



Recycling business model: Chinese business transformation path selection(Chinese Edition)

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: November 2012 Pages: 182 Language: English Publisher: Tsinghua University Press. Beijing Jiaotong University Press enterprises today's competition. not a product of the competition. but the competition between the business model. Chinese enterprises in the transformation and upgrading will irreversibly into the competition phase of the business model level! Enterprises can not understand and grasp the connotation of the business model to business model innovation and recycling system will be phased out in the competition! The business model reengineering; the transformation of Chinese enterprises path for China's enterprises are facing domestic and international economic and business environment. the combination of 20 years of research experience and consulting experience. detailed business model from the point of view of the business ecosystem The connotation essentially constitute. from strategic positioning. customer mining. business systems. partners. profit model five discusses business transformation and upgrading of the business model of recycling methods. Book professional. combat and interesting one. starting theory highly analytic and profiling business model reengineering theory. easy to understand. easy to understand and absorb; followed fully blend of twenty years...

Reviews

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