

Preregistration Report (08/18/2017)

Title: The A/B Illusion: Experiment 1 Exact Replication in mobile sample using Pollfish

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Procedure

The exact same experiment detailed in the preregistration document, “ABIllusion_Experiment1ExactReplication.pdf” (available from <https://osf.io/kn7vg/>), will be run using the mobile survey software Pollfish with the goal of replicating the A/B Illusion in a sample outside of Mechanical Turk.

Changes from original experiment

We have made no changes to vignette wording or our dependent measure. We will recruit 400 participants to replicate the original experiment, and an additional 400 participants who complete the same experiment but with a reversed appropriateness scale (ranging from Very Appropriate to Very Inappropriate, instead of Very Inappropriate to Very Appropriate). Because Pollfish does not offer a randomization feature, we will launch eight surveys (four vignette conditions * two scale directions), each recruiting 100 participants.

Screenshots of mobile survey page mockups:

