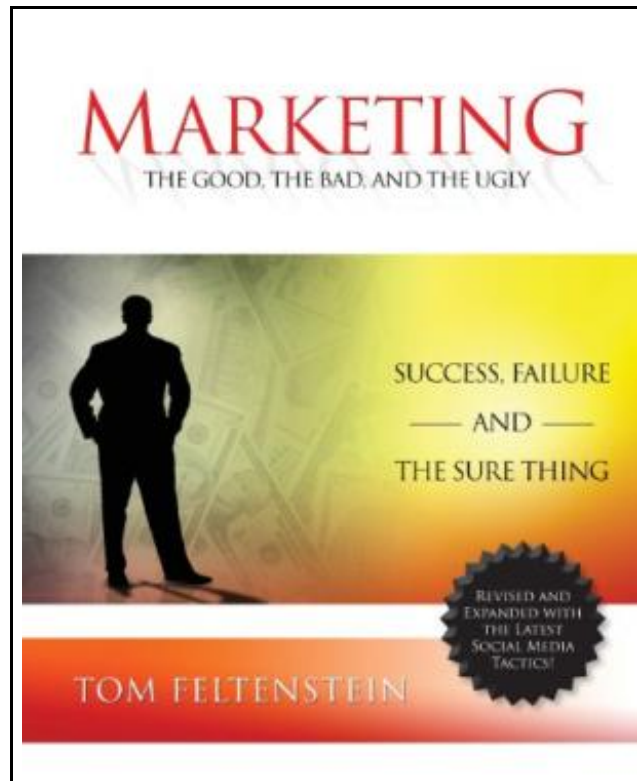


## Marketing: The Good, the Bad and the Ugly



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