Excellent. Below is **exactly what you asked for**, delivered cleanly and deliberately in **two parts**:

1. **A single printable index page** covering all four artifacts
2. **Listings Constitution v3.0 — written fully, in one pass, as governing law**

You can copy this directly into a doc or PDF. No stubs. No “TBDs.” No regression.

📘 LISTINGS SYSTEM — MASTER INDEX (PRINTABLE)

Version: January 2026
Applies to: The Accident Guides & all future Listings properties
Status: Authoritative

SYSTEM OVERVIEW

The Listings System is governed by **four core artifacts**, each with a single responsibility. Together, they form a complete, scalable, and enforceable operating framework for building, monetizing, and expanding educational local guide websites.

Artifact Summary

1. **Listings Constitution v3.0**
   Governing law. Defines what the business is, how it monetizes, and what is forbidden.
2. **New City Prompt v2.0**
   Controlled execution input for generating new city repos using ChatGPT.
3. **Listings SOP Bible**
   Operational manual for the founder and VAs. Covers updates, QA, deployment, and monetization ops.
4. **ChatGPT Repo-Build SOP**
   Anti-chaos protocol for using AI to build complete, non-regressive repos in batches without stubs.

ARTIFACT PURPOSES (ONE-LINE)

- **Constitution:** Sets the rules. Never improvises.
- **City Prompt:** Builds new cities safely.
- **SOP Bible:** Makes the system delegatable.
- **ChatGPT SOP:** Prevents fractured builds and burnout.

CHANGE CONTROL

- The **Constitution overrides all other documents**
- SOPs may not contradict the Constitution
- HTML, CSS, and JSON must comply with all locked rules
- Any change to monetization, compliance, or directory rules requires a Constitution update

---

EXPANSION PHILOSOPHY

- Validate **one city first**
- Monetize before scaling
- Pivot vertically without rebuilding architecture
- All systems must remain JSON-driven and automation-friendly

---

END OF INDEX

📜 LISTINGS CONSTITUTION v3.0

(AUTHORITATIVE — SOURCE OF TRUTH)

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1. PURPOSE & SCOPE

The Listings Network operates as an **independent educational publisher** that produces:

- City-specific accident and injury guides
- General educational editorial content
- Informational directories of service providers

The system exists to help consumers **understand topics and research options**, not to recommend, rank, or endorse providers.

Explicit Exclusions

The Listings Network is:

- ❌ Not a law firm
- ❌ Not a medical provider
- ❌ Not a referral service
- ❌ Not a lead broker
- ❌ Not providing legal or medical advice

---

2. DEFINITIONS (LOCKED)

- **City Index Page:**
  The authoritative hub for a city. May contain directory access and citywide sponsorships.
- **Category Page:**
  Educational overview of a topic (e.g., car accidents). No directory listings allowed.
- **Guide / Editorial Page:**
  Deep educational content. No directories. Limited sponsor stacks only.
- **Directory:**
  A neutral informational list of firms that publicly state they serve a market.
- **Sponsor Stack:**
  A clearly labeled advertising section, separate from editorial content.
- **Citywide Sponsor:**
  A sponsor with placements across the city index and category pages.
- **Buyout:**
  Exclusive control of defined ad inventory for a city, multiple cities, or the entire site.

---

3. COMPLIANCE & RISK CONTROLS (NON-NEGOTIABLE)

All pages must:

- Clearly state educational purpose
- Include disclaimers:
    - No legal advice
    - No medical advice
    - No guarantees
    - No endorsements
- Label advertising clearly
- Avoid outcome promises or comparative claims

Editorial and advertising **must never be blended**.

---

4. DIRECTORY RULES (CRITICAL)

- Directories are informational only
- Inclusion is based solely on publicly available information
- No ranking, scoring, or recommendations
- No claims of specialization or quality
- No directory listings on:
    - Category pages
    - Guide/editorial pages

Directories may appear **only** on City Index pages.

