



Disruptive Ideas

By Leandro Herrero

meetingminds. Paperback. Book Condition: New. Paperback. 336 pages. Dimensions: 8.9in. x 6.0in. x 0.9in.ln a time when organisations simultaneously run multiple corporate initiatives and large change programmes, Disruptive Ideas tells us that contrary to the collective mindset that says that big problems need big solutions - all you need is a small set of powerful rules to create big impact. In his previous book, Viral ChangeTM, Leandro Herrero described how a small set of behaviours, spread by a small number of people could create sustainable change. In this follow-up book, the author suggests a menu of 10 structures, 10 processes and 10 behaviours that have the power to transform an organisation. These 30 disruptive ideas can be implemented at any time and at almost no cost; and whats more. . . you dont even need them all. But their compound effect - the 101010 maths - will be more powerful than vast corporate programmes with dozens of objectives and efficiency targets. . . This book will appeal to people at different levels of management or leadership, who want to reshape their culture by enhancing working practices and in general aiming at greater organisational effectiveness. Its practical nature will appeal...



Reviews

Complete guideline! Its this type of great read through. it absolutely was writtern quite perfectly and helpful. I am very happy to explain how this is basically the best book i actually have read through during my personal life and can be he very best book for at any time.

-- Joshua Gerhold PhD

A very awesome book with perfect and lucid reasons. It really is basic but shocks within the 50 percent of the book. Its been designed in an exceptionally easy way and is particularly merely right after i finished reading this ebook where in fact changed me, change the way i think.

-- Meagan Roob