Divorce Mediation: Strategies for Influencing Behavior, Communication and the Effective Use of Mass Media



Filesize: 5.05 MB

Reviews

This pdf might be well worth a study, and a lot better than other. It really is simplistic but excitement inside the fifty percent in the book. Its been printed in an exceedingly straightforward way which is just after i finished reading this ebook through which really modified me, modify the way i believe. (Derick Brekke)

DIVORCE MEDIATION: STRATEGIES FOR INFLUENCING BEHAVIOR, COMMUNICATION AND THE EFFECTIVE USE OF MASS MEDIA



University Press of America, United States, 1995. Paperback. Book Condition: New. 208 x 137 mm. Language: English . Brand New Book. A recent survey show that more than 50 of all divorcing couples are dissatisfied with litigation procedures. This information is released in a new book that outlines a public relations program to raise consumer awareness of divorce mediation. Good Divorces, Bad Divorces: A Case For Divorce Mediation concentrates on strategies for influencing consumer behavior, communications, and the efficient use of mass media aimed at special populations. Attitudes, behavior, images, credibility, and demographics, are discussed. Included in the book are samples of press releases, brochures, scripts, print ads, etc., for the mediator to use to educate the majority of men and women who have never heard of Divorce Mediation. Dr. Hauser, Assistant Professor at New York University, and Family Mediator, has fused her two decades of being president and chief operating officer of three major businesses in the field of communication- advertising, public relations and marketing with her research in divorce mediation to write this do-it-yourself public relations plan for Divorce Mediators.

- Read Divorce Mediation: Strategies for Influencing Behavior, Communication and the Effective Use of Mass Media Online
- Download PDF Divorce Mediation: Strategies for Influencing Behavior, Communication and the Effective Use of Mass Media

Relevant Books



Nickel Plated

Amazon Encore, United States, 2011. Paperback. Book Condition: New. 206 x 137 mm. Language: English . Brand New Book. It was weird to just get a contact out of nowhere. She was a kid, though,...

Download eBook »



Hands Free Mama: A Guide to Putting Down the Phone, Burning the To-Do List, and Letting Go of Perfection to Grasp What Really Matters!

ZONDERVAN, United States, 2014. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book. Rachel Macy Stafford s post The Day I Stopped Saying Hurry Up was a true phenomenon on...

Download eBook »



America s Longest War: The United States and Vietnam, 1950-1975

McGraw-Hill Education - Europe, United States, 2013. Paperback. Book Condition: New. 5th. 206 x 137 mm. Language: English . Brand New Book. Respected for its thorough research, comprehensive coverage, and clear, readable style, America s...

Download eBook »



Walking

1st World Library, United States, 2004. Paperback. Book Condition: New. 208 x 134 mm. Language: English . Brand New Book ***** Print on Demand *****. Purchase one of 1st World Library s Classic Books and help...

Download eBook »



Penelope s English Experiences (Dodo Press)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 226 x 148 mm. Language: English . Brand New Book ***** Print on Demand *****. Kate Douglas Wiggin, nee Smith (1856-1923) was an American children's author...

Download eBook »