



Hornrgren s Accounting: The Managerial Chapters, the Managerial Chapters and the Financial Chapters with MyAccountingLab (Mixed media product)

By Brenda L. Mattison, Ella Mae Matsumura, Tracie L. Miller-Nobles

Pearson Education Limited, United Kingdom, 2015. Mixed media product. Book Condition: New. Global ed of 11th revised ed. 273 x 231 mm. Language: N/A. Brand New Book. For courses in Financial and Managerial Accounting. This package includes MyAccountingLab(R). Expanding on Proven Success with Hornrgren s Accounting Hornrgren s Accounting presents the core content of the accounting course in a fresh format designed to help today s learners succeed. The Eleventh Edition expands on the proven success of the significant revision to the Hornrgren franchise and uses what the authors have learned from focus groups, market feedback, and colleagues to create livelier classrooms, provide meaningful learning tools, and give professors resources to help students inside and outside the class. First, the authors ensured that content was clear, consistent, and above all, accurate. Every chapter is reviewed to ensure that students understand what they are reading and that there is consistency from chapter to chapter. The author team worked every single accounting problem and employed a team of accounting professors from across the nation to review for accuracy. This edition continues the focus on student success and provides resources for professors to create an active and engaging classroom. Through MyAccountingLab, students have...

Reviews

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