looking up on Google to learn more about html/CSS skills and debug my code.

The keywords I associated with the brand identity of my client were "*modern*" and "*simple*". To rebrand them as a premium bakery potentially seeking out to franchise their store, I wanted to give Bun Bun Bake Shop's website some fancy style that customers do not normally expect from a bake shop. Hence, I limited my color choices to white, black and orange (for highlight) to ensure simple but modern aesthetics for the site. I also tried to avoid displaying too many images and pictures, as doing so may hurt the sense of simplicity and modernness I wanted to convey through their website.