# SÉRGIO MIRANDA LEITÃO

👤 37 years old | 🗺️ Brazilian | ⭕ Married

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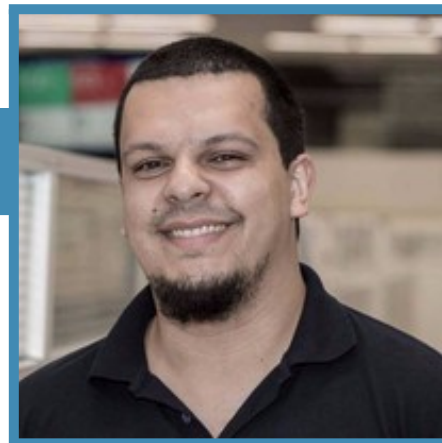
## 🎯 Front End/Web Developer

I am a dedicated, proactive, organized, flexible and dynamic professional with a solid background in communication (Bachelor's Degree in Social Communication - Advertising and Propaganda) and technology (Bootcamp Full Stack Developer), currently focused on my career as a front-end/web developer, already **having just over 3 years of experience in the technology area**, with relevant projects such as the **complete update of the Cielo portal and as part of the team responsible for the Banco Original website**.

I am creative and loyal to aligned objectives, focused on resolving problems and conflicts, acting as a facilitator between business areas, aligning client interests (internal and external). I also have extensive experience in managing and developing teams, with leadership oriented towards the quality of customer service and a focus on achieving goals, without forgetting cost controls and maintaining interpersonal relationships at all hierarchical levels.

Combining my passion for technology, creative skills and solid interpersonal skills, I am ready to face challenges and contribute to innovative projects as a front-end/web developer, always looking for opportunities to learn, grow and apply my knowledge in a concrete and effective way.

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## 📑 Summary of Qualifications

- Experience in front-end development using **HTML**, **CSS** and **JavaScript** - with a focus on **mobile-first** -, covering the main **frameworks** on the market such as **Angular**, **React** and **Vue.JS** with **API consumption and integratio**n with cloud computing.
- Responsible for **maintaining and developing websites** for large companies in the national market, also contributing to code refactoring with a focus on **best market practices**.
- Integral part of **B2B systems development** teams focused on total integration between business areas and real-time information updates.
- Also experience in **project management through processes** using **BPM** techniques with a focus on improving results and financial return.
- **Management of high-performance teams** to deliver results defined in prior contracts with clients such as BMW; Mitsubishi; Hyundai/Subaru; General Motors; Chrysler Group; Mercedes-Benz and; PSA Group (Peugeot/Citroën).

# 🎓 Education

- (studying) **Introduction to Programming** with a focus on **Front-end**, by **Proz Educação [Powered by AWS]**
  **-** Proz Educação study program, focusing on introducing logic and programming concepts, evolving towards web development, with specialization in HTML, CSS, JavaScript, Python and Database with cloud integration (AWS).
- (studying) **Lean Six-Sigma** Certification - WHITE BELT, by **EDTI School**
- **Full Stack Developer Bootcamp** in the **GAMA ACADEMY** Hiring Coders Program
  **-** Gama Academy's study program, focusing on web development, with practical activities inspired by classes at MIT and Stanford in which we combine theoretical content with hands-on work.
- **Bachelor's degree in Social Communication - Advertising** from **FIZO - Faculdade Integração Zona Oeste (current ANHANGUERA EDUCACIONAL)**

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# 💼 Professional Experience

## 🏛 BANCO ORIGINAL                                                    📅 fev.2021-set.2023

ℹ️ (Large national in the financial segment)

- **Front-end developer**
  I actively participated in the **development and maintenance of the Original and PicPay team's commercial platform**, using **Angular** for front-end and **API** integration. Additionally, I was responsible for **implementing and managing the Originalidades news portal**, using **WordPress**. It also contributes to the **expansion of the Original website**, creating new pages with **HTML**, **CSS (SCSS)** and **JavaScript**, adhering to established **UI/UX** standards, adding features and updating content according to business needs. I was also involved in the development of operational flows for the integration of payment services, applying **BPM** techniques and **integration logic with JavaScript** based on specific business rules.

## 🏛 CSU CARDSYSTEM                                                    📅 fev.2020-jan.2021

ℹ️ (Large national company in the electronic payment solutions segment)

- **Front-end developer**
  Developed and maintained payment systems using the **Camunda BPM** platform, based on the **Angular** framework.

