



LinkedIn: Tell Your Story, Land the Job

By Jeff Norman

Tycho Press, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Meet the World's Largest Career and Networking Site: LinkedIn LinkedIn is dominating the world of business-based networking, yet many of its users don't know how to make the most of it, while others are hesitant to join yet another social network. Whether you're a job seeker, an employer in search of new talent, or a business looking to boost your visibility, make LinkedIn your social network of choice, this book your guide. LinkedIn: Tell Your Story, Land the Job will help you: Learn tips and tricks for building a strong LinkedIn profile, optimized for discovery Write a concise professional summary, gather endorsements and recommendations, and highlight your skills Create a virtual hub for current and potential employees and customers Take advantage of LinkedIn's Company Pages to improve your visibility Dig deeper into LinkedIn's offerings, by getting the most out of introduction requests, advanced search, media tools, and professional groups Explore the pros and cons of the free vs. paid versions of LinkedIn.



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