



Personal Value Revolution

putting a value on your actions and networks makes them a force for good
make what you DO for others count

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global leader in measuring social value and intangibles

Be part of the Revolution



add your PV to 1,000,000 more

get the “must have” stamp

add to your profile

increase your personal value

increase your clout



What is Personal Value

a measure of citizenship

the value created in the actions and choices we make which affect our lives and the lives of others now and in the future



A simple equation

\$\$\$ + our actions + our impact = PV

Measure what's important

value in thoughts
value in actions
value in impact
value in sharing



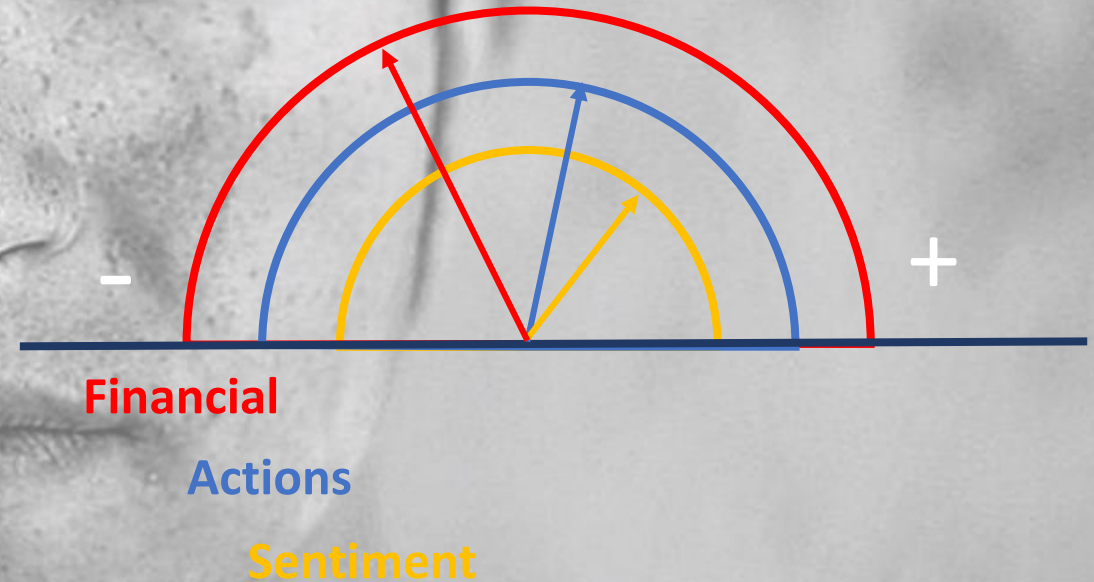
shared value builds a great world

What PV measures

what we own

how we live our
values

how others see
our values



What does the score mean

The score is a personal ratio between wealth and contribution as a citizen. We can all do more. So doing our PV allows us each to reflect on our choices and actions - and compete with ourselves to improve our personal score. There is no compulsion to increase it - but we all like to "do better" and feel good. We measure our well being and make changes to improve it - let's improve our citizenship too. The important difference is that any improvement will help others now and in the future, not just ourselves. A win - win!

live your values



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