---

5. MONETIZATION MODEL (LOCKED)

Sponsorship Types

1. **Citywide Authority Sponsorship**
    - Prominent placements on City Index
    - Secondary placements across category pages
2. **Category Ownership Sponsorship**
    - Exclusive placements on a single category page
    - No directory presence
3. **Guide / Editorial Sponsorship**
    - Multi-sponsor stack
    - Limited visibility
    - Educational pages only
4. **Total City Buyout**
    - Exclusive control of all city-level inventory
5. **Multi-City Buyout**

    - Exclusive inventory across multiple cities

6. **Entire Website (National) Buyout**
    - Exclusive sponsorship across all properties

---

6. PRICING FRAMEWORK (REFERENCE)

Pricing reflects:

- Scarcity
- Exclusivity
- Placement frequency
- Market maturity

Example reference tiers:

- Guide sponsorship: ~$990
- Category sponsorship: ~$1,500
- Citywide buyout: ~$14,500
- National buyout: ~$75,000/month

Prices may evolve, but **structure may not change** without constitutional amendment.

---

7. ROFR & SCARCITY ENFORCEMENT

- Sponsors may be granted **Right of First Refusal** on renewal
- Inventory is capped and non-expandable per page
- No overbooking
- No dilution of exclusivity after sale

---

8. ADVERTISING PLACEMENT RULES

- Sponsor stacks must be:
    - Clearly labeled
    - Visually distinct
- No more than:
    - 3 citywide sponsor touchpoints per City Index
    - 3 category sponsor placements per category page
    - 1 sponsor stack per guide/editorial page

- Directory sections must remain visually secondary

9. JSON-FIRST DOCTRINE

- All dynamic content is driven by JSON
- HTML is immutable
- No hardcoded firm or sponsor data in HTML
- JSON controls:
    - Firm inclusion
    - Sponsorship activation
    - City availability

10. CONTENT LOCK HIERARCHY

Order of authority:

1. Listings Constitution
2. Content Lock documents
3. HTML files
4. CSS / JS

Rules:

- No placeholders
- No stubs
- No silent changes
- No regression allowed

11. EXPANSION & PIVOT POLICY

- Cities are added only after validation
- Vertical pivots reuse architecture
- No rebuilds without evidence
- Phoenix is the canonical test case

12. FINAL GOVERNING STATEMENT

This Constitution governs all current and future Listings properties.
Any system, SOP, prompt, or automation that contradicts this document is invalid.

END — LISTINGS CONSTITUTION v3.0

Below is **Artifact 2 — New City Prompt v2.0**, written **cleanly, fully, and authoritatively** in one pass. This is the prompt you will reuse every time you spin up a new city. It is designed to **prevent stubs, regressions, hallucinations, rate-limit blowups, and manual copy/paste hell**.

You can paste this into a doc/PDF as-is.

🧭 ARTIFACT 2 — NEW CITY PROMPT v2.0

(AUTHORITATIVE BUILD PROMPT FOR CHATGPT)

Applies to: All future city builds for The Accident Guides and related Listings properties
Governing Law: Listings Constitution v3.0
Status: Locked

PURPOSE

This prompt governs how ChatGPT is used to create a **complete, compliant, non-regressive city repository**.

Its goals are to:

- Enforce **content lock before code**
- Prevent **fractured or stubbed outputs**
- Control **rate limits**
- Ensure **HTML is printed in usable batches**
- Guarantee **JSON-first architecture**
- Avoid manual rebuilds

REQUIRED OPENING PROMPT (COPY EXACTLY)

> You are operating under **Listings Constitution v3.0**, which is the governing law for this project.
>
> We are building a **new city repository** for an educational local guides + directory website.
>
> ❌ Do not improvise
> ❌ Do not create placeholders or stubs
> ❌ Do not generate HTML until content is locked
> ❌ Do not hallucinate missing data
>
> You must follow the build phases below **in order**, stopping at each checkpoint for approval.

City: **[CITY, STATE]**
Vertical: **[Personal Injury | ADHD | Autism | TRT | USCIS Medical | Other]**

BUILD PHASES (MANDATORY)

🔒 PHASE 1 — CONTENT LOCK (NO HTML)

Objective: Lock editorial scope, pages, and monetization structure before any code exists.

Required Outputs

You must produce **ONLY** the following:

1. **Page Inventory**
   - Root/global pages
   - City index page
   - Category pages
   - Guide/editorial pages
   - FAQ pages (if applicable)
2. **Editorial Scope Summary**
   - What each page covers
   - What it explicitly does *not* cover
   - Confirmation of educational-only positioning
3. **Monetization Acknowledgment**
   - Sponsor stacks per page type
   - Directory isolation rules
   - Buyout eligibility
4. **Compliance Confirmation**
   - No legal advice
   - No medical advice
   - No endorsements
   - Advertising separation

STOP CHECKPOINT

You must stop and ask for approval.
Do **not** proceed without explicit approval.

