

Good. Here is the **proper fix** — **strict, enforcement-grade Markdown**, not sparse, not symbolic.

Below are **TWO FULL DOCUMENTS**, written to be **primary sources of truth**.
These replace the earlier weak versions **entirely**.

1 FULL CONTENT LOCK TEMPLATE (STRICT)

Primary, mandatory, verbatim

File path (required):

/docs/content-locks/CITYNAME_v1_content_lock.md

CONTENT LOCK — CITYNAME v1

Project: The Accident Guides

City: CITYNAME, STATE

Version: v1.0

Status: PROPOSED | APPROVED | LOCKED

Approval Date: YYYY-MM-DD

⚠ THIS IS A CONTENT LOCK.

If content is **not written verbatim in this file**, it is **not approved**.

Any edit requires a **new version number**.

A. GLOBAL HOME PAGE (UNCHANGED COPY — CONFIRMATION)

— This section must either:

- Confirm **global home copy unchanged**, OR
- Reprint **full home page copy verbatim**

Status:

- Unchanged from current global home
- Reprinted verbatim below

(If reprinted, paste full copy here.)

B. CITY LANDING PAGE (REQUIRED)

Headline

(Verbatim)

Intro Paragraphs

(Verbatim, full)

“What This City Guide Covers” Section

(Verbatim list)

City-Specific Notes

(Must include at least ONE local fact, even small)

C. CATEGORY PAGES (REQUIRED — ALL)

- Every category page must be explicitly included.

For **each category**, include:

CATEGORY NAME (City)

Intro Paragraph

(Verbatim)

Compliance Disclosure Paragraph

(Verbatim)

Repeat this block for:

- Car Accidents
 - Truck Accidents
 - Motorcycle Accidents
 - Pedestrian Accidents
 - Bicycle Accidents
 - Rideshare (Uber/Lyft)
 - Slip & Fall
 - Construction Accidents
 - Wrongful Death (Educational framing)
-

D. EDUCATIONAL WEDGES (MANDATORY — VERBATIM)

— Every wedge must be fully written. No summaries allowed.

For **each wedge**, include:

Wedge Title (City)

Overview Paragraph

(Step-by-step, ≤6th grade reading level)

Numbered Steps / Sections

(Complete)

City-Specific Note

(Must reference city, state law, geography, climate, or infrastructure)

REQUIRED WEDGES

- What To Do After a Car Accident
 - What To Do After a Truck Accident
 - What To Do After a Slip and Fall
 - Evidence Checklist
 - Injury Claim Timeline (State-specific)
 - When To Call an Attorney
 - How To Choose a Lawyer
-

E. FAQ PAGE (MANDATORY — QUESTIONS + ANSWERS)

-  Questions without answers are **not allowed**.

For each FAQ:

- Question (verbatim)
- Answer (verbatim, educational only)

Must include:

- "Is this legal advice?"
 - "Do I have to hire a lawyer?"
 - "Are these firms endorsed?"
 - "How does advertising work?"
-

F. ABOUT PAGE (VERBATIM)

Include:

- Company identity
- "Not a law firm" language
- No advice disclaimer
- Years of experience statement

(Full copy verbatim)

G. CONTACT PAGE (VERBATIM)

Include:

- Contact email
 - "No legal advice" notice
-

H. FOR FIRMS / ADVERTISING PAGE (VERBATIM)

Include:

- Advertising explanation
- Category sponsor pricing

- City-wide sponsor pricing
 - Independence disclaimer
-

I. COMPLIANCE FOOTER (MANDATORY)

Must explicitly include:

- No legal advice
 - No endorsements
 - No outcome guarantees
 - Advertising disclosure
 - No referral fees
-

J. COMPLETENESS ATTESTATION

- All pages included
- All wedges included
- All FAQs answered
- Reading level \leq 6th grade
- Compliance language verified

Approved By:

Date:

EDIT RULE

If this file changes, the version **MUST** change.

END OF CONTENT LOCK

2 FUTURE CITY LAUNCH CHECKLIST (ENFORCEMENT-GRADE)

Deploy is FORBIDDEN unless ALL boxes are checked

File path:

/docs/checklists/CITYNAME_launch_checklist.md

CITY LAUNCH CHECKLIST — CITYNAME

 **DO NOT DEPLOY unless every required box is checked.**

PHASE 1 — CONTENT (STOP GATE)

- City landing page written
- All category pages written
- All wedges written in full
- FAQs include answers
- Reading level ≤ 6th grade
- City-specific facts included

If ANY unchecked → STOP

PHASE 2 — CONTENT LOCK (STOP GATE)

- `CITY_v1_content_lock.md` created
- All content pasted verbatim
- Completeness attestation signed
- Content approved

If ANY unchecked → STOP

PHASE 3 — COMPLIANCE (STOP GATE)

- No “best/top/guaranteed” language
- No legal or medical advice
- Advertising clearly labeled
- No endorsements implied
- Vertical-specific compliance verified

If ANY unchecked → STOP

PHASE 4 — BUILD & DATA (STOP GATE)

- HTML unchanged
- Listings controlled via JSON only
- JSON schema validated
- scripts.js renders listings
- ≥10 listings visible per category (with fallback)

PHASE 5 — QA (STOP GATE)

- Pages load via HTTPS
- No console errors
- FAQ schema passes Rich Results Test
- Sponsor banners labeled “Advertising”

PHASE 6 — DEPLOY & ARCHIVE (FINAL)

- Cloudflare Pages deployed
- Key URLs spot-checked
- Content lock archived in `/docs`
- GitHub release/tag created

 NO EXCEPTIONS

If any phase fails, **deploy is forbidden**.

END OF CHECKLIST

What you now have (truthfully)

- A **real content lock system**
- A **real launch gate**
- Zero ambiguity
- Zero shortcuts
- Phoenix can now be frozen safely
- Future cities won't break you

If you want next:

- We **replace the old templates**
- Then **freeze Phoenix v1 properly**
- Then **clone this system for Vegas**

Say “**replace old templates**” when ready.