



Turning Your Dream Business Into a Reality!: A Marketing Guide for Massage Therapists and Other Health Professionals

By Tina A Hull

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. I think it is an excellent guide, especially for new therapist. I love how you share your personal experiences through out the book it is a window into the making and building of a successful practice. Too often I ve seen other therapist give their secrets to building a successful practice, and they make it look so easy, but yours is practical and wonderful to read. I m now on page 101 and will let you know when I m done. again thanks for sharing! Shirley LMT Open your business doors and they will come! Right? Create a Facebook page and you will attract likes and have great interaction, right? Wrong! Most entrepreneurs, including myself, at one point, think this way. So what now? How do you bring clients in your door and get likes on your page? This marketing book guides you through the process of creating your dream business. My goal is to encourage graduating Massage Therapists, health professionals and those who are thinking of starting their own business the cold, hard truth about what...



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