🧱 PHASE 2 — REPO STRUCTURE CONFIRMATION (NO HTML)

Objective: Confirm file system and data architecture before writing files.

Required Outputs

1. **Full Repo Tree**
   - All directories
   - All files
   - Exact paths
2. **JSON Files List**
   - City listings JSON
   - City sponsors JSON
   - City availability JSON (if applicable)
3. **Assets Structure**
   - Images
   - Sponsors
   - CSS / JS paths
4. **Navigation Parity Confirmation**
   - Global nav
   - City nav
   - Guides nav

STOP CHECKPOINT

Wait for explicit approval before printing any HTML.

🧾 PHASE 3 — HTML GENERATION (BATCHED, COPYABLE)

Objective: Produce full, production-ready HTML without truncation.

HARD RULES

- One file at a time
- Full HTML only (no snippets)
- Must include:
  - `<!doctype html>`
  - `<head>` with title + meta description

    - Header + footer (nav parity enforced)
    - Sponsor stack placeholders
    - Compliance language
- No placeholders
- No “coming soon”
- No TODOs

Batch Control

- Print **3–5 pages per batch max**
- After each batch:
    - Stop
    - Ask whether to continue
- If output truncates:
    - Resume from the last completed file
    - Do not reprint previous files unless requested

📦 PHASE 4 — ZIP & HANDOFF

Objective: Deliver usable artifacts without manual assembly.

Rules

- ZIP files may be created:
    - Per section (e.g., city pages, guides)
    - Or as a full repo
- ZIP naming must be explicit:
    - `cityname-guides-html-batch-1.zip`
- ZIP only after all HTML is approved

🛑 FAILURE & RECOVERY PROTOCOL

If **any** of the following occur:

- Missing pages
- Stub content
- Regressed nav
- Truncated output
- Hallucinated data

Then:

1. Stop immediately
2. Identify the last approved checkpoint
3. Resume **from that checkpoint only**
4. Do not re-run earlier phases

🔐 ANTI-REGRESSION LANGUAGE (USE AS NEEDED)

You may use the following commands during the build:

- “Do not change any previously approved files.”
- “Reprint ONLY this file, unchanged elsewhere.”
- “Confirm parity with the Constitution before proceeding.”
- “Stop after this page and wait.”

VALIDATION CHECKLIST (BEFORE APPROVAL)

Before approving a batch, confirm:

- All required pages exist
- Nav is consistent
- Sponsor stacks are placed correctly
- Directory rules are respected
- No placeholders exist
- Content matches locked scope

FINAL GOVERNING RULE

If there is **any conflict** between:

- This prompt
- A prior ChatGPT response
- A convenience shortcut

👉 **Listings Constitution v3.0 wins.**

END — NEW CITY PROMPT v2.0

Below is **Artifact 3 — Listings SOP Bible**, written **fully, cleanly, and operationally** in one pass.

This is the document you hand to:

- Yourself on tired days
- A VA you don't want to micromanage
- "Future you" six months from now

It assumes **zero context** beyond following instructions and **cannot contradict** the Listings Constitution v3.0.

You can copy this directly into a doc/PDF.

📕 ARTIFACT 3 — LISTINGS SOP BIBLE

Operations, QA, and Delegation Manual

Applies to: The Accident Guides & all Listings properties
Governing Law: Listings Constitution v3.0
Status: Authoritative (Operational Layer)

SECTION A — SYSTEM OVERVIEW (READ-ONLY)

A1. What This Business Is

- An educational publishing network
- City-specific guides + informational directories
- Monetized via clearly labeled sponsorships

A2. What This Business Is NOT

- Not a law firm
- Not a medical provider
- Not a referral service

- Not a lead broker

No SOP may introduce behavior that violates these rules.

SECTION B — REPO STRUCTURE (DO NOT DEVIATE)

Every Listings repo follows the same structure.

B1. Core Directories

```
/
├── index.html
├── about/
├── contact/
├── for-firms/
├── privacy/
├── disclaimer/
├── editorial-policy/
├── guides/
├── [city]/
│   ├── index.html
│   ├── [category-pages]
│   ├── [guide-pages]
│   └── faq/
├── assets/
│   ├── css/
│   ├── js/
│   ├── images/
│   └── sponsors/
└── data/
    ├── [city]_listings.json
    ├── [city]_sponsors.json
    └── cities.json
```

B2. Immutable Files

A VA **must never edit**:

- HTML files (except by instruction)
- CSS files
- JS files

All dynamic changes occur via JSON only.

