



## Swoon: Great Seducers and Why Women Love Them

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By Betsy Prioleau

WW Norton & Co. Paperback. Book Condition: new. BRAND NEW, Swoon: Great Seducers and Why Women Love Them, Betsy Prioleau, Contrary to popular myth and dogma, the men who consistently beguile women belie the familiar stereotypes: satanic rake, alpha stud, slick player, Mr. Nice, or big-money mogul. As Betsy Prioleau, author of Seductress, points out in this surprising, insightful study, legendary ladies' men are a different, complex species altogether, often without looks or money. They fit no known template and possess a cache of powerful erotic secrets. With wit and erudition, Prioleau cuts through the cultural lore and reveals who these master lovers really are and the arts they practice to ensnare women. What she discovers is revolutionary. Using evidence from science, popular culture, fiction, anthropology, and history, and from interviews with colorful real-world ladykillers, Prioleau finds that great seducers share a constellation of unusual traits. While these men run the gamut, they radiate joie de vivre, intensity, and sex appeal; above all, they adore women. They listen, praise, amuse, and delight, and they know their way around the bedroom. And they've finessed the hardest part: locking in and revving desire. Women never tire of these fascinators and often, like...



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