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Integration or Separation?

By Martin S. Lzle

GRIN Verlag. Paperback. Book Condition: New. Paperback. 72 pages. Dimensions: 8.3in. x 5.8in. x 0.2in. Diploma Thesis from the year 2010 in the subject Ethics, grade: 1. 7, University of Tübingen (Chair of Bank Management and International Centre for Ethics in the Sciences and Humanities (IZEW)), language: English, abstract: On the one hand, our rapidly developing economy transforms scientific and technological advancement, irreversibility as well as difficult adjustability within liberalizing global activity into powerful instruments for top management of multinational corporations in terms of economic value creation. On the other hand, this economy gathers human beings especially as moral subjects (and not just economical objects); moreover, human beings with diametrically distinct cultural and religious (i. e. , moral) orientations. That means, managers necessarily need to apply and justify responsible and consistent use of their instruments (i. e. , ethical value creationconsideration). Is this not the case, efficiency principles of so called theories of management ethics relate exclusively to the economic side (but not to the ethical one). At first, this interdisciplinary diploma thesis therefore defines four variables (disciplinary integration, theoretical integration, justification and application), which an integrative or interdisciplinary theory of academic management ethics necessarily needs to have. Second, two concept...



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