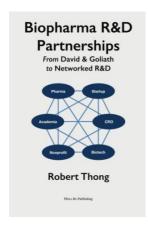
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Phizz Rx Publishing, United Kingdom, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English. Brand New Book ****** Print on Demand ******. This book is about asymmetric David Goliath partnerships in pharmaceutical RD--bilateral arrangements in which one partner is a smaller bioscience or academic organization (David) and the other a large multinational corporation (Goliath). The past decade has seen a paradigm shift in how medicines and other therapies are discovered, developed and commercialized. The new distributed model of...

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- Authored by Robert Thong
- Released at 2016



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