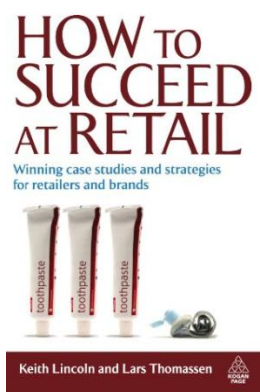


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HOW TO SUCCEED AT RETAIL: WINNING CASE STUDIES AND STRATEGIES FOR RETAILERS AND BRANDS



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