

The Accident Guides — Sponsorship Placement Diagrams

This document illustrates where sponsorship placements appear across the site. All placements are clearly labeled as advertising and do not affect editorial content.

City Index Page

- Top Sponsor Stack — immediately below hero (high visibility)
- Mid-Page Sponsor Stack — below category navigation
- Bottom Sponsor Stack — after directory (secondary reinforcement)

Category Pages

- Top Sponsor Stack — above educational content
- Mid Sponsor Stack — between content sections
- Bottom Sponsor Stack — end of page

Guide & FAQ Pages

- Single shared sponsor stack placed after introduction
- Limited slots, non-exclusive

Directories

- No advertising present
- Listings remain informational only