

# **Hotlink Mode SOP — Future Cities**

## **Purpose**

- Enable rapid rollout of new cities using hotlinked stock images.
- Avoid local image management until a city monetizes.

## **When Hotlink Mode Is Allowed**

- Testing or pre-monetization cities.
- SEO and indexing phase.
- No active sponsors present.

## **Rules**

- Do not hotlink for Phoenix or other canonical cities.
- Images must come from Unsplash or Pexels only.
- Links must be stable and direct.

## **Implementation**

- Store image URLs in the city JSON file.
- HTML reads image source from JSON.
- No HTML edits required per city.

## **Exit Criteria**

- Before sponsor outreach, migrate images to local assets.
- Replace hotlinks with local filenames.