



## Profit Planning: For Hospitality and Tourism (3rd Enlarged edition)

By Peter Harris

Goodfellow Publishers Limited. Paperback. Book Condition: new. BRAND NEW, Profit Planning: For Hospitality and Tourism (3rd Enlarged edition), Peter Harris, Profit Planning is ideal for practicing managers, entrepreneurs, accountants and financial controllers engaged in the hospitality and tourism sectors and for students of hospitality and tourism management interested in applying theory to practice. In particular, the content provides a complete guide to key managerial accounting techniques at the property level - the "cutting-edge" of day-to-day business decisions. This extended edition includes: \* New bullet point format, allowing the reader to 'dip into' specific methods and techniques; \* New research & developments applicable to practitioners at the property (business unit) level; \* New chapters, such as cost structure, incorporating the author's profit planning framework implemented in numerous hotel and tourism organisations; \* A new chapter on comparing & benchmarking performance for monitoring results against competitive set; \* A new chapter on customer profitability analysis for identifying customer profiles in terms of profit contributors and loss-makers; \* Extensive revision of chapters, such as financial statements, flexible budgets and pricing; \* Revised edition now includes a major new section Step-by-Step: Quantitative analysis of cost functions in hotels & restaurants. A concise guide to...



READ ONLINE
[ 3.5 MB ]

## Reviews

This publication is very gripping and interesting. It can be loaded with knowledge and wisdom I am just quickly will get a enjoyment of studying a composed pdf.

-- Terence Gutmann I

This pdf may be worth acquiring. I actually have read and i also am sure that i am going to planning to read through once again once more in the foreseeable future. I am delighted to inform you that this is actually the finest publication i actually have read inside my individual life and can be he greatest publication for at any time.

-- Dr. Christiana Waters

## Other PDFs



Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How can inclusive early educators plan and deliver...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



Sarah's New World: The Mayflower Adventure 1620 (Sisters in Time Series 1)

Barbour Publishing, Inc., 2004. Paperback. Book Condition: New. No Jacket. New paperback book copy of Sarah's New World: The Mayflower Adventure 1620 by Colleen L. Reece. Sisters in Time Series book 1. Christian stories for girls. Sisters in Time Series. Age 8-12,...



It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amiira Ruotola-Behrendt, A fabulous new guide to dating co-authored by Greg Behrendt, former writer on...



Dom's Dragon - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Dom's Dragon - Read it Yourself with Ladybird: Level 2, Mandy Ross, One day, Dom finds a little red egg and soon he is the owner of a friendly dragon called Glow! But...