Repo Constitution — Local Guides & Listings v2.0

REPO CONSTITUTION — LOCAL GUIDES & LISTINGS

Version: 2.0

Status: AUTHORITATIVE — SINGLE SOURCE OF TRUTH

Effective Date: 2026-01-08

This Constitution governs all repositories, cities, verticals, content, data, sponsorships, and deployments for the Local Guides & Listings portfolio.

BUSINESS IDENTITY & LEGAL POSITIONING

This business is an educational publisher and advertising-supported directory.

It is not a law firm, medical provider, referral service, or lead seller.

No legal or medical advice is provided.

No endorsements or outcome guarantees are made.

ADVERTISING & MONETIZATION

Flat monthly sponsorships only.

No referral fees, no per-lead fees, no per-case payouts.

All advertising is clearly labeled.

COMPLIANCE

Personal Injury: No advice, no guarantees, no comparison language.

Health: Informational only, no diagnosis or treatment.

FTC advertising disclosure enforced.

REPO ARCHITECTURE

HTML is immutable.

All data controlled via JSON.

scripts.js controls rendering.

styles.css controls presentation only.

CONTENT LOCK SYSTEM

Every city requires:

- city_v1_content_lock.md

- city_v1_content_lock.pdf

No edits without version bump.

CITY DEPLOYMENT ORDER

Content → Lock → Compliance → Build → QA → Deploy → Archive

SPONSOR ASSETS

Sponsors may provide assets.

Hotlink mode allowed for future cities.

Editorial content remains independent.

REGRESSION PROTECTION

Versioning required.

Content locks enforced.

VA RULES

VAs may update JSON and assets only.

VAs may not edit HTML, scripts, or Constitution.

If anything is unclear: DO NOT GUESS. ESCALATE.

END OF CONSTITUTION