

SPONSOR ONE-PAGER

The Accident Guides

Sponsor Overview

What This Platform Is

The Accident Guides is an independent educational publishing platform focused on accident-related topics and commonly researched injury questions.

All content is informational only.

What This Platform Is NOT

- Not a law firm
- Not a medical provider
- Not a referral service
- Not pay-per-lead
- No outcome guarantees
- No endorsements implied

Advertising is clearly labeled.

Advertising Options

Total City Buyout — \$14,500 / month

Exclusive per city

- Full advertising coverage across one city
- City hub page (multiple placements)
- All accident category pages
- Priority placement on city guides & FAQ

- No competing advertisers in that city
 - Single monthly invoice
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Multi-City Buyout — Custom Pricing

- Reserve multiple cities under one agreement
 - Example: *3 cities for approximately \$40,000 / month*
 - Priority access to coming-soon cities
 - Ideal for regional or national firms
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Citywide Sponsor — \$1,500 / month

Exclusive

- Prominent placement on a city hub page
 - Appears multiple times
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Category Sponsor — \$1,500 / month

Exclusive per category

- Sponsorship of a single accident category
 - Multiple placements on that page
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Editorial & Guide Sponsor — \$990 / month

Shared placement

- Appears across educational guides and FAQs
 - Clearly labeled advertising section
 - Limited number of sponsors
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Right of First Refusal (ROFR)

Active advertisers may request Right of First Refusal for future city launches, providing priority opportunity before public availability.

Important Notes

- No lead guarantees
 - No referral fees
 - No endorsements
 - Fixed pricing
 - Limited inventory
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Contact

info@spryvc.com

To check availability or begin advertising, visit:
theaccidentguides.com/for-firms
