



## How to Make Big Money in Your Own Small Business: Unexpected Rules Every Small Business Owner Needs to Know

By Jeffrey J. Fox

Ebury Publishing, United Kingdom, 2016. Paperback. Book Condition: New. 198 x 127 mm. Language: English . Brand New Book. With only about half of small businesses still trading after the first three years, setting up and surviving as an entrepreneur can be a tough game. Bestselling author Jeffrey Fox has come up with a winning formula for small-business owners to guarantee themselves commercial success and, what is more, how to make big money in the process. This book offers simple, practical and unique advice on every aspect of running a small business, from how to get start-up money to staying in profit. Fox also provides more creative and quirky insights into how to be successful such as why you should: not to work from home; hire an ex-paperboy instead of a Harvard graduate; and pick up paperclips but overspend on your customers. Whether you re already a small-business owner or are simply contemplating becoming one, this guide is essential reading.



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