



The Cowbell Principle: Career Advice on How to Get Your Dream Job and Make More Money

By Brian Carter, Garrison Wynn

Createspace, United States, 2014. Paperback. Book Condition: New. 221 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.More Cowbell = More Career Satisfaction The Only Career Advice Book That ll Teach You How To Get Paid More For Making Other People Happy With Your Unique Gifts Q: What Is The Cowbell Principle? A: Just like Will Ferrell s goofy cowbell player in the Saturday Night Live sketch More Cowbell, you already possess a unique value that people have a fever for - your cowbell. For individuals, a cowbell is a talent or gift. For businesses, it s a permanent competitive advantage. The key to happiness and success is knowing who you are and how you can make other people happy. A cowbell gives your value to people and they love you for it. Q: What Problem Does It Solve? A: As simple as The Cowbell Principle sounds, few people or businesses harness its full power. Many individuals struggle to find their unique gift. Some toil on things they love that no one else appreciates- these are bagpipes not cowbells. Some find their cowbell but are frustrated that they can t spend more time on it....



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