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Born To Be Happy

By Promod Batra

Full Circle, New Delhi, India. Softcover. Book Condition: New. After the phenomenal success of Born to Win comes Born to Be Happy Managing relationships in a family is a very difficult task, if not impossible! It's like sewing a button on an Ice Cream! (Or a Rasgulla or a Burfee). Life is funny and very unfair to say the least. When we buy a cellular phone, we get a detailed instructions book, but when we get married we get no family manual and we sort of muddle through life. And, God gives children to the inexperienced parents. When we are born in a family business, life comes to us, sort of on a golden plate. And all the golden goodies come along with it, before we deserve them, but managing relationships in a family business can be a real tough one. The uniqueness of Batra is his belief that life is actually meant to be happy and in this book he shows us how simple it can be! This book will give you - Precious Principles for a happy, personal and family life. Promod Batra, MBA, University of Minnesota, USA, during his professional career of over three decades, made simple observations regarding management issues in...



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