un-signed, un-labed

an inverse music recommendation system



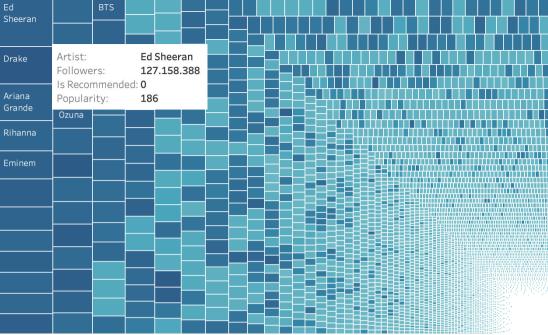
When a search is requested, main stream artists from big labels are the top results

Recommendation is based on what the majority listens and likes

there seem to be too many options of songs, genres, artists ...

.... and thousands of playlists, with thousand of names

amateurs
become part of
one hell of a net,
st a little dazzled



#### THE USUAL APPROACH

#1 collaborative filter

#2 natural language processing

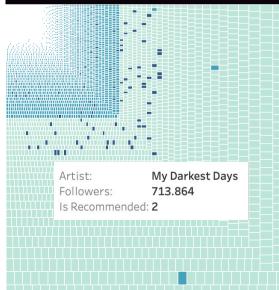
#3 raw audio model

## HOAOSI APPROACH AN INVERSE APPROACH

#1 content based filter features of the songs

#2 search in the same un-equal way: filtering out who's seen too much

#3 natural language processing in underground media



400k followers:
is the cut line for an artist
to be recommended
(outliers cut)

+50% popularity: influence can be made even in the beggining

last 30 years:
priority to new releases

Grande

каке

source: hackernoon.com/spotifys-discover-weekly-how-machine-learning-finds-your-new-music-19a4lab76efe

#### **INPUT**

Song title Artist name

Speech recognition Written input Text validation (levenshtein dist)

## PROCESS pipeline

Data clean
Standardize
Features analysis and
selection
Clustering
Filtering by target
Recommendation System

- Ball tree
- -1: all from cluster
- Bring nearest based on nlp analysis (cosine dist)

Refresh database

#### **OUTPUT**

Top 5 Similar Songs recommendation from less known artists • Artist

Nambum Nambuk

Nambum

Piqtimeto song

\_ .

Deploy

| Spotify | Billboard | Chartmetrics | Everynoise

**DATABASE** 

Everynoise Kaggle dataset

API Web Scrapping

#### **DATABASE**

#### songs

artists

Spotify
Billboard
Chartmetrics
Everynoise
Kaggle dataset

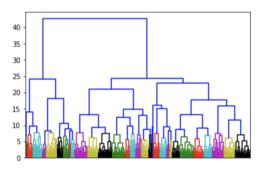
API Web Scrapping

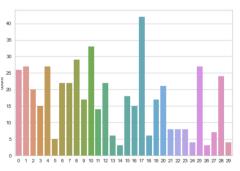
- Artist (str)
- Song track (str)
- Artist genre
- Features
- Track ID
- Track Popularity

- Artist Name
- Artist ID
- Artist Genre
- Spotify\_popularity
- Spotify\_followers
- Spotify monthly listeners
- Spotify listeners/followers
- Youtube subscribers
- Instagram subscribers

