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Off-Premise Catering Management

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Wiley, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Preface.Chapter 1: Introduction to Off-Premise Catering Management.Comparing Off-Premise and On-Premise Catering.Advantages and Disadvantages of Off-Premise Catering.Elements of Successful Off-Premise Catering.Managing an Off-Premise Catering Operation.Personal Management.Looking Ahead-Catering in the Future.The Seven Habits of Highly Successful Caterers.How Does an Off-Premise Caterer Gauge Success?The Off-Premise Catering Model.Conclusion.Chapter 2: Getting Started-Laws, Locations, and Contracts.Local and State Requirements.Federal Requirements.Legal Forms of Operation.The Family-Owned Business.Finding a Facility.Selecting a Catering Commissary.Funding Alternatives.Catering Contracts.Deposits, Cancellations, and Refunds.Deposit Policy.How to Survive a Lawsuit.Conclusion.Chapter 3: Menu Planning.Planning Principles.Basic Menu Categories.Catering Menus.Dietary and Nutritional Claims.Types of Menus.Basic Menu Planning Guidelines.Food Presentation.Culinary Trends.Computing Food Quantities.Calculating Food Cost.Leftovers.Conclusion.Chapter 4: Beverage Service.State and Local Liquor Laws.Liquor Laws and Legal Liability.Responsible Alcohol Service.An Introduction to Beverages.Appellation Systems.Wines of the World-A (Very) Short Course.Beer.Water.Soft Drinks.Figuring Beverage Quantities.Basic Drink Recipes for Off-Premise Caterers.Beverage Stations (Bars).Conclusion.Chapter 5:

Reviews

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