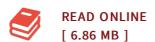




# A Practical Guide to Entrepreneurship: How to Turn an Idea into a Profitable Business

By Michael J. Morris

Kogan Page Ltd, United Kingdom, 2012. Paperback. Book Condition: New. 240 x 170 mm. Language: English . Brand New Book. A Practical Guide to Entrepreneurship combines well-researched understanding of entrepreneurship issues with practical guidance in the form of case studies, exercises, advice and tips. Developed as a textbook based on the bestseller Starting a Successful Business by the same author, it s ideal for teaching undergraduates, postgraduates and MBA students, offering a solid learning experience and a contemporary overview of the subject. It will also appeal to students who are looking for a supplementary text or indeed anyone who is thinking of starting their own business. It includes a section on generating and screening ideas, summaries of academic models and theories, information on new developments in the field and useful supplementary online material for students and teachers.



#### Reviews

This written publication is wonderful. It really is loaded with knowledge and wisdom You will not really feel monotony at at any time of your time (that's what catalogues are for relating to if you ask me).

-- Desmond Becker

Absolutely essential go through publication. I am quite late in start reading this one, but better then never. You will not feel monotony at at any time of the time (that's what catalogues are for regarding if you ask me).

-- Ambrose Thompson II

## Other PDFs



Children's Educational Book Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English]

Createspace, United States, 2013. Paperback. Book Condition: New. 248 x 170 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this is...



### Serenade for Winds, Op. 44 / B. 77: Study Score

Petrucci Library Press, United States, 2013. Paperback. Book Condition: New. 240 x 166 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Dvorak composed this deservedly popular work 1878 shortly after the premiere of his opera The Cunning Peasant. Scored...



## Scherzo Capriccioso, Op.66 / B.131: Study Score

Petrucci Library Press, United States, 2015. Paperback. Book Condition: New. 244 x 170 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The Scherzo capriccioso was composed in the same period (1883-84) as the Symphony No.7, Op.70 and the Piano...



### The Noon Witch, Op. 108 / B. 196: Study Score

Petrucci Library Press, United States, 2013. Paperback. Book Condition: New. 240 x 168 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The third of the four late tone poems inspired by Bouquet, a collection of ballads by Karel Jaromir...



## Cello Concerto, Op. 104 / B. 191: Study Score

Petrucci Library Press, United States, 2013. Paperback. Book Condition: New. 244 x 170 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Dvorak had long refused the repeated requests for a cello concerto from his friend, the renowned cellist Hanus...



## Adobe PhotoShop Creative Cloud Revealed Update (Mixed media product)

Cengage Learning, Inc, United States, 2013. Mixed media product. Book Condition: New. 240 x 194 mm. Language: English . Brand New Book. Your Adobe Creative Cloud package includes two components: 1) Online access to Adobe Creative Cloud updates on your CourseMate product,...