

GREEN WAVES

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1. Briefing

Wat ik zelf merk is dat er meer en meer belang ontstaat voor de natuur. Zo zie je om je heen vele activiteiten gericht op groene energie. Vele bedrijven investeren in groene energie om hun imago een extra boost te geven. De veranderingen die rond om ons gebeuren zijn moeilijk te volgen. We moeten diverse bronnen benaderen om informatie te verstrekken. Nu is het de bedoeling dat die informatie in een bundeling wordt weergegeven in een applicatie. Hierdoor zullen mensen goed op de hoogte zijn van wat er speelt. Wat ervoor kan zorgen dat mensen ook graag een steentje bij willen dragen.

1.1 Doelgroep

We richten ons op mensen van 15 t/m 75 jaar die geïnteresseerd zijn in de sector milieu en natuur. Deze mensen willen meer weten over wat er rondom gebeurt wat betreft besparing en het groener maken van de omgeving.

1.2 Beschikbare informatie

De databases bevatten informatie die cruciaal zijn voor de website. Wij gaan onderstaande database gebruiken:

- Bomeninventaris
- Besparing per woningtype

1.3 Budget

De klant heeft een som van € 1500,- klaar staan om het project te realiseren. Domeinkosten komen hier nog bij. We verwachten dat de domeinkosten € 120,- per jaar gaan kosten.

2. Analyse

2.1 Analyse

In de sector “milieu en natuur” is het meer de bedoeling dat er informatie wordt gedeeld en er vrijwillig hulp zal worden aangeboden. Wij willen mensen een beeld geven van wat er belangrijk is aan de natuur en besparing.

2.2 Wat gaan we doen?

Het is de bedoeling dat we een website gaan maken waarop we vooral informatie uit databases gaan gebruiken. De databases moeten op een creatieve en overzichtelijke manier worden gepresenteerd. De website moet een simpele look-and-feel hebben en efficiënt werken. De promotie van de website wordt via social media gedaan, met de nadruk op Facebook.

2.1 Specificaties

De website wordt dynamisch omdat, er interactie moet zijn tussen de gebruiker en de database gegevens.

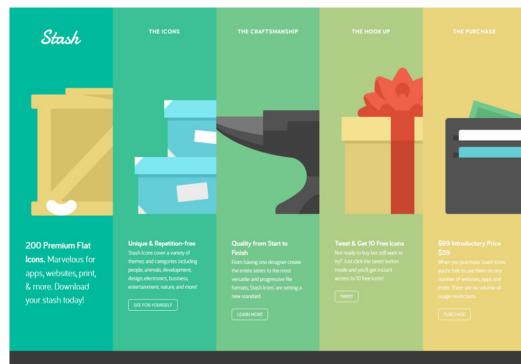
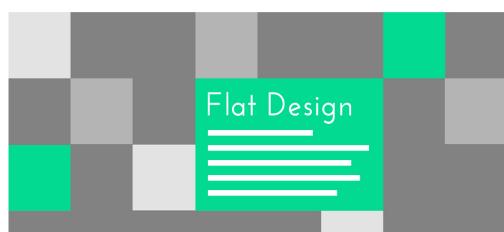
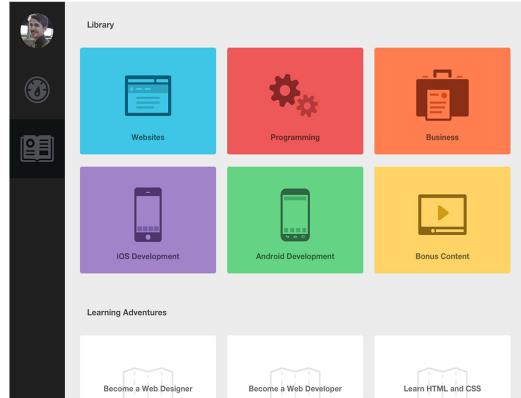
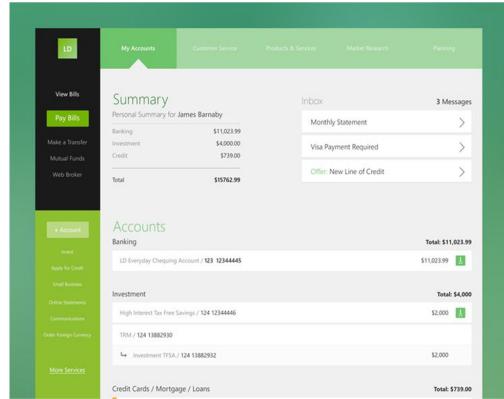
3. Ideaboard