## 🏛 IDEAS FRACTAL BRASIL                                              📅 out.2019-jan.2020

ℹ️ (Medium-sized national in the segment of technological solutions for tourism and corporate events)

- **Front-end developer**
  I actively participated in the development and maintenance of innovative technological products for sectors such as events, corporate tourism and leisure, with specialization in areas such as aviation, automobiles, hospitality and event spaces, as well as travel expenses. My approach included the use of technologies such as **HTML**, **CSS**, **JavaScript** and **Angular (version 8)**, with an **agile methodology based on Scrum and Kanban**, efficiently managed in **Trello**.

## 🏛 THE NINE LEVEL      📅 mai.2019-out.2019

ℹ️ (Small national company in the IT services and consultancy segment)

- **Front-end developer**

  I carried out maintenance on a major brand portal (Cielo), implementing new features, creating landing pages and fixing bugs. I used several technologies, such as **Git** and **Bitbucket** for code versioning, **Vue.js** for front-end development, and integrations with **RESTful Web Services**. Additionally, I employed **CSS** frameworks like **Bootstrap** and **Bulma**, and used **CSS preprocessors** like **Sass + Compass**. I also used **task runners** like **Gulp** and **Grunt** to automate tasks. Additionally, I employed advanced **Photoshop** techniques to crop assets, contributing to an improved user experience on the portal.

## 🏛 CP BUSINESS      📅 fev.2019-mai.2019

ℹ️ (Small national company in the business technology solutions segment)

- **Oracle NetSuite ERP Developer**

  I worked on the development of the **Oracle NetSuite** vertical, creating workflows and management reports using validated formulas and scripts. I carried out integrations with client systems through **Web Services** and acquired knowledge in **ERP** modules, including navigation and operation flow.

## 🏛 VIA VAREJO SA      📅 nov.2017-dez.2018

ℹ️ (Large national in the retail segment)

- **Process and Project Analyst**

  I actively participated in strategic projects, such as **Marketplace** and **Full Commerce**, for **Via Varejo**, leading mapping activities, defining indicators and creating flowcharts. I worked closely with business and IT teams, developing performance reports and detailed documentation. My skills in strategic planning, **Design Thinking** and problem solving, along with knowledge of tools such as **Bizagi** and **ARIS**, were fundamental to the success of these initiatives.

## 🏛 EUROP ASSISTANCE BRASIL      📅 out.2007-nov.2017

ℹ️ (Large multinational in the assistance services segment)

- **Service Design Analyst (BI and Communication)**
- **Service and Operations Supervisor**
- **Administrative Assistant**
- **Internship in Social Communication**

  I started my career as an intern and within a year, I started working as an Administrative Assistant, where I monitored technical reports, helped with the implementation of operations and analyzed financial reports, consolidating my skills in management and operational control.

  As an Operations Supervisor, my experience includes managing and developing teams serving customers of leading automakers, involving monitoring indicators, training and interfacing with different areas, demonstrating solid skills in leadership, problem solving and teamwork.

  Finally, as a Service Design Analyst, I actively participated in Business Intelligence, intranet systems and corporate communication projects, developing skills in HTML, CSS, JavaScript, SQL and PHP. I worked on the administration and customization of CMS platforms such as Joomla and Wordpress, I mapped operational processes using the BPMN methodology in the BIZAGI tool, contributing to improvements that increased team productivity.

# 🗣️ Languages

- **Native Portuguese**
  My mother language

- **Advanced English**
  **I can communicate without difficulty**, both in writing and in conversation, having even used it in several professional meetings.

- **Basic Spanish**
  **I can communicate,** with some difficulties**, having greater ease in writing than in conversations.

# 📚 Professional Development

- Business Process Management Certificate, by **Diálogo TI from Intel**
- Intermediate knowledge in **BPMN 2.0**, using **Bizagi** and **ARIS** modeling tools.
- Control of projects and demands using **Agile** and **Scrum** methodology.
- Intermediate knowledge of CMS **Joomla** and **Wordpress**, based on **PHP** language and **MySQL** database.
- **Microsoft Office** (Word, Excel, Power Point), at an advanced level
- Basic knowledge of **Adobe Photoshop** and **Illustrator**.
- Conhecimento básico na utilização das ferramentas **CCM7**, **Brain CRM** e **Avaya CMS.**
- Basic knowledge in using **CCM7**, **Brain CRM** and **Avaya CMS** tools**.
- Conhecimentos em Negócios em Mídias Digitais adquiridos na pós-graduação (atualmente em stand-by) iniciada **FMU - FACULDADES METROPOLITANAS UNIDAS**
- Knowledge in **Business in Digital Media** acquired in postgraduate studies (currently on stand-by) initiated at **FMU - FACULDADES METROPOLITANAS UNIDAS**