

Sepehr Mobayen

Data Analyst | Business Analyst

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Tehran

I transform raw data into meaningful stories. With expertise in analytics, visualization, and forecasting, I deliver insights that drive smarter business outcomes.

Skills

Data Analysis & Programming

- **SQL:** Querying, cleaning, and transforming relational data to generate actionable insights
- **Python:** Data analysis, cleaning, and visualization using NumPy, Pandas, Matplotlib, Seaborn
- **R, Stata, EViews:** Statistical analysis, regression modeling, and econometric data preprocessing

Business Intelligence & Visualization

- **Power BI:** Creating interactive dashboards and reports to support business decisions
- **Microsoft Excel:** Data visualization, pivot tables, modeling, and report generation

Version Control & Management

- **Git & GitHub:** Version control and collaborative coding
- **Jira:** Tracking tasks, sprints, and project progress
- **Microsoft Dynamics (CRM):** Managing customer data and automating business processes

Experience

Business Consultant - Javid Asoo (03/11 – present)

- > Advised on project evaluations and business processes to support operational efficiency.

Data Analyst - Parsian Dadeh Holding (03/08 - 04/04)

- > Analyzed, cleaned, and visualized data to deliver actionable business insights.

Businuss Analyst - Hamian Atieh (01/12 – 02/12)

- > Collected and analyzed business data to identify trends and support informed decision-making.

Assistant Project Manager - Tejarat Afarinesh Pasargad (01/05 – 01/11)

- > Assisted in planning, coordinating, and tracking project progress to ensure timely completion.

Showcase Projects

Automated Weekly KPI Reporting System with Python *(Click to learn more)*

- Developed a fully automated reporting pipeline using Python to streamline weekly KPI reports, generate visual insights, and deliver directly via email.

Interactive Power BI Dashboard: Stack Overflow Developer Survey *(Click to learn more)*

- Developed a fully interactive Power BI dashboard analyzing the 2025 Stack Overflow Developer Survey with a focus on data-related roles.

Data Cleaning with SQL: Mock Tehran Housing Dataset *(Click to learn more)*

- Designed and implemented a series of SQL Server queries to perform data cleaning and preprocessing on a mock Tehran housing dataset.

Middle East Economic Indicators Analysis with SQL *(Click to learn more)*

- Conducted a 15-year analysis of macroeconomic indicators for Middle Eastern countries using World Bank Open Data and SQL Server.

Education

- ❖ *Master of Economics – University of Tehran (97 – 00)*
- ❖ *Bachelor of Economics – University of Mazandaran (93 – 97)*

Portfolio Website

<https://sepehrxm.github.io/PortfolioWebsite>