The collage consists of nine distinct web and mobile application interfaces, each showcasing a unique design style or functionality:

- Top Left:** A green-themed website for "THEMES KINGDOM" featuring a large white camera and navigation links for Themes, Why Join, Pricing, Register, About, and Login.
- Top Right:** A yellow-themed website for "leadplace" with sections for Ideal Customer Profile, Seamless Integration, and Virtual Database.
- Middle Left:** A green-themed website for "GROSSE LANTERNE" advertising a "FESTIVAL IN THE FOREST" on August 12-13 in Béthanie, Québec.
- Middle Center:** A website for "Stash" featuring a grid of icons related to design, craftsmanship, and purchase.
- Middle Right:** A dark-themed mobile application interface for event management, showing a date (January 25, 2013), location (Montreal, QC), edit button, and an "ADD EVENT" button.
- Bottom Left:** A dark-themed mobile application interface for activity tracking, showing a circular timer at 42 minutes and a breakdown of 19 Mins and 23 Mins.
- Bottom Center:** A light-themed mobile application interface for email and contact management, featuring "CREATE NEW EMAIL" and "ADD CONTACTS" buttons.
- Bottom Right:** A green-themed mobile application interface for login, displaying an email input field, a password input field with a lock icon, and a "Login" button.

Second

IDEABOARD



4. Moodboard

M O O D B O A R D

The moodboard consists of several cards arranged on a white background:

- Top Card:** A dark blue header with the word "MOODBOARD" in white. Below it is a teal section with a cartoon character and text:

HELLO & WELCOME
MY NAME IS EDWARD THRING AND I'M A GRAPHIC DESIGNER.
I MUST SAY, THAT IS A MIGHTY FINE SHIRT YOU HAVE ON
THERE!

