



# The Economic Impact of Australian Art on Cultural Tourism

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By Nick Birch

GRIN Verlag GmbH Feb 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Scholarly Research paper from the year 2015 in the subject Business economics - General, grade: 1.2, Central Queensland University, course: Cultural Entrepreneurship, language: English, comment: Grade has been converted from Australian (38/40) to German (1.2), abstract: The cultural tourism of a country cannot prosper without a strong sense of national identity. What sets a nation apart is what draws visitors, which contributes to a flourishing culture where art is at the very centre. The Australian Bureau of Statistics confirms that the culture sector in Australia is big business, perpetuated in art galleries, museums, theatres, film studios, opera companies, writers' weeks, rock concerts and arts festivals (Grybowski, 2014). Many different factors impact the motivation of cultural visitors, such as demographics, the dollar and what kind of experience is being sought. There are highly innovative businesses and individuals operating in the creative industries. Encompassing music, performing arts, software development, design and visual arts, the creative economy is recognised as a major contributor to a city's lifestyle and attractiveness to skilled workers. To gain a better impression of ways...



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