

WOMEN'S COIN LTD

Confidential Private Placement Memorandum

MEMORANDUM 12 March 2018

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CONFIDENTIAL PRIVATE PLACEMENT MEMORANDUM

12 March 2018

A Private Placement in Digital Crypto Currency,

Minimum offering GBP £300,000 (300,000 SER Tokens & Women's Coin Microshares)

Maximum Offering GBP £5,000,000 (5,000,000 SER Tokens & Women's Coin Microshares)

Minimum Individual Investment GBP £1,000 (1,000 SER Tokens & Women's Coin Microshares)

This Confidential Private Placement Memorandum (the "Memorandum") relates to the sale of up to 5,000,000 Digital Crypto Currency tokens in the SER token and the Women's Coin Microshare

Each SER token and its accompanying Women's Coin Microshare (the "Tokens") are offered by Women's Coin Ltd at a price of GBP£1.00

This memorandum does not constitute a general offer or invitation to the public to subscribe for the crypto currency tokens other than Experienced Investors. All investors must fall within the definition of "Experienced Investor", which is contained in the Financial Services (Experienced Investor Funds) Regulations, 2012

The minimum investment per purchaser is GBP £1,000, except the Company reserves the right to accept purchases of lesser amounts.

The purchase of SER Tokens and Microshares are further subject to the Terms and Conditions available at www.seratio-cons.world

Nothing in this agreement constitutes advice. You are recommended to seek independent financial advice. Buying, selling and holding digital assets or cryptocurrency is never without risk. The market itself can go down as well as up, and the digital assets you pick can perform badly. If you are going to purchase digital assets it is important to research each proposition to see if it is suitable for you. Make sure you do not purchase more than you can afford to lose. You can also consider purchasing in a number of unrelated digital assets in order to spread your risk. The value of digital assets in the market can go down as well as up. This Memorandum is governed by the law of England and Wales, and is subject to the exclusive jurisdiction of the courts of England and Wales.

CONFIDENTIAL PRIVATE PLACEMENT MEMORANDUM

For the Private Placement in the Women's Coin private placement, for each GBP£1.00 invested the investor will receive:

1. One SER token, plus
2. One Women's Coin Microshare

The **SER Token** is a tradable Ethereum ERC20 standard digital crypto-currency token and has already been through an Initial Coin Offering which was 100% successful. The SER Tokens will be deposited to a newly created personal digital SER wallet for the Investor within 4 weeks of receipt of cleared funds. The SER token will then be fully tradable or exchangeable by the investor.

The **Women's Coin Microshare** is non-financial token with Women's Coin Attributes. Each Women's Coin Microshare is a tokenised commitment to receive a financial token in the forthcoming **Women's Coin Initial Coin Offering**. This represents a minimum market discount rate of 50%. Women's Coin Microshare is a digital crypto-currency based on Ethereum Classic and are tradable.

Microshares will be deposited to the investor's personal digital wallet on 30th April 2018, or within 4 weeks of receipt of your funds if later. The Women's Coin Initial Coin Offering is planned to operate in line with the Women's Coin Time Schedule illustrated below.

If a Women's Coin Microshare is transferred to an alternative owner before the claim for the Women's Coin is complete, then the new owner will also acquire to the Women's Coin.

