

Tutorific Pitch

Tutorific is a one-stop bidirectional platform for tutors and tutees to find each other without the hassle of a middle man. Gone are the days where tutors have to go through a tuition agency to find tutees just to find out that there is a mismatch of expectations with the allocated tutee. Tutorific provides tutors and tutees with all the transparency and power they need to find the one that can best fulfill their academic needs, instead of relying on a hidden matching algorithm.

We all know that students (both tutors and tutees) are busy people and therefore you won't want to waste time engaging a third party who may not be clear about what you want. Tutorific removes all the unnecessary inefficiencies and frustrations by allowing you to directly engage the other party you are interested in working together with. As a PWA, Tutorific can be easily used on the phone by adding it to your home screen for quick access, providing you with the convenience of tutor/tutee-hunting wherever you are.

The best part? All of this is free of charge! We do not pocket a single cent of your first month's earnings as commission fee, saving you up to \$150 if you are a tutor! In fact, you do not even need to sign up for an account to browse tutor or tutee listings. Only when you find a listing that interests you do you need to sign up to chat with the other party through Tutorific. Tutorific helps to protect your privacy by keeping all conversations on the platform without you having to give away your telegram handle or Whatsapp number. This also provides a seamless user experience of handling the entire process of finding tutor/tutee on Tutorific.

Tutorific gives tutors and tutees alike the option to be proactive or passive in finding a match. You could be an energetic tutor who is scrolling through all the tutee listings and actively reaching out to those you deem a good fit. Or you could be a shy student who puts up a tutee listing and hopes that a fellow tutor contacts you via the chat. Tutorific works well for both situations. In fact, they complement one another! This is a much more efficient alternative to traditional tuition platforms where you are limited to putting up a listing and waiting for a response.

Talking about scrolling through listings, you may be wondering how this is any better than popular tutor/tutee-finding telegram channels like @sgtuitions and @astartutors. Tutor/tutee-finding on telegram is a painful process due to the sheer number of criteria we need to take into account, such as availability, asking price, subjects, level taught, and the list goes on. There is simply no way to filter through all these from a whole bunch of channel

messages, other than the primitive tagging of subjects which does not help much for multi-field searching. Fortunately, Tutorific provides just the right tool you need to zoom into only those listings that match your criteria, saving you both time and effort.

Beyond the tangible benefits Tutorific can bring to prospective tutors and tutees, it is also designed to be highly marketable to reach our target users. Tutorific incorporates social media sharing on Facebook to let tutors and tutees share listings that they have created with their followers and users are incentivised to do so in order to quickly get more eyes on their listing beyond the Tutorific platform. As more listings get shared on social media, Tutorific would gain more publicity and traction, encouraging more of our target users to come onboard.

To sum up, Tutorific is an one-of-a-kind bidirectional platform for tutor/tutee finding that removes the inefficiency of middle-man tuition agencies and overcomes the cumbersomeness of telegram channels. What are you waiting for? Get a terrific tutoring experience now with Tutorific!