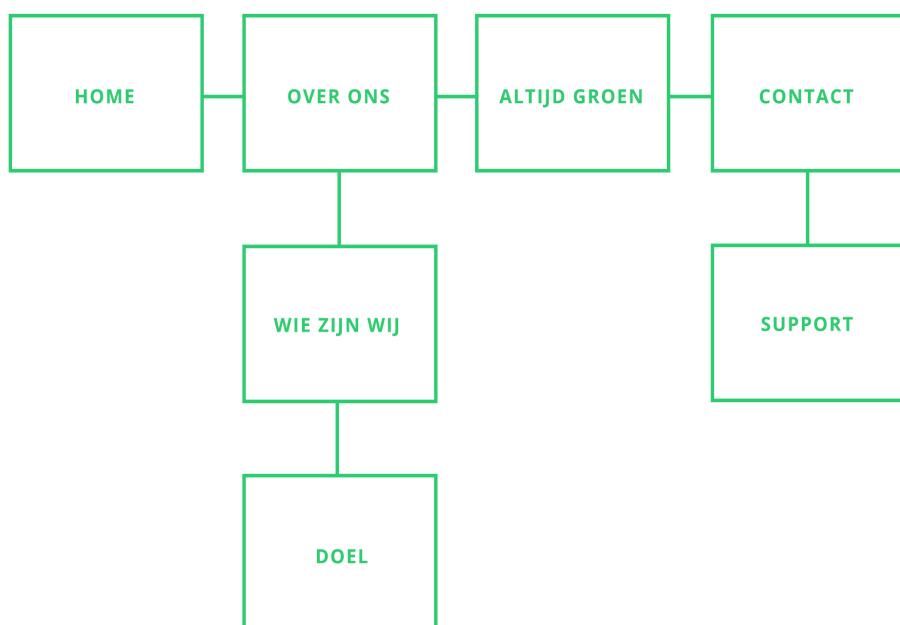
START SCROLLING

SO, YOU'RE PROBABLY THINKING TO YOURSELF
"IS THIS JUST ANOTHER BORING UNIMPRESSIVE HIPSTER GRAPHIC DESIGNER THAT RIDES A FIXIE, ROLLS UP HIS CHINO'S... AND HAS A MOUSTACHE?"
- Second Row, Left:** A card with a teal background featuring the text "Roboto" in large white font, followed by "In lots of different weights".
- Second Row, Right:** A card for the app "Randm". It shows a smartphone displaying a green screen with the word "YES!". The app's description is: "Use this app in case of emergency or unexpected life situations, deciding whether to go or not to college, going on with an engagement or taking a new job." The copyright notice is "© 2013 Randm - Contact".
- Third Row, Left:** A card for "Font Awesome" showing various white icons: thumbs up, airplane, rocket, star, heart, and flag.
- Third Row, Right:** A card for the "Basement iOS Wireframe Kit". It shows a wireframe of an iPhone screen with categories like "FIRST CATEGORY", "SECOND CATEGORY", etc., and a screenshot of the app interface.
- Bottom Row, Left:** A color palette card with four squares: TURQUOISE (top left), GREEN SEA (bottom left), EMERALD (top right), and NEPHRITIS (bottom right).
- Bottom Row, Right:** Three cards: "Cloud Storage" (with a cloud icon), "Beta Tested" (with a lab flask icon), and "Trusted Members" (with a person icon). Each card has a small descriptive text at the bottom.

