



Building a Knowledge-driven Organization

By Robert H. Buckman

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Building a Knowledge-driven Organization, Robert H. Buckman, 'With knowledge [as] the only source of sustainable advantage, bringing knowledge effectively to bear on customer problems is Secret No. 1 to success. Bob Buckman's story of turning a traditional company into something completely new and different is both practical and inspiring. "Building a Knowledge-Driven Organization" should become an instant classic' - Tom Peters.'Buckman Labs may have been the first company to realize that speed of knowledge sharing was a driver of cash flow and competitive advantage. Buckman pioneered collaboration around the globe to solve customer problems and create new business. This book is a powerful record of Bob Buckman's two decades of leadership and experience creating the deep cultural and human context for knowledge - and cash - to flow. If you want to know what works - and what doesn't - read this book' - Carla O'Dell, Ph.D., President, American Productivity and Quality Center, and author of "If Only We Knew What We Know: The Internal Transfer of Knowledge and Best Practices".' A must-read for executives trying to drive a knowledge management program, or for that matter any technology-based initiative' -...



READ ONLINE
[5.85 MB]

Reviews

These kinds of ebook is the greatest pdf accessible. Of course, it can be engage in, continue to an interesting and amazing literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Callie Schmeler III

I just began looking over this pdf. It is one of the most amazing pdf i have study. I discovered this book from my dad and i recommended this pdf to understand.

-- Merritt Kilback II