



## The Third Domain of Organizational Excellence: The People Side of Business

By Phd Thomas J Demaio

Createspace, United States, 2012. Paperback. Book Condition: New. 228 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The People Side of Business is an essential guide to understanding how people function in the workplace. Tom DeMaio and Lee Hersch have distilled their years of experience into six key psychological principles that provide a framework for leading and managing. The People Side of Business tracks the progress of a new CEO, Charlie Fisher, who takes charge of a business, encounters people problems undermining its growth, and sets the company on a more productive course as he masters each of the six principles. The Six Psychological Principles for the People Side of Business: Principle 1: The Design of the Brain Determines Human Behavior Principle 2: People Are Most Productive in an Emotionally Safe and Supportive Environment Principle 3: People Working Together Tend to Replicate Family Structures and Dynamics Principle 4: People Want an Opportunity for Growth to Achieve Mastery Principle 5: People Need Structure to Shape and Motivate Their Behavior Principle 6: Individuals Are Different from One Another.



## Reviews

Very useful to all of category of people. I actually have read through and that i am sure that i will likely to go through once more again in the foreseeable future. I realized this book from my i and dad advised this publication to find out.

-- Alta Kirlin

This is the very best publication i have got read until now. It is definitely simplified but shocks within the fifty percent of the pdf. You may like how the article writer create this pdf.

-- Rosario Durgan