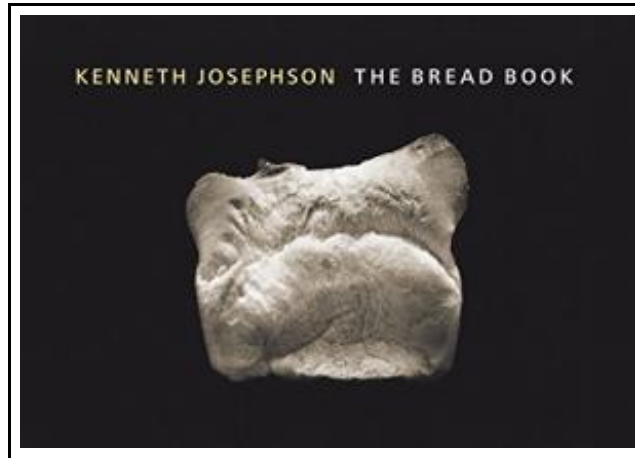


The Bread Book



Filesize: 8.11 MB

Reviews

It is really an remarkable book which i have ever go through. It can be writter in simple terms and not difficult to understand. I am just effortlessly can get a enjoyment of reading a composed pdf.
(Dr. Lily Wunsch II)

THE BREAD BOOK



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University of Texas Press, United States, 2016. Paperback. Book Condition: New. 190 x 146 mm. Language: English . Brand New Book. A monument of the conceptual photobook. . . . It s the book itself that is the work of art, not the individual images. . . . Like most of the best conceptual photography, the idea is devastatingly simple on the surface, yet infinitely complex when you look beyond the surface. Gerry Badger, author of *The Photobook: A History* In 1973, renowned conceptual photographer Kenneth Josephson photographed a sliced loaf of bread from one end to the other to create *The Bread Book*. A deceptively simple object photographs of the fronts and backs of ten slices of bread, sandwiched between the heels of the loaf with no accompanying text this artist s book raises fascinating questions about the nature of photography and its ability to transform an object into an idea or concept, while creating yet another object: the book itself. Reviewing *The Bread Book* in *afterimage*, Alex Sweetman proclaimed that the result of this act of transformation is that the original loaf no longer functions as a loaf of bread, but as a self-contained book considering the ideas of sequence and illusion in relation to the photographic medium. Originally published in an edition of 1,800 copies, *The Bread Book* has been out of print and greatly sought after for many years. This new edition is limited to 250 copies, each signed by Kenneth Josephson.



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