



Speaking Accurately: A Course in International Communication

By K.C. Nambiar

Cambridge University Press/Foundation Books 0. Softcover. Book Condition: New. First edition. In the present context of rapid advances in information technology and the wide spread use of the Internet, English has emerged as a global language for professional as well as personal communication. Speaking Accurately has been designed to develop learners' ability to speak English with global intelligibility. The book and its accompanying audio CD introduce learners to the sound system in English with specific emphasis on common errors made by Indian speakers and reducing their mother tongue influence, thereby helping them towards accent neutralization. Complete with a large number of examples and exercises, this course is an effective learning tool for students and professionals alike. Easy-to-follow presentation and precise teaching make the material appropriate for classroom use as well as self-study. Key Features ? Extensive examples from everyday English ? Separate treatment of British and American English ? Large number of exercises for practice ? Independent chapters for revision with exercises for reinforcement ? Appendix with useful expressions to help customer service professionals ? Accompanying CD to help learners with accuracy in speech ? A comprehensive answer key to assess progress Contents Introduction 1. Introduction to the Sound of...



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