Sepehr Alipour

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Summary

Analytical and detail-oriented developer with 5+ years of experience in the industry. Dedicated and curious in cutting edge technology. Adept at bringing value to the team in order to reach a common goal. Great record in bringing excellent software within a specific timeline.

Work Experience

Front-End Developer, Dextern, Dublin (Remote)   Sep 2020 to Dec 2021

- Research and implement appropriate e-commerce platforms.
- Optimized Magento platform with custom plugins and achieved 20% increase in revenue.
- Designed and developed front-end for 10+ websites, using Hugo, VuePress, VueJS, and Bootstrap.
- Automated deployment process by using Gitlab-CLI.
- Translated design team's UI/UX wireframes and mockups from Adobe XD into responsive, interactive features, using HTML/CSS and JavaScript.
- Redesigned static website by optimizing mobile view which resulted in 10% active users and decreased bounce rate by 20%.
- Implemented and maintained critical components of e-commerce websites, including shopping cart, quick view, and checkout page, using Tailwind CSS and VueJS.

ICT Supervisor, Royal Part Ideal Company, Tehran   Oct 2019 to Aug 2021

- Designed and maintained the company's website with WordPress and SEO plugins.
- Handled static and dynamic website design and architecture by Hugo static site builder, WordPress, Magento and other CMS platforms for customers.
- Provided network solutions, in line with company standards and compliances.
- Created alternative methods for network marketing that gained 30% market share.
- Maintain security and update patches on endpoints.

Android Developer, FANAP, Pardis Technology Park, Tehran   Oct 2018 to Sep 2019

- Designed and architected Android applications with MVVM pattern.
- Launched Android app that maintains a 4/5 star rating in the local store with 10K+ downloads.
- Developed an entertainment and handheld application for Eram Park (an amusement park) which provided shopping capabilities for customers and integrity check with API calls for Eram Park.
- Optimized battery usage by limiting API calls and replacing assets to SVG handling more efficient which resulted in reducing 15% battery usage.
- Introduced wireframing and information architecture concepts to increase team productivity

Mobile Application Development Team Lead, TaraabarNet, Tehran   Feb 2018 to Sep 2018

- Coached and managed the team and provided direction on the project's architecture.
- Coordinated multiple different teams in order to achieve a common goal.
- Collected and transmitted custom events to big data collection servers for analysis.
- Proposed and developed innovative solutions and automation.

Android Developer, TaraabarNet, Tehran   **Aug 2017 to Feb 2018**

- Developed and published truck driver and customer shipper app in Play Store.
- Implemented push notifications, which increased usage of mobile e-commerce app by over 60%
- Increased engagement to 70% by including a voice search feature.
- Improved app performance from 92% crash free sessions to 99.9% by investigating crash sources using Firebase software.
- Transformed UI/UX by updated material design concepts.

General IT Skills	*Soft Skills*

- **Remote Software**: Team Viewer, any desk
- **OS**: Linux, Windows
- **Control Panel**: cPanel, Direct Admin

- Detailed-oriented
- Teamwork
- Analytical and Problem-Solving

Technical Skills

Languages/Markup

Java	Expert (4 Years)		XML, JSON	Expert (4 Years)
Android	Expert (4 Years)		HTML, CSS	Expert (2 Years)
C and C++	Intermediate (1 Year)		SAAS, LESS	Intermediate (1 Year)
Kotlin	Intermediate (1 Year)		VueJS	Intermediate (1 Year)
JavaScript	Intermediate (1 Year)		SQL	Intermediate (2 Years)
PHP (Laravel)	Intermediate (1 Year)			

Tools

- **IDE**: Android Studio, Visual studio, IntelliJ IDEA
- **Source version control**: Git, Gitlab, GitHub, BitBucket
- **Database management**: MS SQL Server, MySQL

- **Task manager**: Trello, Jira, Asana
- **DevOps**: Firebase, One signal, Gitlab-CLI
- **Wireframe / Design:** Figma, Sympli, Adobe XD, Balsamiq, Photoshop

Education

2021-2023 – Computer Programming (CPP)
 Seneca College, Canada

2010-2016 – BSc. In Software Engineering - Innovation through ICT
 Parand Islamic Azad University, Iran

Languages

- English, Working proficiency
- Farsi, Native

References are provided upon asking.