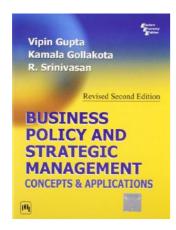
Get Doc

BUSINESS POLICY AND STRATEGIC MANAGEMENT: CONCEPTS AND APPLICATIONS (2ND REVISED EDITION)



PHI Learning. Paperback. Book Condition: new. BRAND NEW, Business Policy and Strategic Management: Concepts and Applications (2nd Revised edition), Vipin Gupta, Kamala Gollakota, R. Srinivasan, This innovative introduction to business policy and strategic management, covering both the illustrative cases and conceptual foundation, offers authoritative approaches to strategic leadership in emerging markets. Among its many unique features, this comprehensively updated and revised second edition is structured to help students think strategically. The major organizational issues in strategy development are covered through an...

Download PDF Business Policy and Strategic Management: Concepts and Applications (2nd Revised edition)

- Authored by Vipin Gupta, Kamala Gollakota, R. Srinivasan
- · Released at -



Filesize: 4.66 MB

Reviews

A must buy book if you need to adding benefit. It really is packed with wisdom and knowledge I found out this book from my dad and i encouraged this pdf to understand.

-- Mr. Bennie Hirthe

Most of these publication is the perfect publication offered. It is amongst the most incredible book we have read through. You can expect to like just how the writer write this pdf.

-- Theresa Bartell DVM

It in just one of my favorite book. I was able to comprehended almost everything using this written e ebook. I found out this ebook from my dad and i encouraged this pdf to find out.

-- Kamille Satterfield