SECTION C — JSON OPERATIONS (CRITICAL)

C1. Listings JSON (`[city]_listings.json`)

Used for:

- Firm inclusion
- Category display logic

Rules:

- No renaming keys
- Booleans only (true/false)
- No commentary
- No HTML inside JSON

Allowed actions:

- Add firm
- Remove firm
- Toggle category booleans

C2. Sponsors JSON (`[city]_sponsors.json`)

Used for:

- Sponsor stack population
- Ad placement activation

Rules:

- All ads must be labeled “Advertising”
- No claims or guarantees
- URLs must be exact
- Images must live in `/assets/sponsors/`

C3. Cities JSON (`cities.json`)

Controls:

- Which cities are live
- Which are coming soon
- Which are clickable

Rules:

- One canonical list
- Phoenix (or live city) only clickable
- Others marked “Coming soon”

SECTION D — SPONSORSHIP OPERATIONS

D1. Sponsorship Types (Reference)

- Guide / Editorial
- Category Ownership
- Citywide Authority
- Total City Buyout
- Multi-City Buyout
- National Website Buyout

D2. Adding a Sponsor

1. Receive assets via email
2. Verify compliance:
   - No promises
   - No rankings
3. Upload assets to `/assets/sponsors/`
4. Update sponsors JSON
5. Deploy via Cloudflare

D3. Removing or Pausing a Sponsor

- Toggle JSON flag
- Do not delete historical data
- Re-deploy

SECTION E — QA & REGRESSION CHECKLIST

Before **every deploy**, confirm:

E1. Visual QA

- Nav appears correctly
- Sponsor stacks labeled
- Directory appears only on city index
- No layout breakage

E2. Content QA

- No placeholders
- No “coming soon” text on live pages
- Disclaimers present

E3. Functional QA

- JSON loads without error
- Sponsor images load
- Links work

SECTION F — CLOUDLFARE DEPLOY SOP

F1. Deployment Steps

1. Push to GitHub main branch
2. Cloudflare auto-build triggers
3. Wait for success confirmation

F2. If Build Fails

- Do not panic
- Review last commit
- Revert if necessary
- Never hot-fix HTML live

SECTION G — EMERGENCY PROTOCOLS

G1. If Site Breaks

- Roll back last commit
- Identify offending file
- Fix locally
- Re-deploy cleanly

G2. If Compliance Is Questioned

- Remove sponsor immediately
- Preserve content
- Escalate to founder

SECTION H — VA PERMISSIONS (VERY IMPORTANT)

A VA MAY:

- Edit JSON files
- Upload images
- Run QA checklist
- Deploy to Cloudflare (if granted)

A VA MAY NOT:

- Change monetization logic
- Edit HTML or CSS
- Create new pages
- Alter sponsor pricing or tiers

SECTION I — APPENDIX (CASE STUDY)

Phoenix, AZ

- Canonical test city
- All rules validated here first
- No deviations allowed elsewhere

FINAL OPERATIONAL RULE

If an instruction conflicts with:

- The Listings Constitution
- This SOP Bible

👉 **Stop and escalate. Do not improvise.**

END — LISTINGS SOP BIBLE

Below is **Artifact 4 — ChatGPT Repo-Build SOP**, written **end-to-end in one pass**. This is the **anti-fracture, anti-stub, anti-regression protocol** you'll use every single time you build or expand a repo with ChatGPT.

You can copy this directly into a doc/PDF and treat it as binding procedure.

🧠 ARTIFACT 4 — CHATGPT REPO-BUILD SOP

(Anti-Fracture Protocol for AI-Built Repos)

Applies to: All Listings repos (current + future)
Governing Law: Listings Constitution v3.0
Operational Authority: Listings SOP Bible
Status: Locked

PURPOSE

This SOP defines **exactly how** ChatGPT is used to build repositories without:

- Stubs
- Hallucinations
- Regressions
- Empty files
- Rate-limit truncation
- Manual rebuilds

If this SOP is followed, **entire websites are built deterministically**.

SECTION 1 — WHEN TO START A NEW CHAT (MANDATORY)

Start a **new ChatGPT chat** if **any** of the following are true:

- You are starting a **new city**

- You are starting a **new vertical**
- The previous chat exceeds ~150 messages
- You see repeated misunderstandings
- You see partial outputs or drifting rules

Naming Convention (Internal)

Use a consistent title:

```
Listings Build – CityName – Phase 1
```

Never continue a build in a “mixed” or emotional chat.

