

# Serdar Selim Yesildag

## Info

### Phone

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### Email

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### Website

[serdarselimys.github.io/](https://serdarselimys.github.io/)

### Skype

Serdarselimys

### Current Location

California GMT-7

## Tools & Skills

### Tableau

★★★★★

### IBM SPSS

★★★★★

### MS SQL

★★★★★

### Kobo Toolbox

★★★★★

### Python

★★★★★

### Microsoft Office Suite

★★★★★

### Data Analysis

★★★★★

### Dashboard Design

★★★★★

### Presentation

★★★★★

### Data Wrangling

★★★★★

### Survey Creation

★★★★★

## Summary

Data Analyst with previous work experience in Government of Turkey and United Nations humanitarian aid operations specializing in quantitative and qualitative analysis, design and implementation of information management solutions, production of business intelligence dashboards and reporting suites. Passionate about discovering hidden insights locked within data and presenting them via diverse palette of storytelling mediums.

## Professional Experience

### United Nations World Food Programme

#### Vulnerability Analysis and Mapping Associate;

[Aug 2017—Oct 2019]

- Analyzed periodic survey data for studying the living conditions of 3.6 million Syrian refugees living in Turkey for drafting internal and external reports.
- Managed and lead the implementation of 450+ focus group discussions across 7 field offices with participation of over 4000 Syrian refugees.
- Created internal dashboards for tracking progress of project monitoring activities such as vulnerability assessments, food security surveys and other field visits across 80 provinces of Turkey.
- Designed various dashboards for internal and external reporting of survey results and project KPIs for the Cash Based Assistance project that received over 600 million EUR in funding from EU.
- Coordinated with over 40 enumerators in field offices for proper utilization of survey tools and timely execution of monitoring activities.
- Maintained the surveys database for ensuring all questionnaires used by field staff are up to date and entries are accurately recorded for 6 main studies containing over 80,000 survey entries.

#### Administration Assistant;

[Sep 2016—July 2017]

- Provided office management services such as facilities maintenance, travel, and light vehicle fleet management to 185 staff across 7 field offices.
- Contributed to planning and processing administrative actions related to establishment of 4 new field offices including procurement of assets and services.
- Digitalized administrative request mechanisms via implementing web forms for ensuring sound execution of operating procedures and ensuring sound records keeping.

### Investment Support and Promotion Agency of Turkey

#### Project Director;

[Aug 2012—Oct 2015]

- Conducted market intelligence research and supply chain analysis of various sectors for identifying potential opportunities for foreign direct investments.
- Identified and prioritized promotion activities for investment areas with highest potential for supporting economic development.
- Contributed to formulation strategic action plans for promotion activities in USA and Spain.
- Drafted info-notes and contents for sectoral policy reports for informing national policy making process related to foreign direct investments.

## Education

### California State University, Chico

[Jan 2007— May 2011]

Bachelors of Arts in Economics and International Relations.

## Languages

Turkish (Native), English (Fluent), Spanish (Basic)