



The Adventures of Jonathan Gullible: A Free Market Odyssey

By Ken Schoolland

Liberty Institute/Academic Foundation, 2005. Softcover. Book Condition: New. This Book is fun. It challenges readers to think about why some Countries are rich, while others are poor. It explores alternative thinking about important economic, practical and philosophical matters. The variety of ideas will challenge readers to ponder, question, and engage in meaningful discussions. Underlying all this is the respect for, and tolerance of, the individual. Since 1980, Ken has been Writing economic commentaries for radio. Straight Commentary from an Academic economist was dry and uninteresting. He thought he would Spice up these Radio spots with fantasy dialogues. Friends were willing to perform with him, and so Jonathan Gullible was born. Immediately, interest among listeners soared! The ideas were provocative and outlandish, yet they drove home hard-core free market ideas in a humorous way. Later, he enlisted a dozen friends as Actors to produce the episodes as a dramatic series. Again it was a hit! Since then The Adventures of Jonathan Gullible: A Free Market Odyssey has been used for radio broadcasts, discussion groups, essay contests, skits and theatrical productions around the globe. Each chapter, except the first, starts with a short "parable" about Jonathan Gullible and his encounters with the...



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