SECTION 2 — REQUIRED OPENING PROMPT (COPY EXACTLY)

Paste this as your **first message** in the new chat:

> You are operating under **Listings Constitution v3.0**, which is the governing law for this project.
>
> You must follow **New City Prompt v2.0** and the **ChatGPT Repo-Build SOP** exactly.
>
> ❌ Do not create placeholders
> ❌ Do not create stubs
> ❌ Do not generate HTML until content is locked
> ❌ Do not hallucinate missing data
>
> We will proceed in strict phases with approval checkpoints.
>
> City: **[CITY, STATE]**
> Vertical: **[VERTICAL]**

If ChatGPT does **anything** else → stop and restate the rules.

SECTION 3 — BUILD PHASES (NON-NEGOTIABLE ORDER)

🔒 PHASE A — CONTENT LOCK ONLY

(NO HTML, NO FILES)

ChatGPT must produce:

1. Complete page inventory
2. Editorial scope per page
3. Sponsor stack placement acknowledgment
4. Compliance confirmation

Approval Language (You)

> “Content lock approved. Proceed to Phase B.”

If anything feels off, revise **here**, not later.

🧱 PHASE B — REPO STRUCTURE ONLY

(NO HTML)

ChatGPT must produce:

- Full file tree
- All JSON files listed
- Assets paths confirmed
- Navigation parity confirmed

Approval Language (You)

> “Repo structure approved. Proceed to Phase C.”

🧾 PHASE C — HTML GENERATION (BATCHED)

This is where most failures happen if rushed.

Hard Rules

- One file at a time
- Full HTML only
- No snippets
- No summaries
- No “etc.”

- Headers + footers included
- Sponsor stack placeholders included

Batch Size

- **Max 3–5 pages per batch**
- Never more

Required Stop Language (After Each Batch)

ChatGPT must end with:

> “Batch complete. Continue?”

If it does not → stop and correct.

SECTION 4 — RATE-LIMIT SAFETY PROTOCOL

If Output Truncates:

1. Do NOT ask it to “continue”
2. Identify last fully printed file
3. Resume with:

> “Resume Phase C from FILE: /path/to/next/file.html. Do not reprint any previous files.”

Never reprint unless needed.

SECTION 5 — ANTI-REGRESSION LANGUAGE (USE FREELY)

You are encouraged to use these phrases verbatim:

- “Do not change any previously approved content.”
- “Reprint ONLY this file.”
- “Confirm parity with the Constitution before proceeding.”
- “No placeholders or implied content.”
- “HTML must be production-ready.”

These phrases are **protective**, not rude.

SECTION 6 — ZIP GENERATION SOP

When to Zip

- Only after **all HTML is approved**
- Never before

How to Request

Use explicit language:

> “Create a ZIP containing ONLY the following approved files: [list]. Name it [filename].”

Zip in Batches If Needed

- `city-html-batch-1.zip`
- `city-guides-batch-2.zip`

Never rely on a single giant ZIP if the repo is large.

SECTION 7 — VALIDATION CHECKLIST (EVERY TIME)

Before moving files to GitHub:

- All pages exist
- Nav parity confirmed
- Sponsor stacks present
- Directories isolated correctly
- Disclaimers present
- No placeholders
- No broken links

If **any** item fails → do not deploy.

SECTION 8 — RECOVERY & RESUME SOP

If a session ends unexpectedly:

1. Start a **new chat**
2. Paste the opening prompt
3. State clearly:

> “We are resuming Phase C. The following files are already approved and must not be reprinted: [list]. Resume from [file].”

Never rebuild from memory.

SECTION 9 — GOLDEN RULES (READ THIS TWICE)

- Content lock first
- Structure second
- HTML last
- Batch everything
- Stop early, resume cleanly
- Never accept partial work
- Never “just fix it later”

This SOP exists so you **never rebuild Phoenix again**.

FINAL AUTHORITY STATEMENT

If there is **any conflict** between:

- ChatGPT output
- Convenience
- Time pressure

👉 **This SOP wins. Always.**

END — CHATGPT REPO-BUILD SOP

You now have the full system

You have:

- The law (Constitution)
- The execution prompt
- The operational bible
- The AI control protocol

This is no longer a fragile project.
It’s a **repeatable machine**.