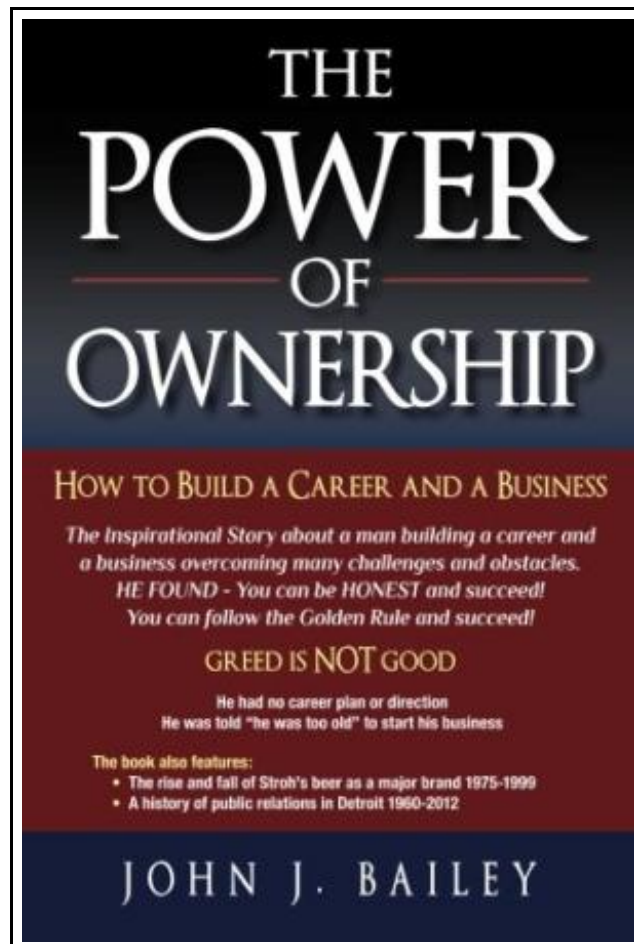


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Reviews

*A whole new eBook with a brand new point of view. It is definitely simplistic but shocks in the 50 percent of the publication. I am just pleased to explain how this is the greatest ebook i have read during my very own daily life and could be he best ebook for possibly.
(Mitchell Kuhn III)*

THE POWER OF OWNERSHIP: HOW TO BUILD A CAREER AND A BUSINESS



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Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The book is about building a career and a business while being honest and treating people fairly and still being successful. It says the average person can succeed in life with a plan. The book follows my 40+ year business career that culminated in me starting my own business from scratch and building it into a \$5-million firm within 12 years and surviving and thriving in the very tough economic times of 2008 and 2009. The book shares the lessons I learned in my 40+ year business career that will help anyone building their career and business. there are many humorous and funny anecdotes that bring the book to life and are entertaining. But, I do speak honestly about some of the negative lessons learned along the way many from people who did not follow my code of honest and ethics. Can we be honest and succeed? Absolutely! I share how we fired our largest clients/customers three years in a row and yet managed year to year growth until 2008. The importance of planning and life-long learning is critical to success. I share what I learned -both good and bad - from some of the mentors and people I worked with that will help readers see that doing what is right, and being honest, is the ONLY policy. I talk about my years as providing public relations services to The Stroh Brewery Company and have a 50 page history entitled: The Rise and Fall of Stroh s beer as a major brand, 1975 - 1999. It is a history of Stroh s beer during those years. I also share some of the major business experiences such as chairing...



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