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GET NOTICED: A HOW-TO GUIDE TO SPECTACULAR ADVERTISING



Trafford Publishing, Canada, 2006. Paperback. Book Condition: New. 229 x 155 mm. Language: English . Brand New Book ***** Print on Demand *****.Finally! I gave in! I've been getting emails, letters, phone calls and personal requests from colleagues, clients and friends, asking me to put together an Advertising Cheat Sheet for getting noticed, getting read, and the How-To's of developing an identity that is powerful and effective. So ? I started making notes and writing down my thoughts, and before...

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- Authored by Jamie Hardie
- Released at 2006



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Reviews

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