

Phoenix v1 Content Lock

****Project:** The Accident Guides**

****City:** Phoenix, AZ**

****Version:** v1.0**

****Status:** APPROVED – CONTENT LOCKED**

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****DO NOT EDIT THIS FILE WITHOUT BUMPING THE VERSION (v1.1, v2.0, etc.)****

This file is the canonical source of truth for all approved Phoenix content.

1. Global Home Page (Hub)

Headline

****What To Do After an Accident — Clear, Step-by-Step Guidance****

Subheadline

If you've been in a car accident, truck accident, or serious injury incident, you're in the right place. The Accident Guides helps you understand what to do next, what to avoid, and how to research local legal options — without giving legal advice.

Intro Copy

An accident can turn your life upside down in seconds. You may be dealing with injuries, insurance calls, medical bills, and stress — all at once.

Our firm builds educational accident guides designed to help people take the **right next steps** after an injury. We focus on clarity, safety, and plain-language explanations so you can make informed decisions at your own pace.

What You Can Do on This Site

- Learn what to do immediately after an accident
- Follow simple checklists and timelines
- Read city-specific guidance
- Research local personal injury law firms
- Understand advertising vs educational content clearly

Cities

- ****Phoenix**** (Live)
- Las Vegas (Coming soon)
- Orlando (Coming soon)
- Dallas (Coming soon)
- Atlanta (Coming soon)

Only Phoenix is clickable at this time.

2. Phoenix City Landing Page

Headline

****Phoenix Accident Guide****

Intro Copy

If you were injured in Phoenix or the surrounding area, this guide is designed to help you understand what to do next.

Arizona injury claims have specific timelines, rules, and local considerations. This page connects you to Phoenix-specific education, checklists, and local law firm options — without offering legal advice.

This Phoenix Guide Includes

- Immediate steps after an accident
- Arizona-specific timelines
- Common accident types in Phoenix
- How to choose a local lawyer
- A Phoenix directory of personal injury law firms

3. Phoenix Category Pages (Shared Language)

This page provides educational information about this type of accident in Phoenix. It also includes a directory of local law firms for research purposes.

Some firms are ****verified for this category**** based on publicly available information. Others are listed as ****general Phoenix personal injury options****.

Advertising is clearly labeled. Educational content remains independent.

4. Phoenix Educational Wedges

4.1 What To Do After a Car Accident (Phoenix)

Car accidents are common in Phoenix due to highway traffic and daily commuting.

****Steps to Take****

1. Call 911 if anyone is hurt
2. Move to a safe area if possible
3. Get medical care, even if injuries feel minor
4. Take photos of vehicles, plates, and the scene
5. Exchange contact and insurance information
6. Avoid discussing fault
7. Save all paperwork

****Phoenix Note****

Arizona follows a comparative fault system, meaning fault can be shared.

4.2 What To Do After a Truck Accident (Phoenix)

Truck accidents often cause serious injuries and involve commercial insurance.

****What Makes These Different****

- Commercial drivers and companies
- Federal safety rules
- More than one responsible party

Many Phoenix truck accidents occur on I-10, I-17, and Loop 101.

4.3 What To Do After a Slip and Fall (Phoenix)

Slip and fall injuries can happen in stores, parking lots, or public spaces.

****What to Document****

- Photos of the hazard
- Time and place
- Witness names
- Incident reports

Extreme heat in Phoenix can increase pavement and property risks.

4.4 Evidence Checklist (Phoenix)

Gather:

- Photos and videos
- Medical records
- Police or incident reports
- Insurance letters
- Witness contact information

4.5 Arizona Injury Claim Timeline

Typical stages include:

- Immediate medical care
- Insurance notification
- Ongoing treatment
- Claim review

Arizona has strict deadlines. Missing them can limit options.

4.6 When To Call an Attorney (Phoenix)

You may consider speaking with a lawyer if:

- Injuries are serious
- Fault is disputed
- Insurance denies coverage
- Long-term care is needed

4.7 How To Choose a Lawyer (Phoenix)

Questions to ask:

- Do you handle cases like mine?
- Who will work on my case?
- How do fees work?
- How often will we communicate?

4.8 Phoenix FAQ

****Do I have to hire a lawyer?****

No. This site provides education and research tools only.

****Is this legal advice?****

No. This site provides general educational information only.

****How much does a consultation cost?****

Many firms offer free consultations, but confirm directly.

5. About Page

Spry Labs is a division of ****Spry VSL, LLC****. Our firm has worked in technology, online advertising, and growth marketing since 2012.

We build educational digital platforms that help people find clear, reliable information during stressful moments.

We are not a law firm. We do not provide legal advice.

6. Contact Page

****Email:**** info@spryvc.com

We do not answer legal questions. For case-specific advice, contact a qualified professional.

7. For Firms / Advertising Page

Advertising Overview

The Accident Guides offers clearly labeled advertising placements for local firms.

Phoenix Pricing

- ****Category Sponsorship:**** \$990 / month (up to 9 categories)
- ****City-Wide Sponsorship:**** \$1,500 / month

Advertising does not influence educational content.

8. Compliance Statement

- No legal advice
- No outcome guarantees
- No referral fees
- Advertising clearly labeled
- Listings based on public information

END OF CONTENT LOCK

Phoenix v1 — Locked