



## The Info Mesa: Science, Business, and New Age Alchemy on the Santa Fe Plateau

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By Ed Regis

Audible Studios on Brilliance, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 171 x 133 mm. Language: English . Brand New. The explosive rise and shining future of Santa Fe s informatics industry, where scientists are converting abstract theory into real profit. How did a small southwest town transform itself into a hotbed of research science, advanced technology, and money? Tracking key figures in Santa Fe s emerging industries, Ed Regis explains how entrepreneurial scientists are using complexity theory and powerful, experimental computer programs to create practical and profitable applications. Their efforts to convert vast, diverse data, whether chemical or biological or computational, into useful information is leading to new drugs and medical therapies, ultimately revolutionizing our understanding of effective business strategies. With cutting-edge technology, companies are able to test chemicals, drugs, and interactions virtually before committing huge laboratory investments.



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