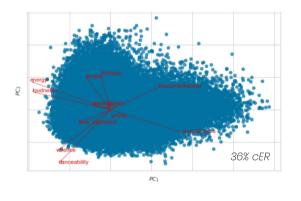
#### Clustering: Agglomerative x Kmeans

## Clustering without considering genre labels

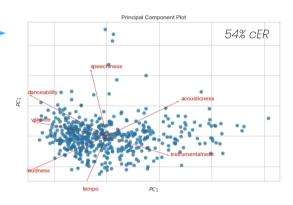




#### Features Analysis & Selection



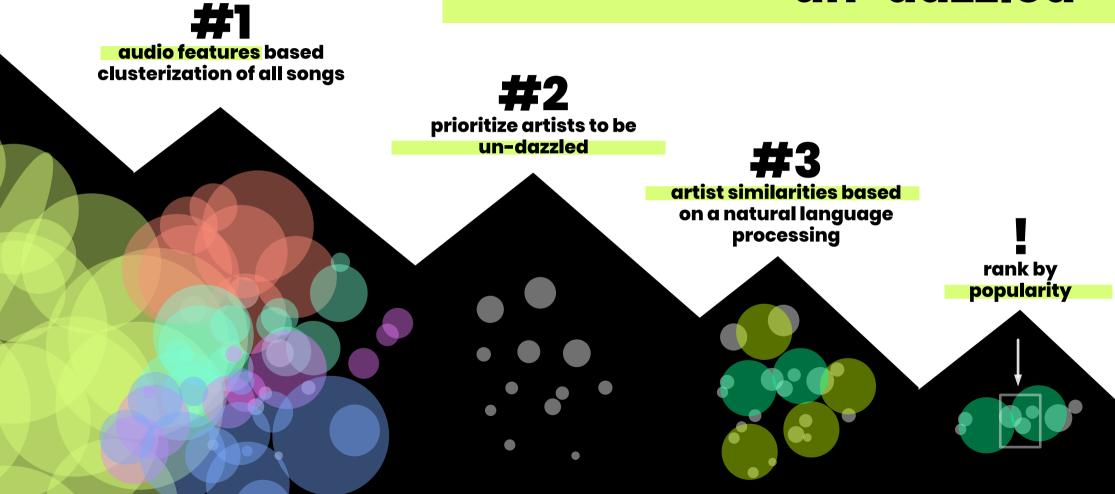




art_genres	artist	track	
['american modern classical, classical, 'ea	Aaron Copland	Appalachian Spring: VIII. Coda. Moderato	
['meditation', 'singing bowl', 'tone']	Nancy Hennings	The Illusory Body	
('classical) 'italian opera']	Ruggero Leoncavallo	Pagliacci (Sung in German): Act II Scene 2: Pa	
classical classical era']	Wolfgang Amadeus Mozart	Die Zauberflöte, K.620 / Erster Aufzug: "Dies	
['chanson', 'french rock']	Charlelie Couture	Longtemps Longtemps	
['american modern classical, 'classical', cl	Leonard Bernstein	West Side Story: Act I: Tonight	
['adult standards', 'british soundtrack', 'cla	John Barry	Let The Rest Of The World Go By - Out Of Afric	
['bebop', 'big band', 'contemporary post-bop',	Tommy Flanagan	Come Sunday - Solo Piano	

art_genres	artist	track
['american contemporary classical', 'avant-gar	Terry Riley	In The Summer
['brutal de ath metal' 'canad an metal' 'deat	Gorguts	Rottenatomy
NaN	Ferrante & Teicher	Midnight Cowboy
['instrument   rock', ne classical metal'	Vinnie Moore	Hero Without Honor
['instrumenta rock', neo classical metal')	Jason Becker	Altitudes
['djent', 'instrument   rock', jazz metal'	Animals As Leaders	Cafo
['at rock') canterbury scene', 'experimental	Van Der Graaf Generator	Still Life - 2005 Digital Remaster
['classic soundtrack', 'scorecore', 'soundtrack']	Brad Fiedel	Tunnel Chase
['finnish dea <mark>'h</mark> metal']	Winterwolf	Devouring Entities Devour

### un-dazzled



the user, u, i, us this where more and more talents are bein un-dazzled

voi-là ! un-dazzling songs recommendations

Speech recognition
Written input

i sayz:
"sitin
wiating
wishin"

Artist: My Darkest Days Followers: 713.864

let's make

someone'ş

days lighter ;)

Is Recommended: 2

Darkest Days Text validation

(levenshtein dist)

did you mean:
"Sitting, Wating, Wishing"

for now, the reality

expectations



source:

#### how is this relevant?



people get happy

help the locals, even when you're far



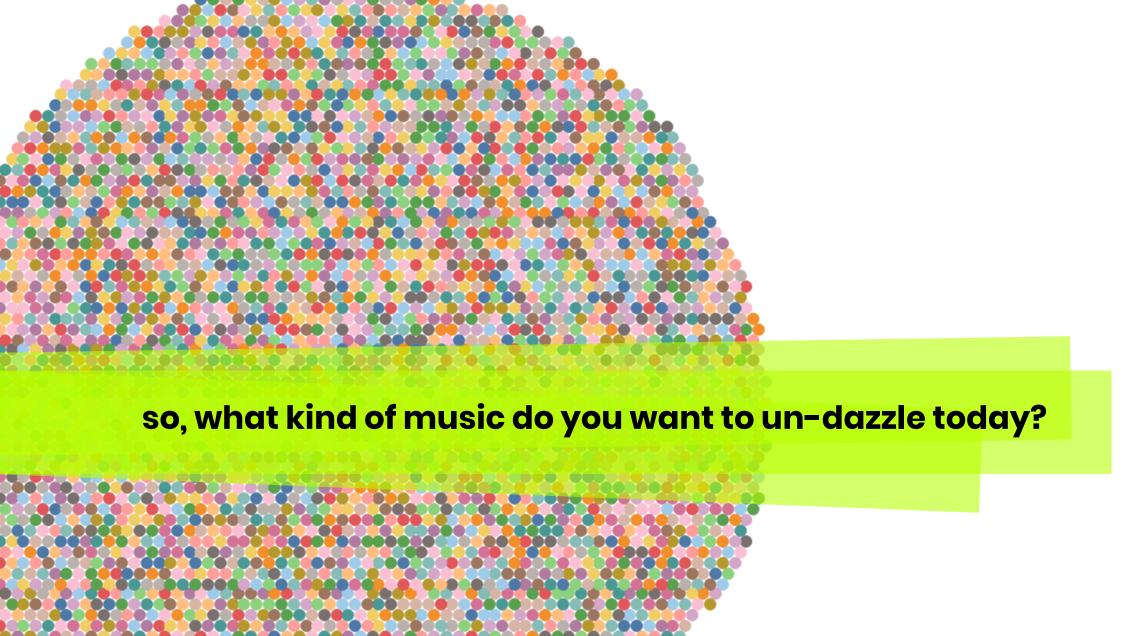
an investiment

you can find potential talents that are hidden



a network

the more people use, better the model gets



# thankyou