



Aviation Logistics: The Dynamic Partnership of Air Freight and Supply Chain

By Michael Sales

Kogan Page Ltd, United Kingdom, 2016. Paperback. Book Condition: New. 1st Edition.. 233 x 158 mm. Language: English . Brand New Book. Aviation Logistics looks at the function of the air cargo business and its role in global supply chains and logistics. As global economies are constantly evolving, the supply chain business with its transport partners must be proactive for the future. Technology and its resulting efficiency and transparency are therefore a central part of this book. Aviation Logistics examines how carriers are coming up with new methods and technologies to improve ground handling and road transport, traceability systems and barcoding, security and screening, and safe delivery of perishable items (such as in the pharmaceutical and medical sectors). Endorsed by The International Air Cargo Association (TIACA), Aviation Logistics is supplemented with case studies and contributions from a team of experts including Oliver Evans and Stan Wraight, both industry experts.



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