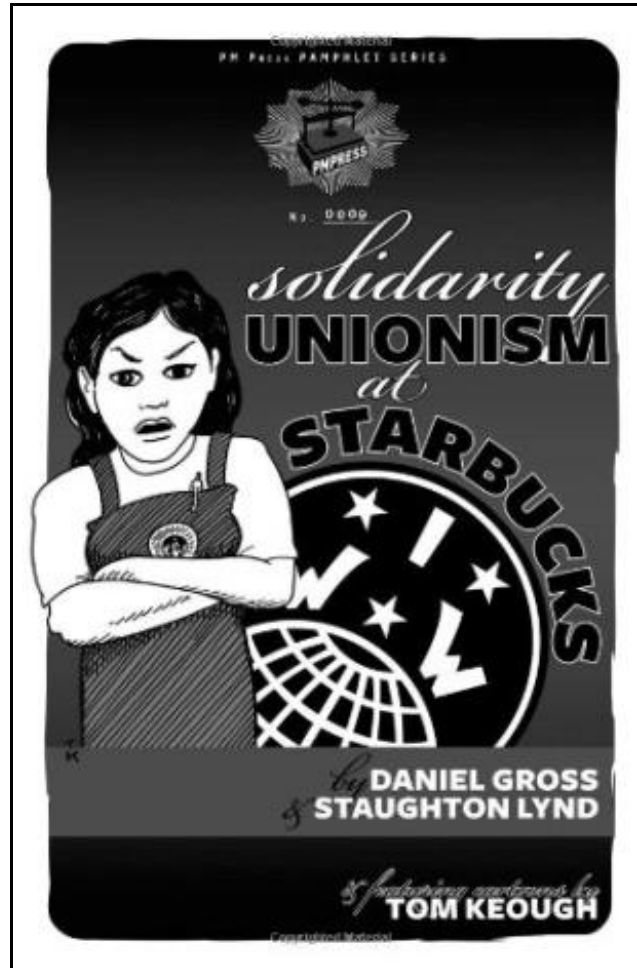


Solidarity Unionism at Starbucks



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PM Press, United States, 2011. Paperback. Book Condition: New. New.. 208 x 134 mm. Language: English . Brand New Book. Legendary legal scholar Staughton Lynd teams up with influential labor organizer Daniel Gross in this exposition on solidarity unionism, the do-it-yourself workplace organizing system that is rapidly gaining prominence around the country and around the world. Lynd and Gross make the audacious argument that workers themselves on the shop floor, not outside union officials, are the real hope for labor s future. Utilizing the principles of solidarity unionism, any group of co-workers, like the workers at Starbucks, can start building an organization to win an independent voice at work without waiting for a traditional trade union to come and organize them. Indeed, in a leaked recording of a conference call, the nation s most prominent union-busting lobbyist coined a term, the Starbucks problem, as a warning to business executives about the risk of working people organizing themselves and taking direct action to improve issues at work. Combining history and theory with the groundbreaking practice of the model by Starbucks workers, Lynd and Gross make a compelling case for solidarity unionism as an effective, resilient, and deeply democratic approach to winning a voice on the job and in society.



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