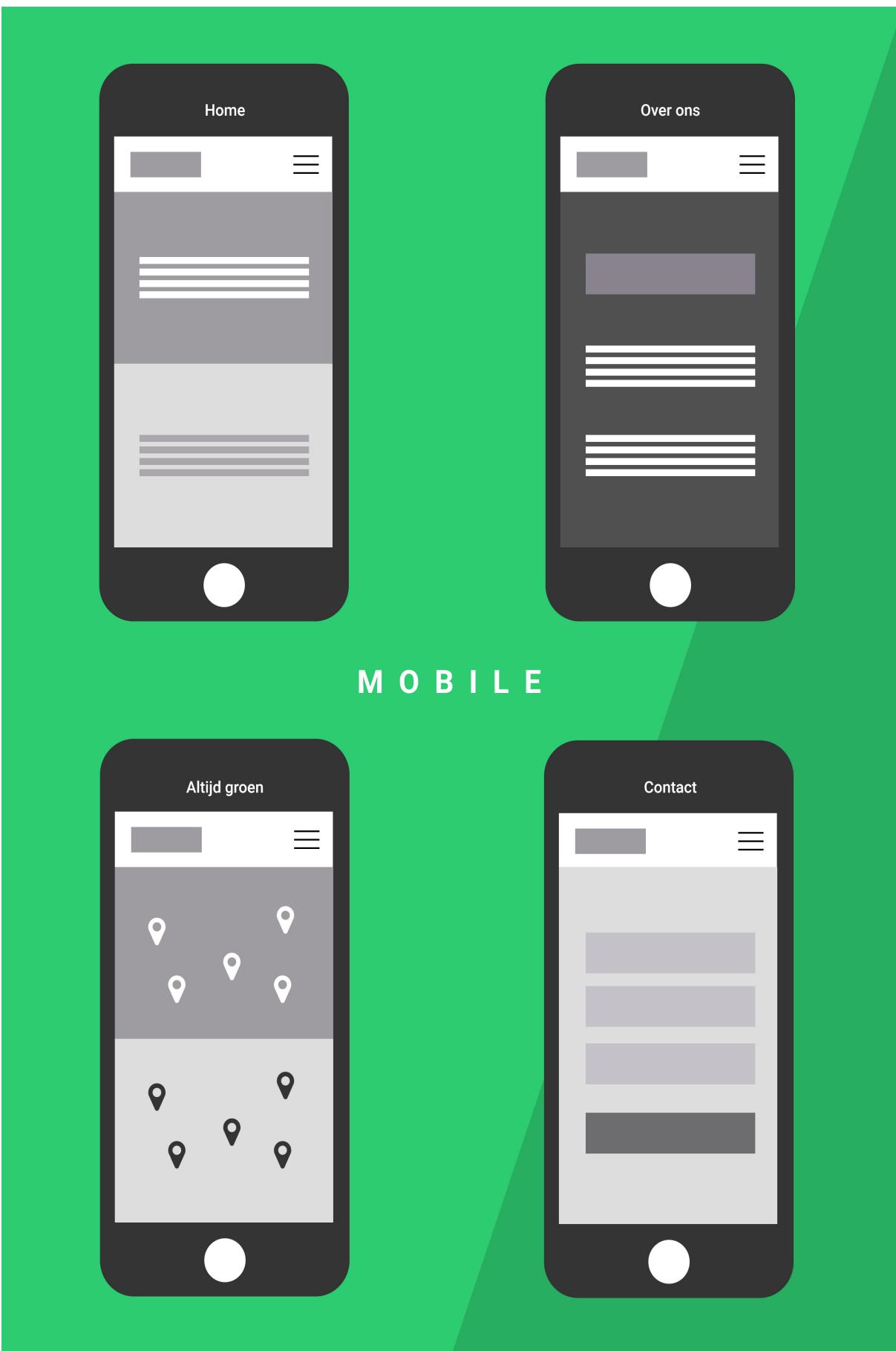
5. Sitemap

S I T E M A P

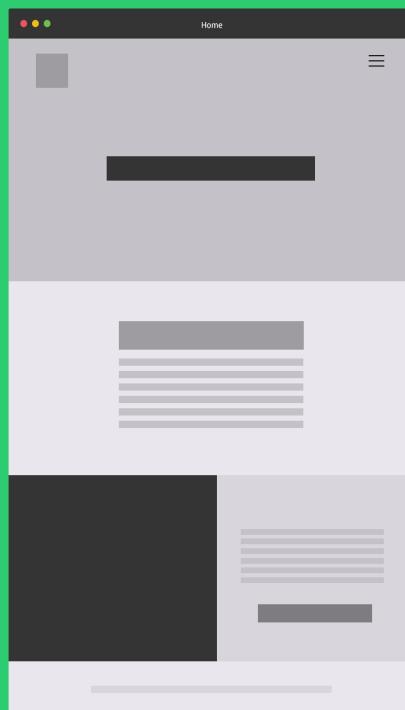
 www.greenwaves.com



6. Wireframes



Home



Over ons

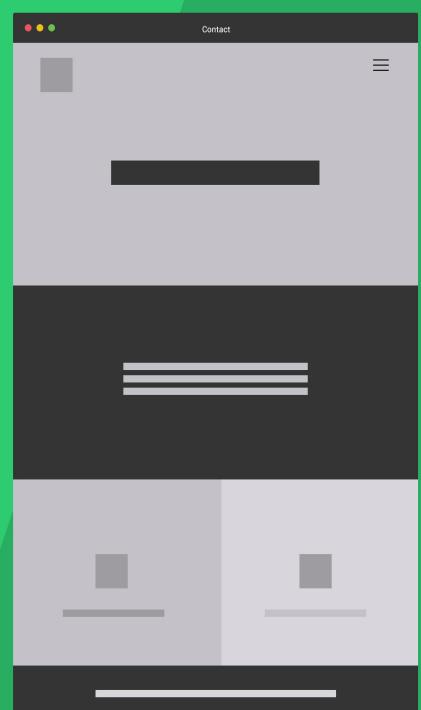


D E S K T O P

Altijd groen



Contact



7. Visuals

The screenshot shows the homepage of the Green Waves website. At the top, there's a dark green header bar with the text "GREEN WAVES" and "SUPPORT US" along with a menu icon. Below the header is a large white text area containing the slogan "MEER DAN ALLEEN NATUUR." (More than just nature). A downward-pointing arrow indicates a scrollable content area. This area features a large image of a tree trunk and branches against a blue sky. Overlaid on this image is the text "Green Waves" and a short paragraph of placeholder text (Lorem ipsum). A "Meer over ons" button is visible. Below this section is a dark green footer area with three white icons: a tree, an eye, and a house. Each icon has a corresponding section title and a "Bekijk overzichten" button. The footer also includes social media links (Facebook, Twitter, Instagram), a "Support us" button, a "Vragen?" button, and a copyright notice at the bottom.

GREEN WAVES

SUPPORT US

MEER DAN ALLEEN NATUUR.

Green Waves

Placeholder text (Lorem ipsum) describing environmental services.

Meer over ons

Bomeninventaris

Volg alles online

Besparing per woningtype

Bekijk overzichten

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Support us

Vragen?

GREEN WAVES ≡

**MEER DAN
ALLEEN NATUUR.**

Green Waves

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[Meer over ons](#)



Bomeninventaris

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Besparing per woningtype

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Volg alles online

[Bekijk overzichten](#)



Support us Vragen?