



DOWNLOAD



## When Prophecy Fails

---

By Leon Festinger, Henry W. Riecken, Stanley Schachter

Pinter & Martin Ltd. Paperback. Book Condition: new. BRAND NEW, When Prophecy Fails, Leon Festinger, Henry W. Riecken, Stanley Schachter, In 1954 Leon Festinger, a brilliant young experimental social psychologist in the process of inventing a new theory of human behavior - the theory of cognitive dissonance - and two of his colleagues, Henry Riecken and Stanley Schachter, infiltrated a cult who believed the end of the world was only months away. How would these people feel when their prophecy remained unfulfilled? Would they admit the error of their prediction, or would they, as Festinger predicted, readjust their reality to make sense of the new circumstances? Not only is When Prophecy Fails of great historical importance as the first test of a powerful theory, but it is also a surprisingly touching account of what happens to ordinary people under extraordinary circumstances.



READ ONLINE

[ 1.43 MB ]

### Reviews

*This ebook is definitely worth getting. Yes, it is play, still an interesting and amazing literature. I am delighted to inform you that here is the finest book i have go through in my own daily life and may be he finest pdf for possibly.*

-- **Dr. Catherine Hickle**

*This pdf is definitely worth getting. I have got read and i am sure that i will going to read once more yet again in the future. I discovered this pdf from my dad and i encouraged this book to find out.*

-- **Korbin Bruen**